

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/036899-2025>

Contract

Holiday Activities and Food (HAF) services DPS (SC240025)

Kent County Council

F03: Contract award notice

Notice identifier: 2025/S 000-036899

Procurement identifier (OCID): ocids-h6vhtk-045370

Published 2 July 2025, 3:55pm

Section I: Contracting authority

I.1) Name and addresses

Kent County Council

County Hall

Maidstone

ME14 1XQ

Contact

Mr Jordan Gurr

Email

jordan.gurr@kent.gov.uk

Telephone

+44 3000414141

Country

United Kingdom

Region code

UKJ - South East (England)

Internet address(es)

Main address

<http://www.kent.gov.uk>

Buyer's address

<http://www.kent.gov.uk>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

Other activity

Local Authority

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Holiday Activities and Food (HAF) services DPS (SC240025)

Reference number

DN717964

II.1.2) Main CPV code

- 92000000 - Recreational, cultural and sporting services

II.1.3) Type of contract

Services

II.1.4) Short description

The Holiday Activities and Food (HAF) Programme in Kent focusses on children's physical health and wellbeing by providing healthy food and exciting activities for children and young people during the school holidays. Families of children aged four to 16 years, who are in receipt of benefits related to Free School Meals (FSM), can access free opportunities during the Easter, summer, and Christmas holidays. This programme is funded by the Department for Education (DfE) accompanied by grant conditions set out in the Memorandum of Understanding signed by KCC.

This work is taking place due to funding from the Department for Education to address the difficult time some families face during the school holiday periods. Increased food, childcare costs and reduced incomes can mean that families struggle to provide food and activities for children.

The HAF programme offers a range of enriching activities and encourages young people to be more active during the school holidays not become socially isolated. Families who take part in the programme will also be able to develop their understanding of nutrition and food budgeting by having access to information and support.

II.1.6) Information about lots

This contract is divided into lots: Yes

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £4,000,000

II.2) Description

II.2.1) Title

North

Lot No

1

II.2.2) Additional CPV code(s)

- 92000000 - Recreational, cultural and sporting services

II.2.3) Place of performance

NUTS codes

- UKJ4 - Kent

II.2.4) Description of the procurement

The Holiday Activities and Food (HAF) Programme in Kent focusses on children's physical health and wellbeing by providing healthy food and exciting activities for children and young people during the school holidays. Families of children aged four to 16 years, who are in receipt of benefits related to Free School Meals (FSM), can access free opportunities during the Easter, summer, and Christmas holidays. This programme is funded by the Department for Education (DfE) accompanied by grant conditions set out in the Memorandum of Understanding signed by KCC.

This work is taking place due to funding from the Department for Education to address the difficult time some families face during the school holiday periods. Increased food, childcare costs and reduced incomes can mean that families struggle to provide food and activities for children.

The HAF programme offers a range of enriching activities and encourages young people to be more active during the school holidays not become socially isolated. Families who take part in the programme will also be able to develop their understanding of nutrition and food budgeting by having access to information and support.

II.2.5) Award criteria

Quality criterion - Name: Price per Quality Point / Weighting: 100

Price

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

East

Lot No

2

II.2.2) Additional CPV code(s)

- 92000000 - Recreational, cultural and sporting services

II.2.3) Place of performance

NUTS codes

- UKJ4 - Kent

II.2.4) Description of the procurement

The Holiday Activities and Food (HAF) Programme in Kent focusses on children's physical health and wellbeing by providing healthy food and exciting activities for children and young people during the school holidays. Families of children aged four to 16 years, who are in receipt of benefits related to Free School Meals (FSM), can access free opportunities during the Easter, summer, and Christmas holidays. This programme is funded by the Department for Education (DfE) accompanied by grant conditions set out in the Memorandum of Understanding signed by KCC.

This work is taking place due to funding from the Department for Education to address the difficult time some families face during the school holiday periods. Increased food, childcare costs and reduced incomes can mean that families struggle to provide food and activities for children.

The HAF programme offers a range of enriching activities and encourages young people to be more active during the school holidays not become socially isolated. Families who take part in the programme will also be able to develop their understanding of nutrition and food budgeting by having access to information and support.

II.2.5) Award criteria

Quality criterion - Name: Price per Quality Point / Weighting: 100

Price

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

South

Lot No

3

II.2.2) Additional CPV code(s)

- 92000000 - Recreational, cultural and sporting services

II.2.3) Place of performance

NUTS codes

- UKJ4 - Kent

II.2.4) Description of the procurement

The Holiday Activities and Food (HAF) Programme in Kent focusses on children's physical health and wellbeing by providing healthy food and exciting activities for children and young people during the school holidays. Families of children aged four to 16 years, who are in receipt of benefits related to Free School Meals (FSM), can access free

opportunities during the Easter, summer, and Christmas holidays. This programme is funded by the Department for Education (DfE) accompanied by grant conditions set out in the Memorandum of Understanding signed by KCC.

This work is taking place due to funding from the Department for Education to address the difficult time some families face during the school holiday periods. Increased food, childcare costs and reduced incomes can mean that families struggle to provide food and activities for children.

The HAF programme offers a range of enriching activities and encourages young people to be more active during the school holidays not become socially isolated. Families who take part in the programme will also be able to develop their understanding of nutrition and food budgeting by having access to information and support.

II.2.5) Award criteria

Quality criterion - Name: Price per Quality Point / Weighting: 100

Price

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

West

Lot No

4

II.2.2) Additional CPV code(s)

- 92000000 - Recreational, cultural and sporting services

II.2.3) Place of performance

NUTS codes

- UKJ4 - Kent

II.2.4) Description of the procurement

The Holiday Activities and Food (HAF) Programme in Kent focusses on children's physical health and wellbeing by providing healthy food and exciting activities for children and young people during the school holidays. Families of children aged four to 16 years, who are in receipt of benefits related to Free School Meals (FSM), can access free opportunities during the Easter, summer, and Christmas holidays. This programme is funded by the Department for Education (DfE) accompanied by grant conditions set out in the Memorandum of Understanding signed by KCC.

This work is taking place due to funding from the Department for Education to address the difficult time some families face during the school holiday periods. Increased food, childcare costs and reduced incomes can mean that families struggle to provide food and activities for children.

The HAF programme offers a range of enriching activities and encourages young people to be more active during the school holidays not become socially isolated. Families who take part in the programme will also be able to develop their understanding of nutrition and food budgeting by having access to information and support.

II.2.5) Award criteria

Quality criterion - Name: Price per Quality Point / Weighting: 100

Price

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Restricted procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the setting up of a dynamic purchasing system

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-012718](#)

Section V. Award of contract

Contract No

SC240025 - DPS Round 1

Lot No

1

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

1 July 2025

V.2.2) Information about tenders

Number of tenders received: 49

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Legends Learning Centre

124 City Road

London

EC1V 2NX

Country

United Kingdom

NUTS code

- UKJ - South East (England)

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £4,000,000

Section V. Award of contract

Contract No

SC240025 - DPS Round 1

Lot No

2

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

1 July 2025

V.2.2) Information about tenders

Number of tenders received: 49

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Children and Families Limited

Rose Street

Sheerness

ME12 1AW

Country

United Kingdom

NUTS code

- UKJ4 - Kent

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Khickster Entertainment and Pools for Schools Limited

160 Margate Road

Ramsgate

CT12 6AA

Country

United Kingdom

NUTS code

- UKJ4 - Kent

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Inclusive Sport Kent CIC

Unit 122 Joseph Wilson Estate, Millstrood Road

Whitstable

CT5 3SN

Country

United Kingdom

NUTS code

- UKJ4 - Kent

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Sports Connect Community CIC

96 Westbrook Avenue

Margate

CT9 5HE

Country

United Kingdom

NUTS code

- UKJ4 - Kent

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £4,000,000

Section V. Award of contract

Contract No

SC240025 - DPS Round 1

Lot No

3

A contract/lot is awarded: No

V.1) Information on non-award

The contract/lot is not awarded

No tenders or requests to participate were received or all were rejected

Section V. Award of contract

Contract No

SC240025 - DPS Round 1

Lot No

4

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

1 July 2025

V.2.2) Information about tenders

Number of tenders received: 49

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Sports Connect Community CIC

96 Westbrook Avenue

Margate

CT9 5HE

Country

United Kingdom

NUTS code

- UKJ4 - Kent

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £4,000,000

Section VI. Complementary information

VI.3) Additional information

Although 'Restricted Procedure' was selected, the process followed was in fact a 'Competitive Procedure with Negotiation' under the Light Touch Regime. The system did not permit this combination, so it has been noted here for transparency.

VI.4) Procedures for review

VI.4.1) Review body

Kent County Council

Sessions House

Maidstone

ME14 1XQ

Country

United Kingdom