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Not applicable

Brand and Creative Partner

EAST WEST RAILWAY COMPANY LIMITED

F14: Notice for changes or additional information

Notice identifier: 2024/S 000-036054

Procurement identifier (OCID): ocds-h6vhtk-04b33d

Published 7 November 2024, 12:02pm

Section I: Contracting authority/entity

I.1) Name and addresses

EAST WEST RAILWAY COMPANY LIMITED

THE QUADRANT, ELDER GATE

MILTON KEYNES

MK91EN

Contact

Kaisha Philip

Email

kaisha.philip@eastwestrail.co.uk

Country

United Kingdom

Region code

UKJ12 - Milton Keynes

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

<https://eastwestrail.co.uk/>

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Brand and Creative Partner

Reference number

CT4083

II.1.2) Main CPV code

- 79340000 - Advertising and marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

East West Railway Company (EWR Co.) is seeking a Content Design Partner to provide comprehensive design support for its business activities over the next three years. With no dedicated in-house design team, EWR Co. requires a partner to address both planned and ad-hoc content creation needs, supporting functions such as map production, publication and consultation materials, and visual media for announcements and social channels. The partnership will also cover 30% of EWR Co.'s printing and distribution needs, ensuring streamlined design, print, and distribution processes for efficient communication, especially during public consultations.

Section VI. Complementary information

VI.6) Original notice reference

Notice number: [2024/S 000-035460](#)

Section VII. Changes

VII.1) Information to be changed or added

VII.2) Other additional information

Multi Lot considered.

Correct link for registration https://eastwestrail.ukp.app.jaggaer.com/esop/ogc-host/public/eastwestrail/web/login.jst?_ncp=1677595912567.609209-1

Please email kaisha.philip@eastwestrail.co.uk, once registered to confirm