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Tender

# **Specialist External Advertising Provider**

Milton Keynes City Council

F02: Contract notice

Notice identifier: 2022/S 000-036630

Procurement identifier (OCID): ocds-h6vhtk-039468

Published 28 December 2022, 2:17pm

## **Section I: Contracting authority**

## I.1) Name and addresses

Milton Keynes City Council

Civic 1 Saxon Gate East

Milton Keynes

MK9 3EJ

#### **Email**

corporateprocurement@milton-keynes.gov.uk

#### Country

**United Kingdom** 

#### **NUTS** code

UKJ12 - Milton Keynes

#### Internet address(es)

Main address

## https://www.milton-keynes.gov.uk/

## I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

https://in-tendhost.co.uk/milton-keynes/aspx/Home

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted to the above-mentioned address

## I.4) Type of the contracting authority

Ministry or any other national or federal authority

## I.5) Main activity

General public services

## **Section II: Object**

## II.1) Scope of the procurement

#### II.1.1) Title

Specialist External Advertising Provider

Reference number

2022-110

#### II.1.2) Main CPV code

• 79600000 - Recruitment services

#### II.1.3) Type of contract

Services

#### II.1.4) Short description

The aim of the contract is to provide a professional external recruitment advertising service. The provider will use their market intelligence to recommend where to advertise roles to gain maximum exposure so that suitable candidates apply.

#### II.1.5) Estimated total value

Value excluding VAT: £800,000

#### II.1.6) Information about lots

This contract is divided into lots: No

#### II.2) Description

#### II.2.3) Place of performance

**NUTS** codes

• UKJ12 - Milton Keynes

#### II.2.4) Description of the procurement

The aim of the contract is to provide a professional external recruitment advertising service. The provider will use their market intelligence to recommend where to advertise

roles to gain maximum exposure so that suitable candidates apply.

### II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### II.2.6) Estimated value

Value excluding VAT: £800,000

#### II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

24

This contract is subject to renewal

Yes

Description of renewals

Optional 24 month extension.

#### II.2.10) Information about variants

Variants will be accepted: No

#### II.2.11) Information about options

Options: No

#### II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

## Section IV. Procedure

## **IV.1) Description**

#### IV.1.1) Type of procedure

Open procedure

#### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

## IV.2) Administrative information

### IV.2.2) Time limit for receipt of tenders or requests to participate

Date

14 February 2023

Local time

11:59am

#### IV.2.4) Languages in which tenders or requests to participate may be submitted

English

#### IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 1 April 2023

#### IV.2.7) Conditions for opening of tenders

Date

14 February 2023

Local time

12:00pm

# **Section VI. Complementary information**

# VI.1) Information about recurrence

This is a recurrent procurement: Yes

## VI.4) Procedures for review

VI.4.1) Review body

Milton Keynes City Council

Milton Keynes

Country

**United Kingdom**