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Contract

Website Design and Development Services and Digital Services

Belfast Visitor and Convention Bureau Limited, trading as Visit Belfast

F03: Contract award notice

Notice identifier: 2023/S 000-036681

Procurement identifier (OCID): ocds-h6vhtk-042559

Published 13 December 2023, 4:02pm

Section I: Contracting authority

I.1) Name and addresses

Belfast Visitor and Convention Bureau Limited, trading as Visit Belfast

9 Donegall Square North

Belfast

BT1 5GB

Contact

Anne McMullan

Email

annemcmullan@visitbelfast.com

Country

United Kingdom

Region code

UKN06 - Belfast

Internet address(es)

Main address

www.visitbelfast.com

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Other activity

Tourism

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Website Design and Development Services and Digital Services

Reference number

VB007

II.1.2) Main CPV code

- 72413000 - World wide web (www) site design services

II.1.3) Type of contract

Services

II.1.4) Short description

This procurement related to the provision of website design & development and digital services to Visit Belfast. Visit Belfast was seeking to appoint a suitably qualified, experienced and competent website design & development agency to assist Visit Belfast in promoting the Belfast City Region as a world class visitor destination. Visit Belfast was

seeking to appoint a service provider to provide the required services for a three year period (with a possible maximum two year extension, at the sole discretion of Visit Belfast). For clarity, the estimated value of the contract below was based on a maximum potential contract duration of 5 years, in which

the total value of services required may range up to £500,000 per annum (giving a potential range of between

£500,000 and £1,500,000 for the initial 3 years of the contract).

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 72212224 - Web page editing software development services
- 72415000 - World wide web (www) site operation host services

II.2.3) Place of performance

NUTS codes

- UKN06 - Belfast

Main site or place of performance

Belfast

II.2.4) Description of the procurement

Visit Belfast invites tenders from suitably qualified, experienced, competent agencies for the development of its websites to support the delivery of Visit Belfast's ambitious growth strategy and to include greater representation of partner products, events and experiences on offer across Belfast and Northern Ireland. We require the design and development of visit Belfast Consumer website, Corporate website, to represent Visit Belfast's corporate identity, as well as the Cruise websites to provide important information to business who require information on Cruise industry at Visit Belfast cruise hub at the Belfast Harbour.

II.2.5) Award criteria

Quality criterion - Name: Quality criterion - Name: Proposed Team / Weighting: 20%

Quality criterion - Name: Quality criterion - Name: Technical Exercise / Weighting: 50%

Cost criterion - Name: Cost criterion - Name: Average hourly/daily rate for proposed core team / Weighting: 10%

Cost criterion - Name: Cost criterion - Name: Total budget for Technical Exercise / Weighting: 15%

Cost criterion - Name: Cost criterion - Name: Annual maintenance & support and hosting for 3 websites consumer, cruise and corporate, for the period of the contract / Weighting: 5%

II.2.11) Information about options

Options: Yes

Description of options

It was proposed that the contract would continue for an initial period of 3 years, subject to performance, funding and compliance by the successful bidder with the terms of the contract. There was an option for extension for a further 2 periods of 1 year each, at Visit Belfast's sole discretion. This option to extend would only be considered upon satisfactory performance of the successful provider and the requisite funding being made available to Visit Belfast. Projects within the contract would be agreed individually and Visit Belfast was under no obligation to award any services required exclusively to the successful provider or ensure any number, value or scale of projects during the contract.

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

The estimated contract is £500k per annum. meaning a potential contract value of £2.5m should the options to extend be used. Any values stipulated in this notice are not guaranteed.

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section V. Award of contract

A contract/lot is awarded: No

V.1) Information on non-award

The contract/lot is not awarded

Other reasons (discontinuation of procedure)

Section VI. Complementary information

VI.3) Additional information

Visit Belfast has decided not to proceed with the award of a contract and to terminate the tender process. Visit Belfast is reviewing its requirements and a new tender process will commence shortly. A contract notice will be published in Find a Tender in due course.

VI.4) Procedures for review

VI.4.1) Review body

High Court of Justice in Northern Ireland

Royal Courts of Justice, Chichester Street

Belfast

BT1 3JF

Email

office@courtsni.gov.uk

Country

United Kingdom

VI.4.2) Body responsible for mediation procedures

High Court of Justice in Northern Ireland

Royal Courts of Justice, Chichester Street

Belfast

BT1 3JF

Email

office@courtsni.gov.uk

Country

United Kingdom

VI.4.4) Service from which information about the review procedure may be obtained

Belfast Visitor and Convention Bureau Limited, trading as Visit Belfast

9 Donegall Square North

Belfast

BT1 5GB

Country

United Kingdom