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Planning

## **Carers Wellbeing Partnership**

Staffordshire County Council

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-036974

Procurement identifier (OCID): ocds-h6vhtk-0557fd

Published 3 July 2025, 7:02am

### **Scope**

### **Reference**

IA3623

### **Description**

Staffordshire County Council (SCC) is undertaking a reprocurement exercise for their Carers Wellbeing Partnership provision. The purpose of this provision is to appoint a suitable provider to assist the Council and the Integrated Care Board in delivering the seven priority areas of the "All Together for Carers" (<https://www.staffordshire.gov.uk/Advice-support-and-care-for-adults/Carers/Our-Strategy-for-Carers.aspx>), and ensuring an effective early intervention, prevention, and wellbeing support offer for adult, and young carers

Unpaid carers look after or give help and/or support to family members, friends, neighbours or others because they have a long term health condition, ill health, problems relating to age, or a disability. For most Carers the experience of looking after someone is rewarding, however the responsibility for providing care can have a wide-ranging health, wellbeing and educational and economic impact.

During 24/25 the Council supported 572 adult carers and 295 young carers to receive carer assessments. However, it is estimated there are one hundred and forty-eight thousand (148,000) adult carers and one thousand six hundred and ten (1,610) young carers across Staffordshire (Census 2021).

This provision is about developing an excellent knowledge of local communities and working collaboratively through a Carers Wellbeing Partnership to:

- Create and effectively implement a programme of awareness raising and promotional campaigns to reach and engage with unpaid carers. Facilitate and enable carers to have a voice, share feedback, and influence local delivery through co-production projects, co-design, engagement and co-ordination or carers Forums, newsletters, social media, and other communication platforms.
- Create and effectively implement a programme of training, awareness raising, and education in local communities by working with primary care, schools and education providers, businesses, and employers in order to create a carer friendly inclusive community across Staffordshire.
- Working collaboratively with partners to develop an efficient, needs led, and innovative programme of preventative support including; training and education, emergency and contingency planning, emotional wellbeing, financial and benefits advice, advocacy, carer breaks, young carer transport, peer support and mentoring, befriending.
- Using an Asset Based Community Development approach to grow assets within the community, incorporating a Grants funding scheme to support the mobilisations of carers, communities, and organisations to develop a strong network of local support.

Through co-production with individuals, communities and partners, the Provider shall ensure:

- Carers are provided with appropriate up-to-date information, advice and guidance.
- Carers are actively identified and supported through awareness raising activities and the education of communities.
- Carers physical and emotional wellbeing is enhanced through the provision of preventive support.
- Carers are enabled to have a life alongside their caring responsibilities.

- Access to timely support which meets individual carers needs.
- Carers are supported to plan for the future.
- Carers feel recognised and valued as experts in care.
- Strengthen and build resilient carer friendly communities which prevent, reduce and delay dependency on health and social care services.
- Children and young people with caring responsibilities have the support they need to learn, develop, thrive and enjoy positive childhoods

The Provider will support all strategies and appropriate initiatives from Staffordshire County Council. In particular the following are specifically highlighted:

- the Council's Digital Strategy  
(<https://www.staffordshire.gov.uk/Business/Appendix-1-Staffordshire-County-Council-Digital-Innovation-Strategy-Final-Draft.pdf>)
- the Staffordshire and Stoke on Trent Sustainable Transformation Partnership (STP) Digital Programme <https://www.twbstaffsandstoke.org.uk/about-us/our-work/digital> which promotes digital literacy, encouraging and assisting people in their use of digital and assistive technology.
- Safeguarding  
(<https://www.staffordshire.gov.uk/Advice-support-and-care-for-adults/reportabuse.aspx>)
- Data Protection  
(<https://www.staffordshire.gov.uk/Your-council-and-democracy/Request-and-access-information/Contact-data-protection.aspx>)
- Quality Assurance  
(<https://www.staffordshire.gov.uk/Advice-support-and-care-for-adults/Your-social-care-journey/Raise-a-quality-concern/Quality-Assurance-Overview.aspx>)

## **Total value (estimated)**

- £1,845,000 excluding VAT

- £2,214,000 including VAT

Above the relevant threshold

### **Contract dates (estimated)**

- 1 April 2026 to 31 March 2028
- Possible extension to 31 March 2029
- 3 years

### **Main procurement category**

Services

### **CPV classifications**

- 85000000 - Health and social work services

### **Contract locations**

- UKG2 - Shropshire and Staffordshire

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## **Engagement**

### **Engagement deadline**

31 July 2025

## **Engagement process description**

The PME session will be held on Tuesday 22nd July from 14:00 to 15:30 and will take place remotely via Teams.

The format will be a presentation on our intentions for the service followed by an opportunity for providers to ask questions and provide feedback.

To express an interest and receive a Teams meeting invitation please send an e mail to:

[healthandcare@staffordshire.gov.uk](mailto:healthandcare@staffordshire.gov.uk)

The title of your e mail should be:

IA3623 Carers Wellbeing Partnership

The body of your e mail should include:

- The name of your company.
- The names, job titles & e mails of anybody requesting to attend the session.

A meeting invitation will be sent to every individual persons detailed within your e mail.

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## **Participation**

### **Particular suitability**

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

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## **Submission**

## **Publication date of tender notice (estimated)**

17 September 2025

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## **Procedure**

### **Special regime**

Light touch

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## **Contracting authority**

### **Staffordshire County Council**

- Public Procurement Organisation Number: PZDG-2995-QQMD

1 Staffordshire Place, Tipping Street,

Stafford

ST16 2DH

United Kingdom

Email: [healthandcare@staffordshire.gov.uk](mailto:healthandcare@staffordshire.gov.uk)

Region: UKG24 - Staffordshire CC

Organisation type: Public authority - sub-central government

