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Contract

Graphic Design Framework

The Education and Training Foundation

F03: Contract award notice

Notice identifier: 2022/S 000-036130

Procurement identifier (OCID): ocds-h6vhtk-036ba8

Published 21 December 2022, 8:51 am

Section I: Contracting authority

I.1) Name and addresses

The Education and Training Foundation

Third Floor, 157 - 197 Buckingham Palace Road

London

SW1W 9SP

Email

tenderqueries@etfoundation.co.uk

Telephone

+44 2037408280

Country

United Kingdom

NUTS code

UKI - London

Internet address(es)

Main address

<http://www.et-foundation.co.uk>

Buyer's address

https://www.mytenders.co.uk/search/Search_AuthProfile.aspx?ID=AA28768

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.4) Type of the contracting authority

Other type

Charity

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Graphic Design Framework

Reference number

Comms 22/23.01

II.1.2) Main CPV code

- 79822500 - Graphic design services

II.1.3) Type of contract

Services

II.1.4) Short description

The Education and Training Foundation (ETF) have awarded 5 framework agreements for graphic design following a tendering process seeking suppliers with the capacity and capability to produce branded assets for online courses and marketing materials. Call-off contracts will be issued for assets needed throughout the duration of the framework agreement.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £0.01

II.2) Description

II.2.2) Additional CPV code(s)

- 79822500 - Graphic design services

II.2.3) Place of performance

NUTS codes

- UKI - London

Main site or place of performance

London

II.2.4) Description of the procurement

The overall aim of this ITT was to establish a Framework of suppliers able provide the following services:

- Technical skills (E.g., Adobe Creative Cloud)
- Branding (compliance with brand guidelines)
- Experience of design for print and online

- Knowledge of accessibility of online documents and familiar with accessibility tools within Microsoft and Adobe suites

II.2.5) Award criteria

Quality criterion - Name: Approach and Risk Management / Weighting: 25

Quality criterion - Name: Your Experience and Team / Weighting: 40

Quality criterion - Name: Equality, Diversity and Inclusion and Sustainability / Weighting: 10

Quality criterion - Name: Added Value / Weighting: 15

Price - Weighting: 10

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

The initial value of this Framework will be zero, but will carry the potential for subsequent business opportunities to be awarded via further competition through a quick quote call-out process.

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2022/S 000-026981](#)

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

29 November 2022

V.2.2) Information about tenders

Number of tenders received: 27

Number of tenders received from SMEs: 27

Number of tenders received from tenderers from other EU Member States: 27

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 27

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Spokes Education

40 Kent Road, St Crispin Local Centre

Northampton

NN5 4DR

Telephone

+44 7932985981

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Engaging Education

The Adam, Nostell Estate Yard

West Yorkshire

WF41AB

Telephone

+44 7874877783

Country

United Kingdom

NUTS code

- UKE4 - West Yorkshire

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Agent Marketing Ltd

43 Jordan Street

Liverpool

L1 0BW

Telephone

+44 1517070427

Country

United Kingdom

NUTS code

- UKD - North West (England)

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Tahninial

Electric Works

Sheffield

S1 2BJ

Telephone

+44 7719686974

Country

United Kingdom

NUTS code

- UKE32 - Sheffield

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Gladstone Design

8 Gladstone Road

Ashtead

KT21 2NS

Telephone

+44 7845317638

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £0.01

Section VI. Complementary information

VI.3) Additional information

(MT Ref:228330)

VI.4) Procedures for review

VI.4.1) Review body

Public Procurement Review Service

Cabinet Office

London

Email

publicprocurementreview@cabinetoffice.gov.uk

Telephone

+44 3450103503

Country

United Kingdom

Internet address

<https://www.gov.uk/government/publications/public-procurement-review-service-scope-and-remit>