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Awarded contract

## **Qualitative Insights - Focused Audiences**

Secretary of State for Health and Social Care acting as part of the Crown through UK Health Security Agency

F03: Contract award notice

Notice reference: 2023/S 000-036824

Published: 14 December 2023, 3:13pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Secretary of State for Health and Social Care acting as part of the Crown through UK Health Security Agency

10 South Colonnade

London

E14 4PU

#### **Contact**

UKHSA Commercial Operations

#### **Email**

[ProcurementNotices@ukhsa.gov.uk](mailto:ProcurementNotices@ukhsa.gov.uk)

#### **Country**

United Kingdom

**NUTS code**

UKI42 - Tower Hamlets

**Internet address(es)**

Main address

<https://www.gov.uk/government/organisations/uk-health-security-agency>

Buyer's address

<https://www.gov.uk/government/organisations/uk-health-security-agency>

**I.4) Type of the contracting authority**

Ministry or any other national or federal authority

**I.5) Main activity**

Health

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

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Reference number

LSRS249 / C223646

#### **II.1.2) Main CPV code**

- 79310000 - Market research services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

To ensure the health security of the whole nation, UKHSA is looking to combine broad population-level approaches with more focussed work to prepare, respond, and build health security capacity where the risk is highest.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £700,000

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79310000 - Market research services
- 79310000 - Market research services

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

## **II.2.4) Description of the procurement**

To ensure the health security of the whole nation, UKHSA is looking to combine broad population-level approaches with more focussed work to prepare, respond, and build health security capacity where the risk is highest. Understanding the burden of disease within population groups and settings most at risk; and co-creating tailored interventions to meet specific needs, will allow UKHSA to do this.

## **II.2.5) Award criteria**

Quality criterion - Name: Social / Weighting: 10

Quality criterion - Name: Technical / Weighting: 70

Price - Weighting: 20

## **II.2.11) Information about options**

Options: Yes

Description of options

1 year optional extension

## **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Restricted procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2021/S 000-027493](#)

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

1 December 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 4

Number of tenders received from SMEs: 3

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Basis Social LTD

264 Banbury Road

Oxford

OX2 7DY

Email

[procurementbasissocial@basisresearch.co.uk](mailto:procurementbasissocial@basisresearch.co.uk)

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

13073488

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £700,000

Total value of the contract/lot: £700,000

#### **V.2.5) Information about subcontracting**

The contract is likely to be subcontracted

Value or proportion likely to be subcontracted to third parties

Value excluding VAT: £35,000

Short description of the part of the contract to be subcontracted

5 - 10% of projects commissioned from this contract. Actual amount is currently unknown.

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

The High Court

The Strand

London

WC2A 2LL

Country

United Kingdom

Internet address

<https://www.judiciary.uk/courts-and-tribunals/high-court/>