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Contract

## **Marketing Agreement\_Commission 2024/2025**

University of the West of England

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-036437

Procurement identifier (OCID): ocids-h6vhtk-0556ca

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### **Scope**

### **Reference**

339619and340536

### **Description**

Marketing Agreement\_Commission 2024/2025 - Jan 2025 Intake, and Sep2024 Intake

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### **Contract 1**

## **Supplier**

- M Square Business Solutions Inc (MSM)

## **Contract value**

- £225,137.65 excluding VAT
- £225,137.65 including VAT

Below the relevant threshold

## **Date signed**

5 May 2025

## **Contract dates**

- 2 June 2025 to 3 June 2025
- 2 days

## **Main procurement category**

Services

## **CPV classifications**

- 79340000 - Advertising and marketing services
- 79600000 - Recruitment services

## **Contract locations**

- UKK - South West (England)

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## Procedure

### Procedure type

Below threshold - unknown

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## Supplier

### M Square Business Solutions Inc (MSM)

1631 Dickson Avenue Suite 1100

Kelowna

BC V1Y 0B5

Canada

Email: [financehead@msquare.media](mailto:financehead@msquare.media)

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

## **Contracting authority**

### **University of the West of England**

- UK Register of Learning Providers (UKPRN number): 10007164
- Public Procurement Organisation Number: PPXW-8925-GTVT

Frenchay Campus, Coldharbour Lane

Bristol

BS16 1QY

United Kingdom

Email: [purchasing@uwe.ac.uk](mailto:purchasing@uwe.ac.uk)

Region: UKK12 - Bath and North East Somerset, North Somerset and South Gloucestershire

Organisation type: Public authority - sub-central government