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Planning

## **\*PIN ONLY\* Local Activity Data**

West Yorkshire Combined Authority

F01: Prior information notice

Prior information only

Notice identifier: 2023/S 000-036260

Procurement identifier (OCID): ocids-h6vhtk-0422dd

Published 8 December 2023, 3:20pm

## **Section I: Contracting authority**

### **I.1) Name and addresses**

West Yorkshire Combined Authority

Wellington House, 40-50 Wellington Street

Leeds

LS1 2DE

#### **Contact**

Carla Shoesmith

#### **Email**

[carla.shoesmith@westyorks-ca.gov.uk](mailto:carla.shoesmith@westyorks-ca.gov.uk)

#### **Country**

United Kingdom

#### **Region code**

UKE4 - West Yorkshire

**National registration number**

8876556

**Internet address(es)**

Main address

<https://www.westyorks-ca.gov.uk>

Buyer's address

<https://uk.eu-supply.com/ctm/Company/CompanyInformation/Index/103257>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

[https://uk.eu-supply.com/app/rfq/rwlenrance\\_s.asp?PID=76046&B=UK](https://uk.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=76046&B=UK)

Additional information can be obtained from the above-mentioned address

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

\*PIN ONLY\* Local Activity Data

#### **II.1.2) Main CPV code**

- 72322000 - Data management services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

\*PIN NOTICE ONLY\* The West Yorkshire Combined Authority would like to engage with the market to understand the level of interest in a tender that we will be advertising in the new year. The aim of this project is to understand how local economic activity in different locations in West Yorkshire have been performing, before and after the pandemic. In order to do so, the Combined Authority is aiming to analyse data around movement (e.g. footfall) and consumption (e.g. spend) patterns. For the purpose of this project, the data would need to be comparable over time (including a pre-covid comparison period) and across places; provided on a frequent basis with intraday variation; track around 10-15 different places across the whole combined authority; and provide some insights on socioeconomic features of the sample. The indicative contract value is £250,000 and the contract length is 3 years. This could be subject to change.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 32580000 - Data equipment
- 72212610 - Database software development services
- 72300000 - Data services
- 72310000 - Data-processing services

- 72312100 - Data preparation services
- 72313000 - Data capture services
- 72319000 - Data supply services
- 72320000 - Database services
- 72322000 - Data management services

### **II.2.3) Place of performance**

NUTS codes

- UKE4 - West Yorkshire

Main site or place of performance

West Yorkshire

### **II.2.4) Description of the procurement**

**\*PIN NOTICE ONLY\*** The West Yorkshire Combined Authority would like to engage with the market to understand the level of interest in a tender that we will be advertising in the new year. The aim of this project is to understand how local economic activity in different locations in West Yorkshire have been performing, before and after the pandemic. In order to do so, the Combined Authority is aiming to analyse data around movement (e.g. footfall) and consumption (e.g. spend) patterns. For the purpose of this project, the data would need to be comparable over time (including a pre-covid comparison period) and across places; provided on a frequent basis with intraday variation; track around 10-15 different places across the whole combined authority; and provide some insights on socioeconomic features of the sample. The indicative contract value is £250,000 and the contract length is 3 years. This could be subject to change.

### **II.3) Estimated date of publication of contract notice**

1 March 2024

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

