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Contract

## **Holiday Activities and Food (HAF) services DPS (SC240025)**

Kent County Council

F03: Contract award notice

Notice identifier: 2025/S 000-036899

Procurement identifier (OCID): ocids-h6vhtk-045370

Published 2 July 2025, 3:55pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Kent County Council

County Hall

Maidstone

ME14 1XQ

#### **Contact**

Mr Jordan Gurr

#### **Email**

[jordan.gurr@kent.gov.uk](mailto:jordan.gurr@kent.gov.uk)

#### **Telephone**

+44 3000414141

#### **Country**

United Kingdom

**Region code**

UKJ - South East (England)

**Internet address(es)**

Main address

<http://www.kent.gov.uk>

Buyer's address

<http://www.kent.gov.uk>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

Other activity

Local Authority

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Holiday Activities and Food (HAF) services DPS (SC240025)

Reference number

DN717964

#### **II.1.2) Main CPV code**

- 92000000 - Recreational, cultural and sporting services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The Holiday Activities and Food (HAF) Programme in Kent focusses on children's physical health and wellbeing by providing healthy food and exciting activities for children and young people during the school holidays. Families of children aged four to 16 years, who are in receipt of benefits related to Free School Meals (FSM), can access free opportunities during the Easter, summer, and Christmas holidays. This programme is funded by the Department for Education (DfE) accompanied by grant conditions set out in the Memorandum of Understanding signed by KCC.

This work is taking place due to funding from the Department for Education to address the difficult time some families face during the school holiday periods. Increased food, childcare costs and reduced incomes can mean that families struggle to provide food and activities for children.

The HAF programme offers a range of enriching activities and encourages young people to be more active during the school holidays not become socially isolated. Families who take part in the programme will also be able to develop their understanding of nutrition and food budgeting by having access to information and support.

#### **II.1.6) Information about lots**

This contract is divided into lots: Yes

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £4,000,000

## **II.2) Description**

### **II.2.1) Title**

North

Lot No

1

### **II.2.2) Additional CPV code(s)**

- 92000000 - Recreational, cultural and sporting services

### **II.2.3) Place of performance**

NUTS codes

- UKJ4 - Kent

### **II.2.4) Description of the procurement**

The Holiday Activities and Food (HAF) Programme in Kent focusses on children's physical health and wellbeing by providing healthy food and exciting activities for children and young people during the school holidays. Families of children aged four to 16 years, who are in receipt of benefits related to Free School Meals (FSM), can access free opportunities during the Easter, summer, and Christmas holidays. This programme is funded by the Department for Education (DfE) accompanied by grant conditions set out in the Memorandum of Understanding signed by KCC.

This work is taking place due to funding from the Department for Education to address the difficult time some families face during the school holiday periods. Increased food, childcare costs and reduced incomes can mean that families struggle to provide food and activities for children.

The HAF programme offers a range of enriching activities and encourages young people to be more active during the school holidays not become socially isolated. Families who take part in the programme will also be able to develop their understanding of nutrition and food budgeting by having access to information and support.

### **II.2.5) Award criteria**

Quality criterion - Name: Price per Quality Point / Weighting: 100

Price

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

### **II.2) Description**

#### **II.2.1) Title**

East

Lot No

2

#### **II.2.2) Additional CPV code(s)**

- 92000000 - Recreational, cultural and sporting services

#### **II.2.3) Place of performance**

NUTS codes

- UKJ4 - Kent

#### **II.2.4) Description of the procurement**

The Holiday Activities and Food (HAF) Programme in Kent focusses on children's physical health and wellbeing by providing healthy food and exciting activities for children and young people during the school holidays. Families of children aged four to 16 years, who are in receipt of benefits related to Free School Meals (FSM), can access free opportunities during the Easter, summer, and Christmas holidays. This programme is funded by the Department for Education (DfE) accompanied by grant conditions set out in the Memorandum of Understanding signed by KCC.

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#### **II.2.5) Award criteria**

Quality criterion - Name: Price per Quality Point / Weighting: 100

Price

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

### **II.2) Description**

#### **II.2.1) Title**

South

Lot No

3

#### **II.2.2) Additional CPV code(s)**

- 92000000 - Recreational, cultural and sporting services

#### **II.2.3) Place of performance**

NUTS codes

- UKJ4 - Kent

#### **II.2.4) Description of the procurement**

The Holiday Activities and Food (HAF) Programme in Kent focusses on children's physical health and wellbeing by providing healthy food and exciting activities for children and young people during the school holidays. Families of children aged four to 16 years, who are in receipt of benefits related to Free School Meals (FSM), can access free

opportunities during the Easter, summer, and Christmas holidays. This programme is funded by the Department for Education (DfE) accompanied by grant conditions set out in the Memorandum of Understanding signed by KCC.

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The HAF programme offers a range of enriching activities and encourages young people to be more active during the school holidays not become socially isolated. Families who take part in the programme will also be able to develop their understanding of nutrition and food budgeting by having access to information and support.

#### **II.2.5) Award criteria**

Quality criterion - Name: Price per Quality Point / Weighting: 100

Price

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

### **II.2) Description**

#### **II.2.1) Title**

West

Lot No

4

#### **II.2.2) Additional CPV code(s)**

- 92000000 - Recreational, cultural and sporting services

#### **II.2.3) Place of performance**

NUTS codes

- UKJ4 - Kent

#### **II.2.4) Description of the procurement**

The Holiday Activities and Food (HAF) Programme in Kent focusses on children's physical health and wellbeing by providing healthy food and exciting activities for children and young people during the school holidays. Families of children aged four to 16 years, who are in receipt of benefits related to Free School Meals (FSM), can access free opportunities during the Easter, summer, and Christmas holidays. This programme is funded by the Department for Education (DfE) accompanied by grant conditions set out in the Memorandum of Understanding signed by KCC.

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#### **II.2.5) Award criteria**

Quality criterion - Name: Price per Quality Point / Weighting: 100

Price

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## Section IV. Procedure

### IV.1) Description

#### IV.1.1) Type of procedure

Restricted procedure

#### IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the setting up of a dynamic purchasing system

#### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

## IV.2) Administrative information

### IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-012718](#)

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## Section V. Award of contract

### Contract No

SC240025 - DPS Round 1

### Lot No

1

A contract/lot is awarded: Yes

### V.2) Award of contract

#### V.2.1) Date of conclusion of the contract

1 July 2025

#### V.2.2) Information about tenders

Number of tenders received: 49

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

Legends Learning Centre

124 City Road

London

EC1V 2NX

Country

United Kingdom

NUTS code

- UKJ - South East (England)

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £4,000,000

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## **Section V. Award of contract**

### **Contract No**

SC240025 - DPS Round 1

### **Lot No**

2

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

1 July 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 49

The contract has been awarded to a group of economic operators: Yes

#### **V.2.3) Name and address of the contractor**

Children and Families Limited

Rose Street

Sheerness

ME12 1AW

Country

United Kingdom

NUTS code

- UKJ4 - Kent

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Khickster Entertainment and Pools for Schools Limited

160 Margate Road

Ramsgate

CT12 6AA

Country

United Kingdom

NUTS code

- UKJ4 - Kent

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Inclusive Sport Kent CIC

Unit 122 Joseph Wilson Estate, Millstrood Road

Whitstable

CT5 3SN

Country

United Kingdom

NUTS code

- UKJ4 - Kent

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Sports Connect Community CIC

96 Westbrook Avenue

Margate

CT9 5HE

Country

United Kingdom

NUTS code

- UKJ4 - Kent

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £4,000,000

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## **Section V. Award of contract**

### **Contract No**

SC240025 - DPS Round 1

### **Lot No**

3

A contract/lot is awarded: No

### **V.1) Information on non-award**

The contract/lot is not awarded

No tenders or requests to participate were received or all were rejected

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## **Section V. Award of contract**

### **Contract No**

SC240025 - DPS Round 1

### **Lot No**

4

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

1 July 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 49

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Sports Connect Community CIC

96 Westbrook Avenue

Margate

CT9 5HE

Country

United Kingdom

NUTS code

- UKJ4 - Kent

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £4,000,000

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### **Section VI. Complementary information**

#### **VI.3) Additional information**

Although 'Restricted Procedure' was selected, the process followed was in fact a 'Competitive Procedure with Negotiation' under the Light Touch Regime. The system did not permit this combination, so it has been noted here for transparency.

#### **VI.4) Procedures for review**

##### **VI.4.1) Review body**

Kent County Council

Sessions House

Maidstone

ME14 1XQ

Country

United Kingdom