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Planning

Digital Wayfinding

MAG Airport Limited

F01: Prior information notice

Prior information only

Notice identifier: 2022/S 000-036069

Procurement identifier (OCID): ocids-h6vhtk-0392f8

Published 20 December 2022, 3:22pm

Section I: Contracting authority

I.1) Name and addresses

MAG Airport Limited

Manchester

Contact

Ellen Hunter

Email

ellen.hunter@magairports.com

Country

United Kingdom

NUTS code

UKD34 - Greater Manchester South West

Internet address(es)

Main address

<https://www.magairports.com/our-expertise/doing-business-with-us/procurement-and-contracts/>

I.3) Communication

Additional information can be obtained from the above-mentioned address

I.4) Type of the contracting authority

Other type

Utilities

I.5) Main activity

Other activity

Aviation transport

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Digital Wayfinding

Reference number

ID5355

II.1.2) Main CPV code

- 72222300 - Information technology services

II.1.3) Type of contract

Services

II.1.4) Short description

At the airport, we require the ability for our customers to easily find where they need to go. From getting out of their car or getting off the train, we need them to easily find their way through our airports. Through multiple options, i.e. Their smart phones, via Kiosks or through our future app. We need our customers to have visibility of how to get where they need to go, with the ability for us to help show them all that we have to offer on site.

We need the highlighted features ready to go now.

? Interactive maps of airport including POI and directions to get there

? Available on Mobile web, web, App and Kiosk

? CMS for POI and updates

? Reporting ability

? Language options

We are asking interested parties who believe they can meet ALL of the above criteria to register their interest by Wednesday 25th January

II.1.5) Estimated total value

Value excluding VAT: £500,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKD34 - Greater Manchester South West

Main site or place of performance

Manchester Airport

II.2.4) Description of the procurement

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through our airports. Through multiple options, i.e. Their smart phones, via Kiosks or through our future app. We need our customers to have visibility of how to get where they need to go, with the ability for us to help show them all that we have to offer on site.

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II.2.14) Additional information

The solution will be provided across our group of airports at:

Manchester Airport

East Midlands Airport

London Stansted Airport

II.3) Estimated date of publication of contract notice

1 March 2023

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes