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Contract

## **Public and Statutory Notices Advertising Service**

NORTH EAST LINCOLNSHIRE COUNCIL

F03: Contract award notice

Notice identifier: 2023/S 000-036693

Procurement identifier (OCID): ocds-h6vhtk-03d39f

Published 13 December 2023, 4:21pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

NORTH EAST LINCOLNSHIRE COUNCIL

Municipal Offices, Town Hall Square

GRIMSBY

DN31 1HU

#### **Email**

[procurement@nelincs.gov.uk](mailto:procurement@nelincs.gov.uk)

#### **Country**

United Kingdom

#### **Region code**

UKE13 - North and North East Lincolnshire

#### **Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

<https://www.nelincs.gov.uk/>

Buyer's address

<https://www.nelincs.gov.uk/your-council/finances-spending-and-contracts/contracts-andtenders/>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Public and Statutory Notices Advertising Service

Reference number

74657

**II.1.2) Main CPV code**

- 79340000 - Advertising and marketing services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

The Authority requires a Provider to deliver a high quality and cost effective public and

statutory notice (the 'Notices') advertising service which includes publishing Traffic Regulation Orders.

All tender documents are accessible via <https://uk.eusupply.com/login.asp?B=YORTENDER>

All questions and clarifications must be submitted via <https://uk.eusupply.com/login.asp?B=YORTENDER>

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £233,476.32

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79341000 - Advertising services

#### **II.2.3) Place of performance**

NUTS codes

- UKE13 - North and North East Lincolnshire

Main site or place of performance

North East Lincolnshire

#### **II.2.4) Description of the procurement**

The Authority requires a Provider to deliver a high quality and cost effective public and statutory notice (the 'Notices') advertising service which includes publishing Traffic Regulation Orders.

For further details on the quantities please refer to the invitation documents available on

<https://uk.eu-supply.com/login.asp?B=YORTENDER>

#### **II.2.5) Award criteria**

Quality criterion - Name: Advertisement Process / Weighting: 9%

Quality criterion - Name: Design and Production / Weighting: 9%

Quality criterion - Name: Advert Location / Weighting: 7%

Quality criterion - Name: Social Value and Sustainability / Weighting: 5%

Cost criterion - Name: Cost / Weighting: 70%

#### **II.2.11) Information about options**

Options: Yes

Description of options

The duration is for 48 months. This includes an initial period of 12 months and 3 optional extension periods of 12 months each.

#### **II.2.14) Additional information**

This opportunity is not lotted as the authority requires a sole provider for the requirement.

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2023/S 000-015809](#)

#### **IV.2.9) Information about termination of call for competition in the form of a prior information notice**

The contracting authority will not award any further contracts based on the above prior information notice

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## **Section V. Award of contract**

### **Title**

Public and Statutory Notices Advertising Service

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

21 November 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 4

Number of tenders received from SMEs: 3

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

Reach Publishing Services Limited

One Canada Square, Canary Wharf

London

E14 5AP

Country

United Kingdom

NUTS code

- UKI42 - Tower Hamlets

Companies House

08339522

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £177,984

Total value of the contract/lot: £233,476.32

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

North East Lincolnshire Council - Legal Services

Municipal Offices

Grimsby

DN31 1HU

Country

United Kingdom

#### **VI.4.2) Body responsible for mediation procedures**

North East Lincolnshire Council - Legal Services

Municipal Offices

Grimsby

DN31 1HU

Country

United Kingdom