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Tender

Supervised Toothbrushing & Oral Health promotion

Oldham Metropolitan Borough Council

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-036572

Procurement identifier (OCID): ocids-h6vhtk-05571a

Published 1 July 2025, 6:02pm

Scope

Reference

DN776467

Description

Oldham Council are looking to procure a service to provide supervised toothbrushing and oral health promotion to 3-5-year-old children, and primary age children in Special Educational Needs schools.

The overall aim is to improve the oral health of young children in Oldham.

Objectives

- To improve oral hygiene and reduce tooth decay in the 3-5-year-old population of Oldham
- Establish healthy tooth brushing habits

- To help educate children on good oral health practices

Currently, there are no supported supervised toothbrushing programmes in Oldham. However, Oldham Early Years setting and schools were previously engaged in a supervised toothbrushing programme and some settings may still have baseline knowledge or even self-supported programmes ongoing.

The service provider is asked to implement supervised toothbrushing programmes for 3-5-year-old children in all Early Years settings, primary schools and childminding services that wish to take part, as well as all primary school aged children (4-11-years-old) in Special Educational Needs primary schools that wish to take part.

The approximate size of the 3-5-year-old population in Oldham is ~9000 children.

A summary of eligible settings is provided below:

153 Early Years settings

84 Primary Schools

87 Childminders

4 Special Educational Needs Primary Schools

The total number of primary school aged children in SEN schools is 476.

The total number of reception aged children with an education health and care plan is 142.

We will work with the successful provider to share a list of eligible settings and the approximate number of eligible children within each setting.

The service should implement a universal supervised toothbrushing for children in the categories listed above. The supervised toothbrushing programme should be in line with the British Dental Association recommendations for toothbrushes to be replaced every three months or when there are signs of wear.

*****Please note: This is a tender notice for a PSR Competitive Process, it is not a PA23 process.*****

Total value (estimated)

- £248,000 excluding VAT
- £248,000 including VAT

Below the relevant threshold

Contract dates (estimated)

- 1 September 2025 to 31 August 2026
- Possible extension to 31 August 2027
- 2 years

Description of possible extension:

This is a 1+1 contract with an annual value of £124,000 (outside the scope of VAT)

The contract can be extended for up to one year, prior to the expiry of the initial term.

Main procurement category

Services

CPV classifications

- 85130000 - Dental practice and related services

Contract locations

- UKD37 - Greater Manchester North East

Participation

Particular suitability

- Small and medium-sized enterprises (SME)
 - Voluntary, community and social enterprises (VCSE)
-

Submission

Enquiry deadline

22 July 2025, 12:00pm

Tender submission deadline

29 July 2025, 12:00pm

Submission address and any special instructions

<https://procontract.due-north.com/>

Please see instructions in the document.

Tenders may be submitted electronically

Yes

Award criteria

Key criteria 1. Quality and innovation (Total Weighting 35%)

Key criteria 2. Value (Weighting 25%)

Key criteria 3. Integration, collaboration and service sustainability (Weighting 10%)

Key criteria 4. Improving Access, Reducing Health Inequalities & Facilitating Choice (Weighting 20%)

Key criteria 5. Social Value (Weighting 10%)

Key criteria 1 to 4 are scored using a 0-5 scoring scale (available in the documentation) and Key Criteria 5 is scored on a Quantitative and Qualitative basis (for more information see the documentation) by the SVP.

Procedure

Procedure type

Below threshold - open competition

Documents

Associated tender documents

<https://procontract.due-north.com/>

This is a PSR competitive process, not PA23

The link above is to the Chest Portal where all documentation can be obtained.

-Login or create an account and login

-Go to Search Opportunities in the top left of the screen

-Filter organisation to "Oldham" and update

You should now be able to see the opportunity, please click on it and express an interest to gain access to the documents.

Contracting authority

Oldham Metropolitan Borough Council

- Public Procurement Organisation Number: PMRJ-8362-DVNT

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Oldham

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Region: UKD37 - Greater Manchester North East

Organisation type: Public authority - sub-central government