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Contract

Development and expansion of existing food price modelling system

Defra Network eTendering Portal

F03: Contract award notice

Notice identifier: 2023/S 000-036009

Procurement identifier (OCID): ocds-h6vhtk-040293

Published 6 December 2023, 4:39pm

Section I: Contracting authority

I.1) Name and addresses

Defra Network eTendering Portal

Seacole Building, 2 Marsham Street

London

SW1P 4DF

Contact

Defra group Commercial

Email

Procurement.def@gov.sscl.com

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<https://www.gov.uk/government/organisations/department-for-environment-food-rural-affairs>

Buyer's address

<https://defra-family.force.com/s/Welcome>

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.4) Type of the contracting authority

National or federal Agency/Office

I.5) Main activity

Environment

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Development and expansion of existing food price modelling system

Reference number

C21915

II.1.2) Main CPV code

- 79311400 - Economic research services

II.1.3) Type of contract

Services

II.1.4) Short description

There is a need for Defra to better understand the impact of food price changes on consumers health and welfare, which has become more pressing in light of increasing pressures from modern society. The global impact of the COVID-19 pandemic, the UKs exit from the European Union (EU) and the war in the Ukraine has contributed to increase food price volatility in the UK, and November 2022 saw year-on-year food price inflation rise to the highest levels since the 1970s.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £174,571.07

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

Main site or place of performance

The University of Exeter of Streatham Campus Northcote House, Exeter, EX4 4QJ

II.2.4) Description of the procurement

There is a need for Defra to better understand the impact of food price changes on consumers health and welfare, which has become more pressing in light of increasing pressures from modern society.

This research has 6 main objectives:

1. To make an incremental improvement to the accuracy and usefulness of the current food price modelling systems by using the most updated data sets provided by the Authority (unless tenderers are a market research, market data and marketing consulting agency, then you will need to provide your own data set at your own cost – see Data Requirements and Sharing).

2. To identify the impacts of food price movements on household affordability, welfare, and dietary habits through the creation of an analytical model.

3. To analyse the effects of food price movements on consumer behaviour amongst economically and socially disadvantaged groups in England.
4. Upon provision of a list of options by Defra, to prioritise possible options for policy interventions targeted at food affordability and accessibility.
5. To produce a variant of the current food price modelling system to analyse the impact of food price drivers in a period of heightened food price volatility.
6. To improve functionality of the modelling system to produce results on sector-led basis, thus improving granularity of data.

II.2.5) Award criteria

Quality criterion - Name: Technical / Weighting: 70

Price - Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-027883](#)

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

4 December 2023

V.2.2) Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

University of Exeter

Northcote House, The Queen's Drive Exeter

Exeter

EX4 4QJ

Email

crandc@exeter.ac.uk

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

RC000653

Internet address

www.exeter.ac.uk

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £174,571.07

Total value of the contract/lot: £174,571.07

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Public Procurement Review Body

N/A

N/A

N/A

Email

publicprocurementreview@cabinetoffice.gov.uk

Country

United Kingdom

Internet address

<https://www.gov.uk/government/publications/public-procurement-review-service-scope-and-remit>

VI.4.2) Body responsible for mediation procedures

Public Procurement Review Body

N/A

N/A

N/A

Email

publicprocurementreview@cabinetoffice.gov.uk

Country

United Kingdom

Internet address

<https://www.gov.uk/government/publications/public-procurement-review-service-scope-and-remit>

VI.4.4) Service from which information about the review procedure may be obtained

Defra Network eTendering Portal

Seacole Building, 2 Marsham Street

London

SW1P 4DF

Country

United Kingdom

Internet address

<https://www.gov.uk/government/organisations/department-for-environment-food-rural-affairs>