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Contract

BT227- Paddington & Bayswater Retail Strategies

Westminster City Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-037056

Procurement identifier (OCID): ocids-h6vhtk-05582c

Published 3 July 2025, 11:50am

Scope

Description

Awarded consultant to develop retail strategies for Praed Street, Queensway & Westbourne Grove, and Edgware Road.

Contract 1

Supplier

- [Augarde, Russell, McCarthy and Partners Ltd](#)

Contract value

- £74,350 including VAT

Below the relevant threshold

Date signed

2 July 2025

Contract dates

- 3 July 2025 to 28 October 2025
- Possible extension to 3 March 2026
- 8 months, 1 day

Description of possible extension:

18 weeks

Main procurement category

Services

CPV classifications

- 71210000 - Advisory architectural services

Contract locations

- UKI - London

Procedure

Procedure type

Below threshold - limited competition

Supplier

Augarde, Russell, McCarthy and Partners Ltd

10a Lant Street, London

London

SE1 1QR

United Kingdom

Email: support@augardeandpartners.co.uk

Region: UKI44 - Lewisham and Southwark

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

Westminster City Council

- Public Procurement Organisation Number: PJVD-6261-BPPJ

64 Victoria Street

London

SW1E 6QP

United Kingdom

Email: buyingteam@westminster.gov.uk

Website: <https://www.westminster.gov.uk/>

Region: UKI32 - Westminster

Organisation type: Public authority - sub-central government