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Contract

Provision of a Social Media Management Solution

Competition and Markets Authority

F03: Contract award notice

Notice identifier: 2025/S 000-036338

Procurement identifier (OCID): ocds-h6vhtk-055686

Published 1 July 2025, 11:18am

Section I: Contracting authority

I.1) Name and addresses

Competition and Markets Authority

The Cabot, 25 Cabot Square

London

E144QZ

Contact

Rowan Chapman

Email

rowan.chapman@cma.gov.uk

Country

United Kingdom

Region code

UKI42 - Tower Hamlets

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

<https://www.gov.uk/government/organisations/competition-and-markets-authority>

Buyer's address

<https://www.gov.uk/government/organisations/competition-and-markets-authority>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Economic and financial affairs

Section II: Object**II.1) Scope of the procurement****II.1.1) Title**

Provision of a Social Media Management Solution

Reference number

PROC-056-2025

II.1.2) Main CPV code

- 48510000 - Communication software package

II.1.3) Type of contract

Supplies

II.1.4) Short description

The CMA is seeking an agreement for a subscription to a Social Media Management Platform for 20 users

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £15,700

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

The CMA is seeking an agreement for a subscription to a Social Media Management Platform for 20 users

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: Yes

Description of options

1x 12 month extension

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

Award through framework call-off

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 June 2025

V.2.2) Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

HOOTSUITE INC.

111 East 5th Avenue, 3rd Floor

Vancouver

V5T 4L1

Country

United Kingdom

NUTS code

- UK - United Kingdom

Canada Corporation Number

854972-9

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £15,700

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

The Competition and Markets Authority

London

Country

United Kingdom