

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/036624-2025>

Contract

## **Bridgend Sustainable Food Partnership Communications Campaign**

Bridgend County Borough Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-036624

Procurement identifier (OCID): ocds-h6vhtk-055739

Published 2 July 2025, 9:38am

### **Scope**

### **Reference**

Q1446/1 - Retender

### **Description**

Bridgend County Borough Council have awarded a contract for the provision of Bridgend Sustainable Food Partnership Communications Campaign.

---

## **Contract 1. Q1446/1 - Retender - Bridgend Sustainable Food Partnership Communications Campaign**

### **Supplier**

- [Matt Appleby Consulting Ltd](#)

### **Contract value**

- £59,904 excluding VAT
- £71,884.79 including VAT

Below the relevant threshold

### **Date signed**

25 June 2025

### **Contract dates**

- 26 June 2025 to 25 June 2026
- Possible extension to 25 June 2029
- 4 years

Description of possible extension:

26th June 2025 until Circa. 25th June 2026 with the option to extend for a further 3 x 12-month periods.

### **Main procurement category**

Services

### **CPV classifications**

- 79340000 - Advertising and marketing services

### **Contract locations**

- UKL17 - Bridgend and Neath Port Talbot

---

## **Procedure**

### **Procedure type**

Below threshold - unknown

---

## **Supplier**

### **Matt Appleby Consulting Ltd**

- Public Procurement Organisation Number: PRPV-9881-HMTP

4 Werfa St

Cardiff

CF23 5EW

United Kingdom

Email: [matt@mattappleby.com](mailto:matt@mattappleby.com)

Region: UKL22 - Cardiff and Vale of Glamorgan

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Q1446/1 - Retender - Bridgend Sustainable Food Partnership  
Communications Campaign

---

## Contracting authority

### **Bridgend County Borough Council**

- Public Procurement Organisation Number: PPQG-8216-YQLW

Bridgend County Borough Council

Bridgend

CF31 4WB

United Kingdom

Email: [Tenders@bridgend.gov.uk](mailto:Tenders@bridgend.gov.uk)

Website: <https://www.bridgend.gov.uk>

Region: UKL17 - Bridgend and Neath Port Talbot

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales