

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/036820-2025>

Contract

Phase2 Football Sensors for Towns Fund Connected Schemes

Sandwell Metropolitan Borough Council

F03: Contract award notice

Notice identifier: 2025/S 000-036820

Procurement identifier (OCID): ocds-h6vhtk-0557a2

Published 2 July 2025, 2:14pm

Section I: Contracting authority

I.1) Name and addresses

Sandwell Metropolitan Borough Council

Sandwell Council House, Freeth Street

Oldbury

B693DE

Contact

Tyler Ryan

Email

tyler-jesse_ryan@sandwell.gov.uk

Country

United Kingdom

Region code

UKG37 - Sandwell

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

<https://www.sandwell.gov.uk/>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object**II.1) Scope of the procurement****II.1.1) Title**

Phase2 Footfall Sensors for Towns Fund Connected Schemes

II.1.2) Main CPV code

- 51200000 - Installation services of equipment for measuring, checking, testing and navigating

II.1.3) Type of contract

Services

II.1.4) Short description

Footfall Sensors - Data Validation for Transport Projects within the Towns Fund Programme (installation and 3 year monitoring)

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £117,168

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKG37 - Sandwell

Main site or place of performance

Across Sandwell (Rowley, West Bromwich, Smethwick, Blackheath)

II.2.4) Description of the procurement

Procured via Direct Award of the CCS Framework

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

Direct Award from the CCS Framework

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

30 June 2025

V.2.2) Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Vivacity Labs Ltd

London

Country

United Kingdom

NUTS code

- UKI - London

Companies House

09924516

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £117,168

Total value of the contract/lot: £117,168

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Sandwell Council

Sandwell

Country

United Kingdom