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Planning

## **Behaviour Change Consultancy Market Engagement**

Essex County Council

F01: Prior information notice

Prior information only

Notice identifier: 2023/S 000-037042

Procurement identifier (OCID): ocids-h6vhtk-042642

Published 15 December 2023, 8:08pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Essex County Council

County Hall, Market Road

Chelmsford

CM1 1QH

#### **Contact**

Mr Benedict Itoyah

#### **Email**

[benedict.itoyah@essex.gov.uk](mailto:benedict.itoyah@essex.gov.uk)

#### **Telephone**

+44 333

#### **Country**

United Kingdom

**Region code**

UKH3 - Essex

**Internet address(es)**

Main address

<https://www.essex.gov.uk/>

Buyer's address

<https://www.essex.gov.uk/>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://procontract.due-north.com/Advert/Index?advertId=bd58fd22-719b-ee11-8125-005056b64545>

Additional information can be obtained from the above-mentioned address

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Behaviour Change Consultancy Market Engagement

Reference number

DN704054

#### **II.1.2) Main CPV code**

- 79416000 - Public relations services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Essex County Council (ECC) is currently looking to procure a Behaviour Change Consultancy to assist the Authority to effectively develop options for reducing household waste and increasing recycling through understanding the behavioural motives of communities and individuals and designing effective and measurable behavioural interventions.

The appointed Behaviour Change consultant is expected to produce an Outline Solution Report that details the behavioural motivations of communities and individuals towards waste management and resource consumption and provides a range of opportunities to decrease household waste and increase recycling that deliver net savings and/or cost avoidance, to inform the future design of services.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKH3 - Essex

## **II.2.4) Description of the procurement**

Ahead of publishing the Opportunity in the Q1 2024, ECC wishes to understand the market, and engage with suppliers who may be able to bring different approaches and innovation to deliver our requirements. This market engagement is also expected to help us frame our specification.

If you feel that you can meet the Council's objectives, please submit an Expression of Interest and respond to the questionnaire pack. The questionnaire pack and more details can be located via the Council's e-sourcing portal, ProContract: <https://procontract.due-north.com/Login>. Log in as a Supplier and search the following: DN704054 / Behaviour Change Consultancy Market Engagement.

If you do not have an account, supplier registration is free of charge at <https://procontract.due-north.com/Register> and it provides access to all current and forthcoming procurement opportunities for Essex County Council alongside several other public sector organisations.

The deadline for the questionnaire responses is Monday 15th January 2024 at 2:00pm; all responses must be submitted via ProContract.

Please note that this Prior Information Notice (PIN) is not a call for competition and as such you will need to express your interest in any future tender opportunity once the contract notice is published in Find a Tender and on Contracts Finder.

## **II.3) Estimated date of publication of contract notice**

28 March 2024

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes