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Planning

Preliminary Market Engagement - New Birkenhead Market Operating Model

Wirral Borough Council

F01: Prior information notice

Prior information only

Notice identifier: 2024/S 000-037030

Procurement identifier (OCID): ocds-h6vhtk-04b6de

Published 15 November 2024, 2:02pm

Section I: Contracting authority

I.1) Name and addresses

Wirral Borough Council

Mallory Building, 2 Alice Ker Square

Birkenhead

CH41 2AB

Contact

Mr Dan Cheetham

Email

dancheetham@wirral.gov.uk

Country

United Kingdom

Region code

UKD74 - Wirral

Internet address(es)

Main address

<http://www.wirral.gov.uk/>

Buyer's address

<http://www.wirral.gov.uk/>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://procontract.due-north.com>

Additional information can be obtained from the above-mentioned address

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Preliminary Market Engagement - New Birkenhead Market Operating Model

Reference number

DN752262

II.1.2) Main CPV code

- 70000000 - Real estate services

II.1.3) Type of contract

Services

II.1.4) Short description

Wirral Council are currently developing a new Market to be relocated at 1 Princes Pavement Grange Precinct, Birkenhead. The new market will replace the current Market at Perimeter Stalls, Grange Precinct which has become tired, costly to operate and requires a major transformation to make it more appealing and fit for modern market trading conditions. The aim is to inject new trading opportunities and entrepreneurs into Birkenhead Town Centre.

Design development for the market is ongoing with refurbishment and fit out works scheduled to start on site in May 2025. This will transform the building into a new Market that correlates with the success of other markets across the UK, providing an offer that reflects changes in the high street, aspiring to bring market traders both new and current together within one place and with the aim of bringing vitality back to Birkenhead.

Wirral Council are now keen to explore options for the future operation of the newly developed Birkenhead Market in the Town Centre and are undertaking this preliminary market engagement to consult with the market to inform a delivery strategy.

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKD74 - Wirral

II.2.4) Description of the procurement

Wirral Council are undertaking this preliminary market engagement to consult with the market to inform a delivery strategy. This will not be defined as negotiation and any future tender process will remain a competitive process. The preliminary market engagement is being carried out under the provisions of Regulations 40 and 41 of the Public Contracts Regulations 2015 (SI 2015/102).

II.3) Estimated date of publication of contract notice

10 February 2025

Section IV. Procedure
IV.1) Description**IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

Section VI. Complementary information
VI.3) Additional information

Prior to formally launching a procurement process, Wirral Council are undertaking preliminary market engagement to consult with the market to inform a delivery strategy. Interested parties are invited to respond to a questionnaire via the Chest portal <https://procontract.duenorth.com> – Project Ref: DN752262 no later than 9th December 2024 - 12 Noon.