

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/036421-2025>

Contract

Sheffield Brand and Campaign Development

Sheffield City Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-036421

Procurement identifier (OCID): ocids-h6vhtk-0556be

Published 1 July 2025, 1:46pm

Scope

Reference

100876

Description

To develop a campaign using the new City Brand focused on Visitor Economy. The award is approved , decision taken by the Officer with the delegated authority

Contract 1. Sheffield Brand and Campaign Development

Supplier

- [Manasian & Co Ltd](#)

Contract value

- £36,000 including VAT

Below the relevant threshold

Date signed

24 June 2025

Contract dates

- 26 June 2025 to 1 April 2026
- 9 months, 6 days

Main procurement category

Services

Additional procurement category

Works

CPV classifications

- 79342000 - Marketing services

Procedure

Procedure type

Below threshold - without competition

Supplier

Manasian & Co Ltd

- Public Procurement Organisation Number: PGPQ-3331-WXXR

1 The Green, Richmond

Surrey

TW9 1PL

United Kingdom

Email: amanda@manasianandco.com

Region: UKI75 - Hounslow and Richmond upon Thames

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Sheffield Brand and Campaign Development

Contracting authority

Sheffield City Council

- Public Procurement Organisation Number: PPQT-9425-JWVM

Town Hall, Pinstone Street,

Sheffield

S1 2HH

United Kingdom

Email: Raisah.Shazad@Sheffield.gov.uk

Website: <http://sheffield.gov.uk>

Region: UKE32 - Sheffield

Organisation type: Public authority - sub-central government