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Planning

## **Soft Market Testing (SMT) - Op Creative Portal**

City of London Corporation

F01: Prior information notice

Prior information only

Notice identifier: 2023/S 000-036533

Procurement identifier (OCID): ocids-h6vhtk-0424f1

Published 12 December 2023, 2:30pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

City of London Corporation

Guildhall

London

EC2P 2EJ

#### **Contact**

Mitchell Walker

#### **Email**

[Mitchell.Walker@cityoflondon.gov.uk](mailto:Mitchell.Walker@cityoflondon.gov.uk)

#### **Telephone**

+44 2076063030

#### **Country**

United Kingdom

**Region code**

UK - United Kingdom

**Internet address(es)**

Main address

[www.cityoflondon.gov.uk](http://www.cityoflondon.gov.uk)

**I.3) Communication**

Additional information can be obtained from the above-mentioned address

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Soft Market Testing (SMT) - Op Creative Portal

Reference number

prj\_COL\_23175/pqq\_COL\_1929

**II.1.2) Main CPV code**

- 72222300 - Information technology services

**II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

This is a soft market testing exercise in relation to an upcoming requirement the City of London (CoL) has for a new Op Creative Portal Contract.

The soft market testing will involve the submission of the SMT questionnaire to be received by 12:00 on 10th January 2024 via the capitalesourcing portal ([www.capitalesourcing.com](http://www.capitalesourcing.com)).

If your organisation would like to participate in this soft market testing exercise, it should firstly complete, sign and return the Non Disclosure Agreement (NDA), via the portal, prior to being able to access the SMT questionnaire. The supplier then can complete and return the SMT Questionnaire. The SMT will be sent once the supplier has returned the NDA via: [www.capitalesourcing.com](http://www.capitalesourcing.com), refer to the Reference number: prj\_COL\_23175 or pqq\_COL\_1929.

The City will not be held accountable for any errors made by an organisation in submitting their applicable SMT Questionnaire(s).

Participation or non-participation in the SMT shall not prevent any supplier participating in a potential future procurement, nor is it intended that any information supplied as part of the SMT shall place any supplier at an advantage in a potential procurement process.

Participants will not be prejudiced by any response or failure to respond to the SMT or failure to attend any follow up interviews that may be arranged at the absolute discretion of the City. Participation in this SMT will be at each organisation's own cost. No expense in responding to this SMT will be reimbursed by the City.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 72416000 - Application service providers

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

Main site or place of performance

Guildhall, London and other City of London owned premises.

#### **II.2.4) Description of the procurement**

SMT in this case is where the CoL, is at an early stage in development of its proposals but prior to formulating any formal procurement opportunity, it seeks input from the market as to what might be the most attractive way of packaging and scoping a future procurement opportunity for an Op Creative Portal contract. This contract covers the City of London Police as part of the Police Intellectual Property Crime Unit (PIPCU).

The City of London Police has number of specialist departments. One of these departments is the Police Intellectual Property Crime Unit (PIPCU). PIPCU deals with a wide variety of criminal matters that related Intellectual Property (IP) infringement. This departments two main areas of work are hard goods and online IP infringement.

PIPCU operates two online website domain disruptions operations called Creative and Ashiko Operation Creative launched in April 2014, it is a ground-breaking initiative designed to disrupt and prevent websites from providing unauthorised access to copyrighted content, led by the PIPC in partnership with the creative and advertising industries.

#### **II.3) Estimated date of publication of contract notice**

12 December 2023

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### **Section IV. Procedure**

#### **IV.1) Description**

##### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

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## Section VI. Complementary information

### VI.3) Additional information

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If your organisation would like to participate in this soft market testing exercise, it can do so by downloading, completing and returning the SMT Questionnaire which can be found on the City's eProcurement portal at: [www.capitalesourcing.com](http://www.capitalesourcing.com), refer to the Reference number: prj\_COL\_23175 or pqq\_COL\_1929.

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