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Contract

## **International Relations and Trade Events Management**

Llywodraeth Cymru / Welsh Government

F03: Contract award notice

Notice identifier: 2025/S 000-037280

Procurement identifier (OCID): ocds-h6vhtk-03a10d

Published 4 July 2025, 8:58am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Llywodraeth Cymru / Welsh Government

Gwasanaethau Caffael Corfforaethol / Corporate Procurement Services, Parc Cathays / Cathays Park

Caerdydd / Cardiff

CF10 3NQ

#### **Contact**

CPS Advice Mailbox

#### **Email**

[CPSProcurementAdvice@gov.wales](mailto:CPSProcurementAdvice@gov.wales)

#### **Telephone**

+44 3000257095

#### **Country**

United Kingdom

**NUTS code**

UKL - Wales

**Internet address(es)**

Main address

<http://gov.wales>

Buyer's address

[https://www.sell2wales.gov.wales/search/Search\\_AuthProfile.aspx?ID=AA0007](https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA0007)

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.4) Type of the contracting authority**

Ministry or any other national or federal authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

International Relations and Trade Events Management

Reference number

C092/2024/2025

#### **II.1.2) Main CPV code**

- 79415200 - Design consultancy services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The Welsh Government requires bidders to provide a fully costed proposal to deliver and manage events for the International Relations department from April 2025 until March 2027 with the potential to extend the contract for up to a further year until March 2028.

This procurement will be run under Lot 5 of The Welsh Government's Communications and Marketing Framework ( F228-2022-2023)

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £990,000

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKL - Wales

#### **II.2.4) Description of the procurement**

The Welsh Government requires bidders to provide a fully costed proposal to deliver and manage events for the International Relations department from April 2025 until March 2027 with the potential to extend the contract for up to a further year until March 2028.

This procurement will be run under Lot 5 of The Welsh Government's Communications and Marketing Framework ( F228-2022-2023)

#### **II.2.5) Award criteria**

Quality criterion - Name: Event Delivery methodology – Demonstrate your approach to delivering events that meet the requirements set out within the specification, from pre-event preparation through to delivery and evaluation / Weighting: 30

Quality criterion - Name: Project management - Evidence how you will project manage the requirements of the specification and an ability to react and deliver events within a given deadline over the duration of the contract. / Weighting: 30

Quality criterion - Name: Resourcing - Provide a resourcing plan which details the project team and any sub-contractors that you will use to deliver the contract. / Weighting: 20

Price - Weighting: 20

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Restricted procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2023/S 000-002773](#)

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## **Section V. Award of contract**

### **Contract No**

C092/2024/2025

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

4 June 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 2

Number of tenders received from SMEs: 2

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

Freshwater

Raglan House, Malthouse Avenue, Cardiff Gate Business Park

Cardiff

CF238BA

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £990,000

Total value of the contract/lot: £990,000

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## **Section VI. Complementary information**

### **VI.3) Additional information**

(WA Ref:152975)

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

High Court

Royal Courts of Justice, The Strand

London

WC2A 2LL

Telephone

+44 2079477501

Country

United Kingdom