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Tender

## **ANDBC Tender for the Provision of Council Advertising Services (Recruitment, Public Notices and Tenders)**

Ards and North Down Borough Council

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-036279

Procurement identifier (OCID): ocids-h6vhtk-05565f

Published 1 July 2025, 9:11am

### **Scope**

### **Description**

Tenders are sought by Ards and North Down Borough Council for the Provision of Council Advertising Services (Recruitment, Public Notices and Tenders)

### **Total value (estimated)**

- £500,000 excluding VAT
- £600,000 including VAT

Above the relevant threshold

### **Contract dates (estimated)**

- 14 October 2025 to 13 October 2027

- Possible extension to 13 October 2030
- 5 years

Description of possible extension:

The Contract will initially be awarded for a period of two years with the option to extend for a further 3 x 12-month periods, subject to satisfactory performance, and by mutual agreement of both parties.

## **Main procurement category**

Services

## **CPV classifications**

- 79341000 - Advertising services
- 79341200 - Advertising management services
- 79341400 - Advertising campaign services

## **Justification for not using lots**

The Council has considered the use of Lots for this contract but does not believe the use of Lots is suitable due to operational requirements and loss of economies of scale. Furthermore, having re-tendered this requirement on several occasions, historically the market indicates that SMEs are adequately positioned to participate in the competition and be successful.

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## **Submission**

**Enquiry deadline**

24 July 2025, 12:00pm

**Tender submission deadline**

29 July 2025, 12:00pm

**Submission address and any special instructions**

Tenders must be submitted online via eTendersNI -  
<https://etendersni.gov.uk/epps/home.do>

**Tenders may be submitted electronically**

Yes

**Languages that may be used for submission**

English

**Award decision date (estimated)**

30 September 2025

**Recurring procurement**

Publication date of next tender notice (estimated): 1 July 2030

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## Award criteria

Name	Description	Type	Weighting
Cost	Please see Document A - Invitation to Tender for full details of this criterion.	Cost	60%
Methodology	Please see Document A - Invitation to Tender for full details of this criterion.	Quality	40%

## Other information

### Conflicts assessment prepared/revised

Yes

## Procedure

### Procedure type

Open procedure

## Contracting authority

Ards and North Down Borough Council

- Public Procurement Organisation Number: PTTZ-3295-PYCW

City Hall, The Castle

Bangor

BT20 4BT

United Kingdom

Telephone: 0300 013 3333

Email: [procurement@ardsandnorthdown.gov.uk](mailto:procurement@ardsandnorthdown.gov.uk)

Region: UKN09 - Ards and North Down

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Northern Ireland