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Tender

Communications & Marketing Programme - Healthier Futures

MID CHESHIRE HOSPITALS NHS FOUNDATION TRUST

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-036078

Procurement identifier (OCID): ocds-h6vhtk-0555d2 ([view related notices](#))

Published 30 June 2025, 12:54pm

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Scope

Reference

C372151

Description

Mid Cheshire Hospitals NHS Foundation Trust (MCHFT) is issuing this Invitation to Tender ("ITT") in connection with the competitive procurement of Marketing and Communications Support for the New Leighton Hospital.

This procurement will be run via an Open Procedure under the Public Contracts Regulations 2015 ("PCR").

The Authority seeks to appoint a communications & marketing partner to support its hospital development programme.

The successful supplier will deliver an integrated communications and engagement programme to ensure effective stakeholder communication and community engagement during critical project phases, including the Outline Business Case (OBC) and Full Business Case (FBC).

The supplier must demonstrate experience in large-scale capital projects with expertise in creative design, marketing, and communications. Key deliverables include annual engagement plans, multi-channel campaigns, community events, social media strategies, and progress reports, with success measured against stakeholder sentiment, public awareness, and KPI achievement.

The contract term is 2 years from 1st October 2025.

Total value (estimated)

- £0 excluding VAT
- £0 including VAT

Above the relevant threshold

Contract dates (estimated)

- 1 October 2025 to 30 September 2027
- 2 years

Main procurement category

Services

CPV classifications

- 79340000 - Advertising and marketing services

Contract locations

- UKC - North East (England)
- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

Participation

Legal and financial capacity conditions of participation

Please see the selection criteria in the tender documents

Technical ability conditions of participation

Please see the selection criteria in the tender documents

Particular suitability

Small and medium-sized enterprises (SME)

Submission

Enquiry deadline

18 July 2025, 12:00pm

Tender submission deadline

25 July 2025, 12:00pm

Submission address and any special instructions

The tender is being run via the ATAMIS e-tendering Portal which can be found at <https://health-family.force.com/s/Welcome> ("the e-sourcing Portal")

Tenders may be submitted electronically

Yes

Languages that may be used for submission

English

Award decision date (estimated)

15 August 2025

Award criteria

Name	Description	Type	Weighting
As per the Award Criteria & weightings document	Please see the Award criteria and Weightings document	Quality	100%

Other information

Payment terms

30 Days as per Trust and NHS standard

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Open procedure

Documents

Associated tender documents

<https://health-family.force.com/s/Welcome>

Please refer to the above link to Atamis to access the tender documentation.

Contracting authority

MID CHESHIRE HOSPITALS NHS FOUNDATION TRUST

- NHS Organisation Data Service: RBT
- Public Procurement Organisation Number: PZZX-1928-RJQT

Leighton Hospital

Crewe

CW1 4TQ

United Kingdom

Email: chris.jones@mcht.nhs.uk

Region: UKD62 - Cheshire East

Organisation type: Public authority - central government