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Award

LED 4 Food Project - Data Partner

Waste & Resources Action Programme

UK5: Transparency notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-036266

Procurement identifier (OCID): ocds-h6vhtk-055655

Published 30 June 2025, 10:24pm

Scope

Reference

VFU041-GEN

Description

Since November 2022, WRAP and partners have been working on the LED 4 Food project. This is a Defra funded, multiyear project on improving public data which will be achieved by updating, harmonising and simplifying the Hestia platform, creating an accessible web-based database and testing outputs with UK businesses via UKFDP. Defra needs to understand and report the environmental impact of activities related to the agri-food system. At present, the available data, standards, methodologies and tools for effective monitoring, reporting and validation (MRV) of the environmental impact data from the agri-food system is limited and generally provided by a diversity of disjointed initiatives with differing level of quality. To enable company level scope 3 emissions reporting and food eco-labelling requires accessible, high quality, reliable data sources, standardised for the entire food system. This project aims to support this objective through the production of high quality, trusted data to measure the environmental impact of agricultural and food products and activities within the agri-food system.

WRAP are therefore looking to procure a data supplier to work with Oxford University, project partners on LED4Food (VFU041-GEN), to improve the breadth, quality and specificity of environmental impact data for agricultural products and food products on the (publicly available) HESTIA database.

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=958743221>

Contract 1

Supplier

- [Cool Farm Alliance Community Interest Company](#)

Contract value

- £30,600 including VAT

Below the relevant threshold

Earliest date the contract will be signed

8 July 2025

Contract dates (estimated)

- 9 July 2025 to 28 February 2026

- 7 months, 23 days

Main procurement category

Services

CPV classifications

- 79900000 - Miscellaneous business and business-related services

Contract locations

- UK - United Kingdom

Procedure

Procedure type

Direct award

Direct award justification

Single supplier - technical reasons

WRAP wish to directly award Cool Farm as they are best placed to deliver this work. They hold the type of data WRAP require to plug gaps in the HESTIA database. Oxford have worked hard to develop this relationship and have been in negotiations with Cool Farm to establish a data sharing agreement. This has not been a straightforward process as private companies are cautious of sharing their data publicly, so we've done a lot of groundwork to get to this point.

Supplier

Cool Farm Alliance Community Interest Company

87B WESTGATE, GRANTHAM

LINCOLNSHIRE

NG31 6LE

United Kingdom

Contact name: David McMahon

Email: product@coolfarmtool.org

Region: UKF30 - Lincolnshire

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): Yes

Contract 1

Contracting authority

Waste & Resources Action Programme

- Public Procurement Organisation Number: PCTJ-5948-ZJZV

Ground Floor, Blenheim Court, 19 George Street

Banbury

OX16 5BH

United Kingdom

Contact name: Procurement Lead

Telephone: 01295 584100

Email: procurement@wrap.org.uk

Region: UKJ14 - Oxfordshire

Organisation type: Public undertaking (commercial organisation subject to public authority oversight)