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Contract

Bridgend Sustainable Food Partnership Communications Campaign

Bridgend County Borough Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-036624

Procurement identifier (OCID): ocds-h6vhtk-055739

Published 2 July 2025, 9:38am

Scope

Reference

Q1446/1 - Retender

Description

Bridgend County Borough Council have awarded a contract for the provision of Bridgend Sustainable Food Partnership Communications Campaign.

Contract 1. Q1446/1 - Retender - Bridgend Sustainable Food Partnership Communications Campaign

Supplier

- [Matt Appleby Consulting Ltd](#)

Contract value

- £59,904 excluding VAT
- £71,884.79 including VAT

Below the relevant threshold

Date signed

25 June 2025

Contract dates

- 26 June 2025 to 25 June 2026
- Possible extension to 25 June 2029
- 4 years

Description of possible extension:

26th June 2025 until Circa. 25th June 2026 with the option to extend for a further 3 x 12-month periods.

Main procurement category

Services

CPV classifications

- 79340000 - Advertising and marketing services

Contract locations

- UKL17 - Bridgend and Neath Port Talbot

Procedure

Procedure type

Below threshold - unknown

Supplier

Matt Appleby Consulting Ltd

- Public Procurement Organisation Number: PRPV-9881-HMTP

4 Werfa St

Cardiff

CF23 5EW

United Kingdom

Email: matt@mattappleby.com

Region: UKL22 - Cardiff and Vale of Glamorgan

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Q1446/1 - Retender - Bridgend Sustainable Food Partnership
Communications Campaign

Contracting authority

Bridgend County Borough Council

- Public Procurement Organisation Number: PPQG-8216-YQLW

Bridgend County Borough Council

Bridgend

CF31 4WB

United Kingdom

Email: Tenders@bridgend.gov.uk

Website: <https://www.bridgend.gov.uk>

Region: UKL17 - Bridgend and Neath Port Talbot

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales