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Planning

Print and Digital Communications

The Minister for the Cabinet Office acting through Crown Commercial Service

F01: Prior information notice

Prior information only

Notice identifier: 2023/S 000-036642

Procurement identifier (OCID): ocds-h6vhtk-04253e

Published 13 December 2023, 12:57pm

Section I: Contracting authority

I.1) Name and addresses

The Minister for the Cabinet Office acting through Crown Commercial Service

9th Floor, The Capital Building, Old Hall Street

Liverpool

L3 9PP

Email

ccsprintteam@crowncommercial.gov.uk

Telephone

+44 3454102222

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

https://www.gov.uk/ccs

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.3) Communication

Additional information can be obtained from the above-mentioned address

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

Other activity

Public Procurement

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Print and Digital Commmunications

Reference number

RM6297

II.1.2) Main CPV code

• 79800000 - Printing and related services

II.1.3) Type of contract

Services

II.1.4) Short description

Crown Commercial Service, as the Authority, intends to put in place an agreement for the provision of printed matter, digital communications and related products for use by Central Government and UK public sector bodies.

The agreement shall include multiple routes to market (Direct Award, Further Competition, Click and Buy Digital Platform) for purchasing print products, digital communications and all associated services to provide an end to end print management service.

The scope shall include all types of print such as operational, transactional, and secure print, and the associated services such as direct mail, storage, fulfilment and distribution, digital asset management, digital solutions, omni channel communications, content creation, preproduction services, media duplication and official papers.

The lotting structure of this framework has been determined as a result of market engagement and is as follows:

Lot 1 Print and Digital Communications (Direct Award, including Command & House Papers)

Lot 2 Print and Digital Communications (Further Competition)

Lot 3 Print Marketplace

Further information is included in the Additional Information section VI.3.

II.1.5) Estimated total value

Value excluding VAT: £1,700,000,000

II.1.6) Information about lots

This contract is divided into lots: Yes

II.2) Description

II.2.1) Title

Print and Digital Communications (Direct Award)

Lot No

1

II.2.2) Additional CPV code(s)

• 79800000 - Printing and related services

II.2.3) Place of performance

NUTS codes

• UK - United Kingdom

II.2.4) Description of the procurement

Single supplier, Direct Award lot.

Provision of Command and House Paper Service.

The scope shall include the print management services for all types of print such as operational, transactional, and secure print, election print, and the associated services such as direct mail, storage, fulfilment and distribution, digital asset management, digital solutions, omni channel communications, content creation, pre-production services, media

duplication and official papers.

II.2) Description

II.2.1) Title

Print and Digital Communications (Further Competition)

Lot No

2

II.2.2) Additional CPV code(s)

• 79800000 - Printing and related services

II.2.3) Place of performance

NUTS codes

• UK - United Kingdom

II.2.4) Description of the procurement

Multiple suppliers, Further Competition lot.

The scope shall include the print management services for all types of print such as operational, transactional, and secure print, election print, and the associated services such as direct mail, storage, fulfilment and distribution, digital asset management, digital solutions, omni channel communications, content creation, pre-production services, media duplication and official papers.

II.2) Description

II.2.1) Title

Print Marketplace

Lot No

3

II.2.2) Additional CPV code(s)

- 22000000 Printed matter and related products
- 22100000 Printed books, brochures and leaflets
- 22110000 Printed books
- 22111000 School books
- 22150000 Brochures
- 22160000 Booklets
- 22440000 Cheque forms
- 22450000 Security-type printed matter
- 22456000 Permits
- 22457000 Entrance cards
- 22459000 Tickets
- 22459100 Advertising stickers and strips
- 22460000 Trade-advertising material, commercial catalogues and manuals
- 22461000 Catalogues
- 22461100 List holders
- 22462000 Advertising material
- 22470000 Manuals
- 22820000 Forms
- 22821000 Electoral forms
- 22822000 Business forms
- 22822100 Continuous business forms
- 22822200 Non-continuous business forms

- 22900000 Miscellaneous printed matter
- 30197630 Printing paper
- 30197640 Self-copy or other copy paper
- 30197643 Photocopier paper
- 30197645 Card for printing
- 30211300 Computer platforms

II.2.3) Place of performance

NUTS codes

• UK - United Kingdom

II.2.4) Description of the procurement

Single supplier for the provision of a technology platform for a self-serve print solution. This will enable end users in the public sector to access real-time pricing on a dynamic basis from local print suppliers for a wide range of print requirements.

II.3) Estimated date of publication of contract notice

25 March 2024

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section VI. Complementary information

VI.3) Additional information

This Prior Information Notice is to signal our intention to release our next iteration of the CCS Print framework and to gauge interest within the Print market. Please express your interest by emailing ccsprintteam@crowncommercial.gov.uk no later than midday on 31st January 2024. Your email must clearly state: the name of your organisation, contact details for the individual(s) who will be participating in any market engagement and the lots you would be interested in bidding for.

As part of this prior information notice the following can be accessed at: https://www.contractsfinder.service.gov.uk/Notice/1133854c-44c5-40fe-663c-67587a1d92f0

Your email must clearly state: the name of your organisation, contact details for the individual(s) who will be participating in the market engagement and the lots you would be interested in bidding for.

Procurement information:

Crown Commercial Service (CCS) will use an eSourcing system for this competition and reserves the right to use an electronic auction. The eSourcing system we will use is https://crowncommercialservice.bravosolution.co.uk

Please note that, to register, you must have a valid DUNS number (as provided by Dun and Bradstreet) for the organisation which you are registering, who will be entering into a contract if invited to do so.

The value in II.1.5 is an indicative value over 4 years.

The date in II.3) is the estimated date of publication, please refer to the CCS website page (https://www.crowncommercial.gov.uk/agreements/upcoming) for updates and monitor Find A Tender Service for the publication of the contract notice.

Supplier assurance requirements:

The Cyber Essentials scheme is mandatory for Central Government Contracts which involve handling personal information and providing certain ICT products and services. The Government is taking steps to further reduce the levels of cyber security risk in its supply chain through the Cyber Essentials scheme. The scheme defines a set of controls which, when properly implemented, will provide organisations with basic protection from the most prevalent forms of threat coming from the internet.

To participate in this procurement, bidders will be required to demonstrate that they are Cyber Essentials Plus certified for the services under and in connection with the procurement.

The bidder may be awarded a contract but shall not enter into any call off contracts with buyers until they are able to demonstrate to CCS that they meet the technical requirements prescribed by the Cyber Essentials Plus Scheme for services under and in connection with this procurement.

Additional supplier assurance requirements will be made available during the market engagement sessions and at the time of tender release.