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Tender

## **For the provision of User Centred Design (UCD) Research and Technology Organisation (RTO) Dynamic Framework (DF)**

Satellite Applications Catapult

F02: Contract notice

Notice identifier: 2022/S 000-035893

Procurement identifier (OCID): ocds-h6vhtk-039289

Published 19 December 2022, 4:09pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Satellite Applications Catapult

Electron Building, Fermi Avenue, Harwell

Didcot

OX11 0QR

#### **Email**

[james.morrison@sa.catapult.org.uk](mailto:james.morrison@sa.catapult.org.uk)

#### **Telephone**

+44 1235567977

#### **Country**

United Kingdom

**NUTS code**

UK - United Kingdom

**Internet address(es)**

Main address

<https://sa.catapult.org.uk/>

Buyer's address

[https://www.mytenders.co.uk/search/Search\\_AuthProfile.aspx?ID=AA42845](https://www.mytenders.co.uk/search/Search_AuthProfile.aspx?ID=AA42845)

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

[www.mytenders.co.uk](http://www.mytenders.co.uk)

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

[www.mytenders.co.uk](http://www.mytenders.co.uk)

**I.4) Type of the contracting authority**

Other type

RDO

**I.5) Main activity**

Other activity

Space Technology

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

For the provision of User Centred Design (UCD) Research and Technology Organisation (RTO) Dynamic Framework (DF)

Reference number

SAC-DF-003

#### **II.1.2) Main CPV code**

- 73000000 - Research and development services and related consultancy services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The Satellite Applications Catapult is seeking to establish a Research and Technology Organisation (RTO) Dynamic Framework (DF) to support the delivery objectives of our User Centred Design team.

As a regional consultant in Service Design, you will use your expertise to ensure satellite-based technologies are designed with a needs-driven rather than technology-pushed approach. You will support organisations in understanding who their users are and to capture the requirements of these users. Based on requirements you will support organisations to articulate opportunities for new products/services or the improvement of existing products/services providing expertise on the iterative development, testing and evaluation of these. You will work in key markets such as Agri-tech, Healthy Living, Intelligent Transport, Climate and Sustainability, and space enabled technologies responding to industry-focused challenges and opportunities.

#### **II.1.5) Estimated total value**

Value excluding VAT: £1,000,000

#### **II.1.6) Information about lots**

This contract is divided into lots: Yes

Tenders may be submitted for maximum number of lots  
3

## **II.2) Description**

### **II.2.1) Title**

Business Innovation Design

Lot No

3

### **II.2.2) Additional CPV code(s)**

- 73000000 - Research and development services and related consultancy services
- 73110000 - Research services
- 73200000 - Research and development consultancy services
- 73210000 - Research consultancy services

### **II.2.3) Place of performance**

NUTS codes

- UKJ14 - Oxfordshire

Main site or place of performance

Satellite Applications Catapult Ltd

Electron Building, Fermi Avenue,

Harwell Oxford, Didcot, Oxfordshire, OX11 0QR, UK

### **II.2.4) Description of the procurement**

Working with business experts, technical specialists to support UK organisations of all sizes to develop new and existing services and products that utilise space enabled technologies. This will include running collaborative sessions to determine the most appropriate design interventions and strategies for different types of business; leading teams through business analysis and innovation activities; designing and leading opportunity exploration workshops with multi-sector delegates. These activities may be virtual and/or in-person. It will also include the analysis and synthesis of workshop outputs and the communication of results to stakeholders. (e.g. using tools such as Miro,

PowerPoint).

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

24

This contract is subject to renewal

Yes

Description of renewals

The contract can be extended by up to 12 months on two occasions (24 months in total) after the initial term.

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

User research

Lot No

1

## **II.2.2) Additional CPV code(s)**

- 73000000 - Research and development services and related consultancy services
- 73200000 - Research and development consultancy services
- 73210000 - Research consultancy services
- 73110000 - Research services

## **II.2.3) Place of performance**

NUTS codes

- UKJ14 - Oxfordshire

Main site or place of performance

Satellite Applications Catapult Ltd

Electron Building, Fermi Avenue,

Harwell Oxford, Didcot, Oxfordshire, OX11 0QR, UK

## **II.2.4) Description of the procurement**

Developing a user research plan derived from project objectives and with input from key stakeholders; carrying out user research; analysis and synthesis of user research to define user requirements; translating these requirements into actionable data e.g. through user stories and communicating these outputs in a format that ensures all relevant stakeholders have a clear understanding so that they are able to make informed decisions based on user needs.

## **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

## **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

24

This contract is subject to renewal

Yes

Description of renewals

The contract can be extended by up to 12 months on two occasions (24 months in total) after the initial term.

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Service and product design

Lot No

2

### **II.2.2) Additional CPV code(s)**

- 73000000 - Research and development services and related consultancy services
- 73110000 - Research services
- 73210000 - Research consultancy services
- 73200000 - Research and development consultancy services

### **II.2.3) Place of performance**

NUTS codes

- UKJ14 - Oxfordshire

Main site or place of performance

Satellite Applications Catapult Ltd

Electron Building, Fermi Avenue,

Harwell Oxford, Didcot, Oxfordshire, OX11 0QR, UK

#### **II.2.4) Description of the procurement**

Developing and evaluating service and product concepts based on user requirements. This may include developing service blueprints, user journeys, designing and facilitating co-design workshops or brainstorming sessions with relevant stakeholders and developing of scenarios or storyboards. It may also include wireframing, prototyping (using tools such as Figma, AdobeXD, Sketch) and then setting up and conducting evaluative individual and/or group usability/ux testing and feedback sessions of digital/physical products and prototypes at varying stages of the development process against specified requirements/scenarios.

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

24

This contract is subject to renewal

Yes

Description of renewals

The contract can be extended by up to 12 months on two occasions (24 months in total) after the initial term.

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

Framework agreement with several operators

Envisaged maximum number of participants to the framework agreement: 10

In the case of framework agreements, provide justification for any duration exceeding 4 years:

N/A

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

3 February 2023

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Tender must be valid until: 4 May 2023

#### **IV.2.7) Conditions for opening of tenders**

Date

3 February 2023

Local time

1:00pm

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### **Section VI. Complementary information**

#### **VI.1) Information about recurrence**

This is a recurrent procurement: No

#### **VI.3) Additional information**

NOTE: To register your interest in this notice and obtain any additional information please visit the myTenders Web Site at

[https://www.mytenders.co.uk/Search/Search\\_Switch.aspx?ID=228317](https://www.mytenders.co.uk/Search/Search_Switch.aspx?ID=228317).

The buyer has indicated that it will accept electronic responses to this notice via the Postbox facility. A user guide is available at

[https://www.mytenders.co.uk/sitehelp/help\\_guides.aspx](https://www.mytenders.co.uk/sitehelp/help_guides.aspx).

Suppliers are advised to allow adequate time for uploading documents and to dispatch the electronic response well in advance of the closing time to avoid any last minute problems.

(MT Ref:228317)

#### **VI.4) Procedures for review**

##### **VI.4.1) Review body**

Public Procurement Review Service

Cabinet Office

London

Email

[publicprocurementreview@cabinetoffice.gov.uk](mailto:publicprocurementreview@cabinetoffice.gov.uk)

Telephone

+44 3450103503

Country

United Kingdom

Internet address

<https://www.gov.uk/government/publications/public-procurement-review-service-scope-and-remit>