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Contract

Public and Statutory Notices Advertising Service

NORTH EAST LINCOLNSHIRE COUNCIL

F03: Contract award notice

Notice identifier: 2023/S 000-036693

Procurement identifier (OCID): ocds-h6vhtk-03d39f

Published 13 December 2023, 4:21pm

Section I: Contracting authority

I.1) Name and addresses

NORTH EAST LINCOLNSHIRE COUNCIL

Municipal Offices, Town Hall Square

GRIMSBY

DN31 1HU

Email

procurement@nelincs.gov.uk

Country

United Kingdom

Region code

UKE13 - North and North East Lincolnshire

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

<https://www.nelincs.gov.uk/>

Buyer's address

<https://www.nelincs.gov.uk/your-council/finances-spending-and-contracts/contracts-andtenders/>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Public and Statutory Notices Advertising Service

Reference number

74657

II.1.2) Main CPV code

- 79340000 - Advertising and marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

The Authority requires a Provider to deliver a high quality and cost effective public and

statutory notice (the 'Notices') advertising service which includes publishing Traffic Regulation Orders.

All tender documents are accessible via <https://uk.eusupply.com/login.asp?B=YORTENDER>

All questions and clarifications must be submitted via <https://uk.eusupply.com/login.asp?B=YORTENDER>

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £233,476.32

II.2) Description

II.2.2) Additional CPV code(s)

- 79341000 - Advertising services

II.2.3) Place of performance

NUTS codes

- UKE13 - North and North East Lincolnshire

Main site or place of performance

North East Lincolnshire

II.2.4) Description of the procurement

The Authority requires a Provider to deliver a high quality and cost effective public and statutory notice (the 'Notices') advertising service which includes publishing Traffic Regulation Orders.

For further details on the quantities please refer to the invitation documents available on

<https://uk.eu-supply.com/login.asp?B=YORTENDER>

II.2.5) Award criteria

Quality criterion - Name: Advertisement Process / Weighting: 9%

Quality criterion - Name: Design and Production / Weighting: 9%

Quality criterion - Name: Advert Location / Weighting: 7%

Quality criterion - Name: Social Value and Sustainability / Weighting: 5%

Cost criterion - Name: Cost / Weighting: 70%

II.2.11) Information about options

Options: Yes

Description of options

The duration is for 48 months. This includes an initial period of 12 months and 3 optional extension periods of 12 months each.

II.2.14) Additional information

This opportunity is not lotted as the authority requires a sole provider for the requirement.

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-015809](#)

IV.2.9) Information about termination of call for competition in the form of a prior information notice

The contracting authority will not award any further contracts based on the above prior information notice

Section V. Award of contract

Title

Public and Statutory Notices Advertising Service

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

21 November 2023

V.2.2) Information about tenders

Number of tenders received: 4

Number of tenders received from SMEs: 3

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Reach Publishing Services Limited

One Canada Square, Canary Wharf

London

E14 5AP

Country

United Kingdom

NUTS code

- UKI42 - Tower Hamlets

Companies House

08339522

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £177,984

Total value of the contract/lot: £233,476.32

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

North East Lincolnshire Council - Legal Services

Municipal Offices

Grimsby

DN31 1HU

Country

United Kingdom

VI.4.2) Body responsible for mediation procedures

North East Lincolnshire Council - Legal Services

Municipal Offices

Grimsby

DN31 1HU

Country

United Kingdom