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Planning

## Digital Wayfinding

MAG Airport Limited

F01: Prior information notice

Prior information only

Notice identifier: 2022/S 000-036069

Procurement identifier (OCID): ocds-h6vhtk-0392f8

Published 20 December 2022, 3:22pm

### Section I: Contracting authority

#### I.1) Name and addresses

MAG Airport Limited

Manchester

#### Contact

Ellen Hunter

#### Email

[ellen.hunter@magairports.com](mailto:ellen.hunter@magairports.com)

#### Country

United Kingdom

#### NUTS code

UKD34 - Greater Manchester South West

#### Internet address(es)

Main address

<https://www.magairports.com/our-expertise/doing-business-with-us/procurement-and-contracts/>

### **I.3) Communication**

Additional information can be obtained from the above-mentioned address

### **I.4) Type of the contracting authority**

Other type

Utilities

### **I.5) Main activity**

Other activity

Aviation transport

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Digital Wayfinding

Reference number

ID5355

#### **II.1.2) Main CPV code**

- 72222300 - Information technology services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

At the airport, we require the ability for our customers to easily find where they need to go. From getting out of their car or getting off the train, we need them to easily find their way through our airports. Through multiple options, i.e. Their smart phones, via Kiosks or through our future app. We need our customers to have visibility of how to get where they need to go, with the ability for us to help show them all that we have to offer on site.

We need the highlighted features ready to go now.

? Interactive maps of airport including POI and directions to get there

? Available on Mobile web, web, App and Kiosk

? CMS for POI and updates

? Reporting ability

? Language options

We are asking interested parties who believe they can meet ALL of the above criteria to register their interest by Wednesday 25th January

#### **II.1.5) Estimated total value**

Value excluding VAT: £500,000

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKD34 - Greater Manchester South West

Main site or place of performance

Manchester Airport

#### **II.2.4) Description of the procurement**

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through our airports. Through multiple options, i.e. Their smart phones, via Kiosks or through our future app. We need our customers to have visibility of how to get where they need to go, with the ability for us to help show them all that we have to offer on site.

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#### **II.2.14) Additional information**

The solution will be provided across our group of airports at:

Manchester Airport

East Midlands Airport

London Stansted Airport

#### **II.3) Estimated date of publication of contract notice**

1 March 2023

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### **Section IV. Procedure**

#### **IV.1) Description**

##### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes