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Contract

## **Young People's Digital Mental Health Support Service (10-25)**

Sefton Council

F03: Contract award notice

Notice identifier: 2024/S 000-035855

Procurement identifier (OCID): ocds-h6vhtk-04af5a

Published 5 November 2024, 6:30pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Sefton Council

Magdalen House, Trinity Road

Bootle

L20 3NJ

#### **Contact**

Ms Julia Hedo

#### **Email**

[julia.hedo@sefton.gov.uk](mailto:julia.hedo@sefton.gov.uk)

#### **Telephone**

+44 1519342455

#### **Country**

United Kingdom

**Region code**

UKD73 - Sefton

**Internet address(es)**

Main address

<http://www.sefton.gov.uk/>

Buyer's address

<http://www.sefton.gov.uk/>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Young People's Digital Mental Health Support Service (10-25)

Reference number

DN730800

**II.1.2) Main CPV code**

- 85323000 - Community health services

**II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Sefton Metropolitan Borough Council has secured the services of an experienced and suitably qualified organisation to deliver a digital mental health support service for young people (10-25).

This is a 39 month contract with two 12-month optional extensions.

Contract start: 1st January 2025

Contract end (initial term): 31st March 2028

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £682,500

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKD73 - Sefton

#### **II.2.4) Description of the procurement**

This is a Provider Selection Regime (PSR) contract award notice in line with Direct Award Process C (award to the incumbent). The awarding of this contract is subject to the Health Care Services (Provider Selection Regime) Regulations 2023 (PSR). For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 do not apply to this award.

Description of the service:

Online Mental Health Support Services for Children & Young People in Sefton aged 10-25. A digital mental health platform that gives children and young people (CYP) immediate access to an online community of peers and a team of experienced, accredited counsellors.

Award decision-makers:

The Cabinet Members of Sefton Metropolitan Borough Council

Conflicts or potential conflicts of interest and how they were managed:

The assessment of the incumbent's performance in relation to the five key criteria was undertaken by a panel of members with expertise in public health.

Kooth's current Relationship Manager is known to Sefton's Public Health Team, having worked within Sefton's Public Health Team until November 2023 and remains in touch with two of the officers that have participated in the assessment of the Key Criteria.

Two additional officers were invited to participate in the assessment of the key criteria, so that a range of views and perspectives were represented. Additionally, the process was overseen by Sefton's Procurement Team and a Category Manager chaired the moderation of scores.

#### **II.2.5) Award criteria**

Quality criterion - Name: Quality and innovation / Weighting: 35

Quality criterion - Name: Value / Weighting: 5

Quality criterion - Name: Integration, collaboration, and service sustainability / Weighting: 35

Quality criterion - Name: Improving access, reducing health inequalities and facilitating choice / Weighting: 15

Quality criterion - Name: Social Value / Weighting: 10

Price - Weighting: 0

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

This is a direct award under Direct Award Process C of the Health Care Services (Provider Selection Regime) Regulations 2023 (PSR). For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 do not apply to this award.

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2024/S 000-033866](#)

#### **IV.2.9) Information about termination of call for competition in the form of a prior information notice**

The contracting authority will not award any further contracts based on the above prior information notice

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## **Section V. Award of contract**

### **Contract No**

DN730800

### **Title**

Young People's Digital Mental Health Support Service (10-25)

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

5 November 2024

#### **V.2.2) Information about tenders**

Number of tenders received: 1

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Kooth Digital Health Limited

5 Merchant Square

London

W2 1AY

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

No

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £682,500

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Sefton Metropolitan Borough Council

Magdalen House, Trinity Road

Bootle

L20 3NJ

Country

United Kingdom