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Tender

City Wide Dressing & Large Format Framework 2024

Liverpool City Council

F02: Contract notice

Notice identifier: 2023/S 000-036443

Procurement identifier (OCID): ocds-h6vhtk-042365

Published 11 December 2023, 6:41pm

Section I: Contracting authority

I.1) Name and addresses

Liverpool City Council

Cunard Building, Water Street

Liverpool

L3 1DS

Contact

Ms Jessica Thomas

Email

Jessica.Thomas@liverpool.gov.uk

Country

United Kingdom

Region code

UKD72 - Liverpool

Internet address(es)

Main address

<http://www.liverpool.gov.uk>

Buyer's address

<http://www.liverpool.gov.uk>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://procontract.due-north.com/>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://procontract.due-north.com/>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

City Wide Dressing & Large Format Framework 2024

Reference number

DN699417

II.1.2) Main CPV code

- 79800000 - Printing and related services

II.1.3) Type of contract

Services

II.1.4) Short description

Liverpool City Council are looking for suppliers to award on our City Wide Dressing & Large Format Framework.

II.1.5) Estimated total value

Value excluding VAT: £1,600,000

II.1.6) Information about lots

This contract is divided into lots: Yes

Tenders may be submitted for all lots

II.2) Description

II.2.1) Title

Flags & Flagpoles

Lot No

1

II.2.2) Additional CPV code(s)

- 35821000 - Flags

II.2.3) Place of performance

NUTS codes

- UKD72 - Liverpool

II.2.4) Description of the procurement

The city dressing opportunities have a number of objectives;

1. To dress and showcase the city as a welcoming and international city of culture to conference delegates, organisers, sponsors and existing business and a destination for visitors and investors.
2. To promote events awareness and to attract visitors to Liverpool.
3. To welcome commercially, third party or independently organised events into the city.
4. To highlight Liverpool's success in bidding for and attracting high profile events.

Events and projects are promoted via our City Dressing estate throughout the year. For guidance only (based on activities over the past three years) over three years the service delivers approximately 400 flag installs and 45 installations at ACC Liverpool.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 70%

Quality criterion - Name: Social Value / Weighting: 10%

Price - Weighting: 20%

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

48

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Banners

Lot No

2

II.2.2) Additional CPV code(s)

- 79800000 - Printing and related services

II.2.3) Place of performance

NUTS codes

- UKD72 - Liverpool

II.2.4) Description of the procurement

The city dressing opportunities have a number of objectives;

1. To dress and showcase the city as a welcoming and international city of culture to conference delegates, organisers, sponsors and existing business and a destination for visitors and investors.
2. To promote events awareness and to attract visitors to Liverpool.
3. To welcome commercially, third party or independently organised events into the city.
4. To highlight Liverpool's success in bidding for and attracting high profile events.

Events and projects are promoted via our City Dressing estate throughout the year. For guidance only (based on activities over the past three years) over three years the service delivers approximately 1,000 banner installs.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 70%

Quality criterion - Name: Social Value / Weighting: 10%

Price - Weighting: 20%

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

48

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Gateway Signage

Lot No

3

II.2.2) Additional CPV code(s)

- 79800000 - Printing and related services

II.2.3) Place of performance

NUTS codes

- UKD72 - Liverpool

II.2.4) Description of the procurement

The city dressing opportunities have a number of objectives;

1. To dress and showcase the city as a welcoming and international city of culture to conference delegates, organisers, sponsors and existing business and a destination for visitors and investors.
2. To promote events awareness and to attract visitors to Liverpool.
3. To welcome commercially, third party or independently organised events into the city.
4. To highlight Liverpool's success in bidding for and attracting high profile events.

Events and projects are promoted via our City Dressing estate throughout the year. For guidance only (based on activities over the past three years) over three years the service delivers approximately 25 gateway changes.

For Gateway/Welcome Signage the maintenance and auditing relates specifically to installations in situ during lifetime of contract and does not relate to the physical structures

which are outside the scope of this contract.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 70%

Quality criterion - Name: Social Value / Weighting: 10%

Price - Weighting: 20%

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

48

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Events, Large Format Outdoors and Other Areas of City Dressing

Lot No

4

II.2.2) Additional CPV code(s)

- 79800000 - Printing and related services

II.2.3) Place of performance

NUTS codes

- UKD72 - Liverpool

II.2.4) Description of the procurement

The Successful Tenderer should be able to offer a comprehensive Large Format Print, Signage and/or banner offering including installation, Events and Other areas of City Dressing offering which will include but not be limited to;

- Large Format Banners
- Building flags in various sizes
- Feather Flags
- Foamex boards
- External Banners & Signage for Departments

Standard Branding Elements

- Free Standing Totems
- Correx Boards
- Herris Fence Scrim
- Crowd Control Barrier Scrim
- Interview Pap Board
- Window Vinyl's

Bespoke Branding for Events and other areas

- Sail Branding

- Event Letters
- Props for Events
- All other temporary dressing requirements for events excluding flagpoles.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 70%

Quality criterion - Name: Social Value / Weighting: 10%

Price - Weighting: 20%

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

48

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with several operators

Envisaged maximum number of participants to the framework agreement: 11

In the case of framework agreements, provide justification for any duration exceeding 4 years:

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

22 January 2024

Local time

10:00am

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Duration in months: 3 (from the date stated for receipt of tender)

IV.2.7) Conditions for opening of tenders

Date

22 January 2024

Local time

10:00am

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: Yes

VI.3) Additional information

This framework agreement will also be open for the use of all the Liverpool City Council Subsidiaries as well as Sefton Metropolitan Borough Council, Wirral Metropolitan Borough Council, Knowsley Metropolitan Borough Council, St Helens Metropolitan Borough Council, Halton Borough Council, Liverpool City Region combined authority.

VI.4) Procedures for review

VI.4.1) Review body

Royal Courts of Justice

London

Country

United Kingdom