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Tender

## **CP2417-23 Public Relations Agency Support for Southern Construction Framework**

Devon County Council  
Hampshire County Council

F02: Contract notice

Notice identifier: 2023/S 000-036471

Procurement identifier (OCID): ocids-h6vhtk-0424ce

Published 12 December 2023, 10:24am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Devon County Council  
  
County Hall, Topsham Road  
  
Exeter  
  
EX2 4QD

#### **Contact**

Mr Rob Gilbert

#### **Email**

[rob.gilbert@devon.gov.uk](mailto:rob.gilbert@devon.gov.uk)

#### **Telephone**

+44 1392381675

**Country**

United Kingdom

**Region code**

UKK43 - Devon CC

**Internet address(es)**

Main address

<http://www.devon.gov.uk>

Buyer's address

<http://www.supplyingthesouthwest.org.uk>

**I.1) Name and addresses**

Hampshire County Council

The Castle

Winchester

SO23 8UJ

**Contact**

Mr Rob Gilbert

**Email**

[rob.gilbert@devon.gov.uk](mailto:rob.gilbert@devon.gov.uk)

**Country**

United Kingdom

**Region code**

UKJ3 - Hampshire and Isle of Wight

**Internet address(es)**

Main address

<https://www.hants.gov.uk/>

## **I.2) Information about joint procurement**

The contract involves joint procurement

## **I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<http://www.supplyingthesouthwest.org.uk>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<http://www.supplyingthesouthwest.org.uk>

## **I.4) Type of the contracting authority**

Regional or local authority

## **I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

CP2417-23 Public Relations Agency Support for Southern Construction Framework

Reference number

DN702752

#### **II.1.2) Main CPV code**

- 79416000 - Public relations services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Public relations support to Southern Construction Framework (SCF) and National Association of Construction Frameworks (NACF) commissioned by Devon County Council (DCC) on behalf of the two partner authorities. The 2-year, £55,000 per annum Contract is to provide public relations support to SCF. An additional £12,000 per annum allowance is allocated to provide public relations support for NACF, which will also be commissioned under this contract by DCC. The services required are to guide and influence SCF and NACF in respect of generating a greater tangible profile with both relevant media, influential bodies and influential people in the construction sector and related disciplines as well as any potential bodies that may use the services of SCF and NACF.

The contract is for the delivery of services in compliance with the specification for the stated fixed annual budgets. Budget allocations may be varied for any period of extension, with any change being made in accordance with the Change Control procedure set out in the Conditions of Contract. SCF reserves the right to remove the allocation for NACF from this contract in its entirety giving three months' notice to the Supplier. In addition to the services set out in the specification SCF may on occasion wish to source additional activities (e.g., event management, social media management) at defined day rates.

The contract is for an initial term of 2 years with the option to extend for a further three periods of two years each.

#### **II.1.5) Estimated total value**

Value excluding VAT: £640,000

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

#### **II.2.4) Description of the procurement**

Public relations support to Southern Construction Framework (SCF) and National Association of Construction Frameworks (NACF) commissioned by Devon County Council (DCC) on behalf of the two partner authorities. The 2-year, £55,000 per annum Contract is to provide public relations support to SCF. An additional £12,000 per annum allowance is allocated to provide public relations support for NACF, which will also be commissioned under this contract by DCC. The services required are to guide and influence SCF and NACF in respect of generating a greater tangible profile with both relevant media, influential bodies and influential people in the construction sector and related disciplines as well as any potential bodies that may use the services of SCF and NACF.

The contract is for the delivery of services in compliance with the specification for the stated fixed annual budgets. Budget allocations may be varied for any period of extension, with any change being made in accordance with the Change Control procedure set out in the Conditions of Contract. SCF reserves the right to remove the allocation for NACF from this contract in its entirety giving three months' notice to the Supplier. In addition to the services set out in the specification SCF may on occasion wish to source additional activities (e.g., event management, social media management) at defined day rates.

The contract is for an initial term of 2 years with the option to extend for a further three periods of two years each.

#### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 100

Price - Weighting: 0

**II.2.6) Estimated value**

Value excluding VAT: £640,000

**II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

24

This contract is subject to renewal

No

**II.2.10) Information about variants**

Variants will be accepted: No

**II.2.11) Information about options**

Options: Yes

Description of options

The contract may be extended by up to three periods of 24 months each (total period of possible extension 72 months)

**II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

19 January 2024

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.7) Conditions for opening of tenders**

Date

19 January 2024

Local time

12:30pm

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: Yes

Estimated timing for further notices to be published: Estimated timing for further notices to

be published: Approximately 12 months prior to the end of the contract.

### **VI.3) Additional information**

The authority reserves the right to cancel the procurement process at any stage. The authority does not bind itself to accept the lowest or any tender, and reserve the right not to award a contract. The authority reserves the right to award the contract in part, or to call for new tenders should they consider this necessary. Economic operators remain responsible for all costs and expenses incurred by them or by any third party acting under instructions from them in connection with their participation in this procurement, whether incurred directly by them or their advisors or subcontractors and regardless of whether such costs arise as a consequence direct or indirect of any amendments to documents issued by the authority at any time, or as a consequence of the cancellation of the procurement by the authority. For the avoidance of doubt, the authority shall have no liability whatsoever to economic operators or their advisors or subcontractors, for any of their costs, including but not limited to those for any discussions or communications. Any contract(s) or agreement(s) entered into as a result of this contract notice shall be considered as a contract(s) or agreement(s) made under English law and subject to the exclusive jurisdiction of the English courts. If an economic operator considers that any information supplied by it during this procurement process is commercially sensitive or confidential in nature, this should be highlighted and the reasons for its sensitivity as well as the duration of that sensitivity specified. Economic operators should be aware that even where they have indicated that information is commercially sensitive, the authority may disclose it pursuant to the Freedom of Information Act 2000 in response to a request for information where such disclosure is considered to be in the public interest. Please note that the receipt by any of the authority of any materials marked 'confidential' or equivalent shall not be taken to mean that the authority accepts any duty of confidence by virtue of that marking.

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Royal Courts of Justice

Strand

London

WC2A 2LL

Country

United Kingdom



