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Contract

Media Services Framework

HAMPSHIRE COUNTY COUNCIL

F03: Contract award notice

Notice identifier: 2022/S 000-036632

Procurement identifier (OCID): ocds-h6vhtk-032f3d

Published 28 December 2022, 2:35pm

Section I: Contracting authority

I.1) Name and addresses

HAMPSHIRE COUNTY COUNCIL

The Castle

WINCHESTER

SO23 8UJ

Email

strategic.procurement@hants.gov.uk

Country

United Kingdom

Region code

UKJ36 - Central Hampshire

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

<https://www.hants.gov.uk/>

Buyer's address

<https://in-tendhost.co.uk/hampshire.aspx/Home>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Media Services Framework

Reference number

HR19353

II.1.2) Main CPV code

- 79340000 - Advertising and marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

The Media Purchasing Services Framework is a 4 year framework where Hampshire County Council can work directly with professional media owners.

This Framework is for media owners who have ownership of the media type and its locations. Other associated services needed to support the design and delivery of the proposed campaign may also be procured from the Media Owners.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £3,000,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKJ3 - Hampshire and Isle of Wight

II.2.4) Description of the procurement

This Framework has been set up to purchase media buying space direct from the Media Owner.

II.2.5) Award criteria

Quality criterion - Name: Quality questions / Weighting: Pass/Fail

Price - Weighting: N/A

II.2.11) Information about options

Options: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2022/S 000-010399](#)

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

26 July 2022

V.2.2) Information about tenders

Number of tenders received: 15

Number of tenders received by electronic means: 15

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

CLEAR CHANNEL UK LIMITED

London

Country

United Kingdom

NUTS code

- UKI - London

Companies House

00950526

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £3,000,000

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

26 July 2022

V.2.2) Information about tenders

Number of tenders received: 15

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

GLOBAL MEDIA GROUP SERVICES LIMITED

London

Country

United Kingdom

NUTS code

- UKI - London

Companies House

03296557

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £3,000,000

Section V. Award of contract

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V.2) Award of contract

V.2.1) Date of conclusion of the contract

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Number of tenders received: 15

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Nation Broadcasting Investments (South) Ltd

COWBRIDGE

Country

United Kingdom

NUTS code

- UKL - Wales

Companies House

11705713

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £3,000,000

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V.2.3) Name and address of the contractor

NATION DIGITAL LIMITED

Cowbridge

Country

United Kingdom

NUTS code

- UKL - Wales

Companies House

10322947

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £3,000,000

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V.2.3) Name and address of the contractor

NEWSQUEST MEDIA GROUP LIMITED

High Wycombe

Country

United Kingdom

NUTS code

- UKJ13 - Buckinghamshire CC

Companies House

01676637

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £3,000,000

Section V. Award of contract

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V.2.3) Name and address of the contractor

OUTREACH COMMUNITY RADIO C.I.C

Eastleigh

Country

United Kingdom

NUTS code

- UKJ3 - Hampshire and Isle of Wight

Companies House

12698477

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £3,000,000

Section V. Award of contract

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V.2) Award of contract

V.2.1) Date of conclusion of the contract

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V.2.2) Information about tenders

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The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

MA Education Limited

London

Country

United Kingdom

NUTS code

- UKI45 - Lambeth

Companies House

04002826

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £3,000,000

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V.2.3) Name and address of the contractor

PULSE OUTDOOR MEDIA LIMITED

Croydon

Country

United Kingdom

NUTS code

- UKI - London

Companies House

08425985

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £3,000,000

Section V. Award of contract

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The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

BAUER RADIO LIMITED

Peterborough

Country

United Kingdom

NUTS code

- UKH11 - Peterborough

Companies House

01394141

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £3,000,000

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

26 July 2022

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Number of tenders received: 15

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

GLADIATOR LIMITED

Derby

Country

United Kingdom

NUTS code

- UKF1 - Derbyshire and Nottinghamshire

Companies House

05730335

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £3,000,000

Section VI. Complementary information

VI.3) Additional information

The total framework value is £3,000,000. The value per supplier is as yet unknown and will depend on demands and needs of framework users. The total figure of £3,000,000 applies to all services delivered across all 10 suppliers who have successfully secured a position on this framework.

VI.4) Procedures for review

VI.4.1) Review body

High Court of England

London

Country

United Kingdom