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## Award

# **RHUL-25059 Delivery of a Converged Media Production Stage Solution for R&D Usage by the UK Creative Sectors (Film, Games, Live, Immersive)**

Royal Holloway and Bedford New College, known as Royal Holloway, University of London

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-035841

Procurement identifier (OCID): ocds-h6vhtk-05045d ([view related notices](#))

Published 27 June 2025, 2:48pm

## Scope

## Reference

RHUL-25059

## Description

This opportunity is for Delivery of a Converged Media Production Stage Solution for Research and Development usage by the United Kingdom (UK) Creative Sectors (film, games, live, and immersive) on behalf of the CoSTAR network, as part of a new National Laboratory for Research and Development (R&D) for creative technologies to ensure the UK's screen and performance industries have the innovation infrastructure needed to compete globally. This procurement relates specifically to the delivery of the Converged Screen Technology and Realtime Production Stage itself, within the Main Studio of the National Lab which will be based at Pinewood Studios, Iver Heath, SL0 0NH. As seamless integration between multiple technologies forms a key part of the specification, the

requirement has not been divided into lots. Please refer to the ITT documentation for further details.

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## **Contract 1. RHUL-25059 Delivery of a Converged Media Production Stage Solution for R&D by the UK Creative Sectors (Film, Games, Live, Immersive)**

### **Supplier**

- [Creative Technology Limited](#)

### **Contract value**

- £4,080,307 excluding VAT
- £4,896,368 including VAT

Above the relevant threshold

### **Award decision date**

26 May 2025

## **Date assessment summaries were sent to tenderers**

27 June 2025

## **Standstill period**

- End: 8 July 2025
- 8 working days

## **Earliest date the contract will be signed**

23 July 2025

## **Contract dates (estimated)**

- 28 July 2025 to 1 April 2029
- Possible extension to 1 April 2030
- 4 years, 8 months, 5 days

Description of possible extension:

+1 year optional extension

## **Main procurement category**

Goods

## **Additional procurement category**

Services

### **Options**

The right to additional purchases while the contract is valid.

The right to additional purchases while the contract is valid. Additional equipment and/or services relating to the subject matter of the Contract. Subject to confirmation of funding.

### **CPV classifications**

- 32321200 - Audio-visual equipment
- 32000000 - Radio, television, communication, telecommunication and related equipment
- 50340000 - Repair and maintenance services of audio-visual and optical equipment
- 51310000 - Installation services of radio, television, sound and video equipment
- 92110000 - Motion picture and video tape production and related services

### **Contract locations**

- UKJ - South East (England)
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## Information about tenders

- 5 tenders received
- 5 tenders assessed in the final stage:
  - 2 submitted by small and medium-sized enterprises (SME)
  - 0 submitted by voluntary, community and social enterprises (VCSE)
- 1 supplier awarded contracts
- 4 suppliers unsuccessful (details included for contracts over £5 million)

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## Procedure

### Procedure type

Open procedure

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## Supplier

### Creative Technology Limited

- Public Procurement Organisation Number: PBWT-3794-LQZL

Units 2 - 4 Manor Gate, Manor Royal

Crawley

RH10 9SX

United Kingdom

Contact name: Alistair Brierley/Jack Strong - Business Development

Telephone: +44 1923 582000

Email: [hello@ctlondon.com](mailto:hello@ctlondon.com)

Website: <https://ct-group.com/uk/>

Region: UKJ28 - West Sussex (North East)

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

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## **Contracting authority**

**Royal Holloway and Bedford New College, known as Royal Holloway,  
University of London**

- Public Procurement Organisation Number: PRVY-6462-QBVG

Egham Hill

Egham

TW20 0EX

United Kingdom

Contact name: Kim Cooper

Telephone: +44 1 784 414181

Email: [procurement@RHUL.ac.uk](mailto:procurement@RHUL.ac.uk)

Website: <https://www.royalholloway.ac.uk/>

Region: UKJ25 - West Surrey

Organisation type: Public authority - sub-central government