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Tender

## **Communications & Marketing Programme - Healthier Futures**

MID CHESHIRE HOSPITALS NHS FOUNDATION TRUST

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-036078

Procurement identifier (OCID): ocds-h6vhtk-0555d2

Published 30 June 2025, 12:54pm

### **Scope**

### **Reference**

C372151

### **Description**

Mid Cheshire Hospitals NHS Foundation Trust (MCHFT) is issuing this Invitation to Tender ("ITT") in connection with the competitive procurement of Marketing and Communications Support for the New Leighton Hospital.

This procurement will be run via an Open Procedure under the Public Contracts Regulations 2015 ("PCR").

The Authority seeks to appoint a communications & marketing partner to support its hospital development programme.

The successful supplier will deliver an integrated communications and engagement programme to ensure effective stakeholder communication and community engagement during critical project phases, including the Outline Business Case (OBC) and Full Business Case (FBC).

The supplier must demonstrate experience in large-scale capital projects with expertise in creative design, marketing, and communications. Key deliverables include annual engagement plans, multi-channel campaigns, community events, social media strategies, and progress reports, with success measured against stakeholder sentiment, public awareness, and KPI achievement.

The contract term is 2 years from 1st October 2025.

### **Total value (estimated)**

- £0 excluding VAT
- £0 including VAT

Above the relevant threshold

### **Contract dates (estimated)**

- 1 October 2025 to 30 September 2027
- 2 years

### **Main procurement category**

Services

### **CPV classifications**

- 79340000 - Advertising and marketing services

## **Contract locations**

- UKC - North East (England)
- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

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## **Participation**

### **Legal and financial capacity conditions of participation**

Please see the selection criteria in the tender documents

### **Technical ability conditions of participation**

Please see the selection criteria in the tender documents

## **Particular suitability**

Small and medium-sized enterprises (SME)

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## **Submission**

### **Enquiry deadline**

18 July 2025, 12:00pm

### **Tender submission deadline**

25 July 2025, 12:00pm

## **Submission address and any special instructions**

The tender is being run via the ATAMIS e-tendering Portal which can be found at <https://health-family.force.com/s/Welcome> ("the e-sourcing Portal")

## **Tenders may be submitted electronically**

Yes

**Languages that may be used for submission**

English

**Award decision date (estimated)**

15 August 2025

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**Award criteria**

<b>Name</b>	<b>Description</b>	<b>Type</b>	<b>Weighting</b>
As per the Award Criteria & weightings document	Please see the Award criteria and Weightings document	Quality	100%

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**Other information****Payment terms**

30 Days as per Trust and NHS standard

**Conflicts assessment prepared/revised**

Yes

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## Procedure

### Procedure type

Open procedure

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## Documents

### Associated tender documents

<https://health-family.force.com/s/Welcome>

Please refer to the above link to Atamis to access the tender documentation.

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## Contracting authority

### MID CHESHIRE HOSPITALS NHS FOUNDATION TRUST

- NHS Organisation Data Service: RBT
- Public Procurement Organisation Number: PZZX-1928-RJQT

Leighton Hospital

Crewe

CW1 4TQ

United Kingdom

Email: [chris.jones@mcht.nhs.uk](mailto:chris.jones@mcht.nhs.uk)

Region: UKD62 - Cheshire East

Organisation type: Public authority - central government