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Contract

## **Sheffield Brand and Campaign Development**

Sheffield City Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-036421

Procurement identifier (OCID): ocds-h6vhtk-0556be

Published 1 July 2025, 1:46pm

## **Scope**

## **Reference**

100876

## **Description**

To develop a campaign using the new City Brand focused on Visitor Economy. The award is approved , decision taken by the Officer with the delegated authority

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## **Contract 1. Sheffield Brand and Campaign Development**

### **Supplier**

- [Manasian & Co Ltd](#)

### **Contract value**

- £36,000 including VAT

Below the relevant threshold

### **Date signed**

24 June 2025

### **Contract dates**

- 26 June 2025 to 1 April 2026
- 9 months, 6 days

### **Main procurement category**

Services

### **Additional procurement category**

Works

## CPV classifications

- 79342000 - Marketing services

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## Procedure

### Procedure type

Below threshold - without competition

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## Supplier

### Manasian & Co Ltd

- Public Procurement Organisation Number: PGPQ-3331-WXXR

1 The Green, Richmond

Surrey

TW9 1PL

United Kingdom

Email: [amanda@manasianandco.com](mailto:amanda@manasianandco.com)

Region: UKI75 - Hounslow and Richmond upon Thames

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Sheffield Brand and Campaign Development

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## Contracting authority

### Sheffield City Council

- Public Procurement Organisation Number: PPQT-9425-JWVM

Town Hall, Pinstone Street,

Sheffield

S1 2HH

United Kingdom

Email: [Raisah.Shazad@Sheffield.gov.uk](mailto:Raisah.Shazad@Sheffield.gov.uk)

Website: <http://sheffield.gov.uk>

Region: UKE32 - Sheffield

Organisation type: Public authority - sub-central government