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Tender

ANDBC Tender for the Provision of Council Advertising Services (Recruitment, Public Notices and Tenders)

Ards and North Down Borough Council

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-036279

Procurement identifier (OCID): ocds-h6vhtk-05565f ([view related notices](#))

Published 1 July 2025, 9:11am

Scope

Description

Tenders are sought by Ards and North Down Borough Council for the Provision of Council Advertising Services (Recruitment, Public Notices and Tenders)

Total value (estimated)

- £500,000 excluding VAT
- £600,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 14 October 2025 to 13 October 2027

- Possible extension to 13 October 2030
- 5 years

Description of possible extension:

The Contract will initially be awarded for a period of two years with the option to extend for a further 3 x 12-month periods, subject to satisfactory performance, and by mutual agreement of both parties.

Main procurement category

Services

CPV classifications

- 79341000 - Advertising services
- 79341200 - Advertising management services
- 79341400 - Advertising campaign services

Justification for not using lots

The Council has considered the use of Lots for this contract but does not believe the use of Lots is suitable due to operational requirements and loss of economies of scale. Furthermore, having re-tendered this requirement on several occasions, historically the market indicates that SMEs are adequately positioned to participate in the competition and be successful.

Submission

Enquiry deadline

24 July 2025, 12:00pm

Tender submission deadline

29 July 2025, 12:00pm

Submission address and any special instructions

Tenders must be submitted online via eTendersNI -
<https://etendersni.gov.uk/epps/home.do>

Tenders may be submitted electronically

Yes

Languages that may be used for submission

English

Award decision date (estimated)

30 September 2025

Recurring procurement

Publication date of next tender notice (estimated): 1 July 2030

Award criteria

Name	Description	Type	Weighting
Cost	Please see Document A - Invitation to Tender for full details of this criterion.	Cost	60%
Methodology	Please see Document A - Invitation to Tender for full details of this criterion.	Quality	40%

Other information

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Open procedure

Contracting authority

Ards and North Down Borough Council

- Public Procurement Organisation Number: PTTZ-3295-PYCW

City Hall, The Castle

Bangor

BT20 4BT

United Kingdom

Telephone: 0300 013 3333

Email: procurement@ardsandnorthdown.gov.uk

Region: UKN09 - Ards and North Down

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Northern Ireland