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Pipeline

Web and Social Recruitment Advertising

Crown Prosecution Service

UK1: Pipeline notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-036784

Procurement identifier (OCID): ocds-h6vhtk-05578b

Published 2 July 2025, 1:06pm

Scope

Reference

PR2025 016

Description

For the provision of a recruitment advertising agency who can support the CPS with their requirement for advertising space on websites targeting law, early careers, and general career prospective applicant audiences. This procurement is likely to be awarded under a PCR Framework Agreement but a pipeline notice is being published for transparency purposes. Once a contract has been awarded under a PCR Framework Agreement, a Procurement Termination Notice will be published to remove this Pipeline Notice and notify the market of Contract Award

Total value (estimated)

- £1,875,000 excluding VAT

- £2,250,000 including VAT

Contract dates (estimated)

- 3 November 2025 to 2 November 2027
- Possible extension to 2 November 2028
- 3 years

Main category

Services

CPV classifications

- 79342000 - Marketing services
- 79341000 - Advertising services

Contract locations

- UK - United Kingdom

Participation

Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Submission

Publication date of tender notice (estimated)

1 September 2025

Procedure

Above or below total value threshold

Above or equal to threshold

Contracting authority

Crown Prosecution Service

- Public Procurement Organisation Number: PYLM-7862-RZBG

102 Petty France

London

SW1H 9EA

United Kingdom

Email: CommercialInbox@cps.gov.uk

Website: <https://www.cps.gov.uk/>

Region: UKI32 - Westminster

Organisation type: Public authority - central government