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Contract

2022-601 AHDB Education: Experiential learning on-farm and A-Level resources

AHDB (Defra Network eTendering Portal)

F03: Contract award notice

Notice identifier: 2023/S 000-036097

Procurement identifier (OCID): ocds-h6vhtk-03b754

Published 7 December 2023, 2:18pm

Section I: Contracting authority

I.1) Name and addresses

AHDB (Defra Network eTendering Portal)

Middlemarch Business Park

Coventry

CV3 4SU

Contact

Julia Burger

Email

julia.burger@ahdb.org.uk

Telephone

+44 2476692051

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<https://www.gov.uk/government/organisations/agriculture-and-horticulture-development-board>

Buyer's address

<https://defra-family.force.com/s/Welcome>

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

Other activity

Agriculture

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

2022-601 AHDB Education: Experiential learning on-farm and A-Level resources

Reference number

C21933

II.1.2) Main CPV code

- 80000000 - Education and training services

II.1.3) Type of contract

Services

II.1.4) Short description

School education is a key priority for the Agriculture and Horticulture Development Board (AHDB). Our education work aims to ensure that school children understand where their food comes from and healthy eating so they are informed consumers of the future

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £334,000

II.2) Description

II.2.2) Additional CPV code(s)

- 77100000 - Agricultural services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

Main site or place of performance

UK

II.2.4) Description of the procurement

School education is a key priority for the Agriculture and Horticulture Development Board (AHDB). Our education work aims to ensure that school children understand where their food comes from and healthy eating so they are informed consumers of the future. We also actively support children to develop cooking skills.

To build on the success of AHDB's existing education programme, AHDB is keen to explore opportunities to bring the 'where food comes from' message to life and enhance learning by facilitating educational visits and experiences of British working farms. This approach recognises the power of learning through experiencing, discovering, exploring and interacting with the real world beyond the classroom.

To test this approach, AHDB is undertaking a series of pilot projects with experiential learning at their heart. These pilot projects will be a proof of concept and aim to establish which initiatives are most effective in delivering AHDB's education objectives.

AHDB will work with an education specialist who can develop and deliver all of the planned pilot projects in England, including the evaluations thereof; this will ensure continuity of delivery and output across all pilot projects. The successful supplier should have experience of running on-farm educational visits and producing supporting classroom resources for secondary school students (including GCSE and A-Level students linking to relevant qualification specifications).

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-009292](#)

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

23 May 2023

V.2.2) Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

LEAF (Linking Environment And Farming) (Migrated)

National Agriculture Centre, Stoneleigh Park, Warwickshire, CV8 2LG

Warwickshire

CV8 2LG

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £334,000

Total value of the contract/lot: £334,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Defra Network eTendering Portal

Seacole Building, 2 Marsham Street

London

SW1P 4DF

Country

United Kingdom

Internet address

<https://www.gov.uk/government/organisations/department-for-environment-food-rural-affairs>

VI.4.2) Body responsible for mediation procedures

AHDB (Defra Network eTendering Portal)

Middlemarch Business Park

Coventry

CV3 4SU

Email

Procurement@ahdb.org.uk

Country

United Kingdom

Internet address

<https://www.gov.uk/government/organisations/agriculture-and-horticulture-development-board>