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Contract

Key Cities Policy and Media Support Services

Salford City Council

F03: Contract award notice

Notice identifier: 2023/S 000-035828

Procurement identifier (OCID): ocds-h6vhtk-03f9be

Published 5 December 2023, 3:57pm

Section I: Contracting authority

I.1) Name and addresses

Salford City Council

Salford Civic Centre, Chorley Road

Swinton

M27 5AW

Contact

Mrs Emma Heyes

Email

emma.heyes@salford.gov.uk

Telephone

+44 1616866243

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<http://www.salford.gov.uk/>

Buyer's address

<http://www.salford.gov.uk/>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Key Cities Policy and Media Support Services

Reference number

DN679150

II.1.2) Main CPV code

- 79416000 - Public relations services

II.1.3) Type of contract

Services

II.1.4) Short description

Key Cities is the UK's fast-growing city leadership network. With a current membership of 29 cities spanning the length and breadth of England and Wales and a collective population of over 6.5 million, Key Cities is the recognised democratic and authentic voice of urban Britain. On behalf of Key Cities, Salford City Council intends to commission policy and media support services to underpin an increase in awareness and influence of Key Cities activity.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £300,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKC - North East (England)
- UKD - North West (England)

- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

II.2.4) Description of the procurement

Key Cities is the UK's fast-growing city leadership network. With a current membership of 29 cities spanning the length and breadth of England and Wales and a collective population of over 6.5 million, Key Cities is the recognised democratic and authentic voice of urban Britain. On behalf of Key Cities, Salford City Council intends to commission policy and media support services to underpin an increase in awareness and influence of Key Cities activity.

II.2.5) Award criteria

Quality criterion - Name: Quality and Social Value / Weighting: 60%

Price - Weighting: 40%

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-026066](#)

Section V. Award of contract

Title

Key Cities Policy and Media Support Services

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

22 November 2023

V.2.2) Information about tenders

Number of tenders received: 4

Number of tenders received from SMEs: 4

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 4

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

ING Media

21 Curtain Road

London

EC2A 3LT

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £300,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Salford City Council

Civic Centre

Swinton, Manchester

M275AW

Country

United Kingdom

Internet address

www.salford.gov.uk