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Contract

The Supply and Installation of External Digital Signage In and Around the City of Ely.

East Cambridgeshire District Council

F03: Contract award notice

Notice identifier: 2024/S 000-035805

Procurement identifier (OCID): ocids-h6vhtk-03348a

Published 5 November 2024, 2:13pm

Section I: Contracting authority

I.1) Name and addresses

East Cambridgeshire District Council

The Grange, Nutholt Lane

Ely

CB7 4EE

Contact

Mr Nick Lancaster

Email

nick.lancaster@eastcambs.gov.uk

Country

United Kingdom

Region code

UKH12 - Cambridgeshire CC

Internet address(es)

Main address

<https://www.eastcambs.gov.uk/>

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

The Supply and Installation of External Digital Signage In and Around the City of Ely.

Reference number

DN610628

II.1.2) Main CPV code

- 32321200 - Audio-visual equipment

II.1.3) Type of contract

Supplies

II.1.4) Short description

East Cambridgeshire District Council requires the supply and installation of external digital signage in and around the city of Ely.

This will include:

- A minimum of 10 digital screens
- Internal media players for each screen to enable scheduled content (graphics and video) to play on the units when not in use
- An offer of maintenance and support for a minimum of three years
- Installation of the screens including all civils works, power, sign installation works etc.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £190,000

II.2) Description

II.2.2) Additional CPV code(s)

- 32321200 - Audio-visual equipment
- 34928470 - Signage
- 45231000 - Construction work for pipelines, communication and power lines
- 45233293 - Installation of street furniture
- 51310000 - Installation services of radio, television, sound and video equipment

II.2.3) Place of performance

NUTS codes

- UKH12 - Cambridgeshire CC

II.2.4) Description of the procurement

East Cambridgeshire District Council requires the supply and installation of external digital signage in and around the city of Ely.

This will include:

- A minimum of 10 digital screens
- Internal media players for each screen to enable scheduled content (graphics and video) to play on the units when not in use
- An offer of maintenance and support for a minimum of three years
- Installation of the screens including all civils works, power, sign installation works etc.
- The Tenderer is responsible for the design, checking and installation of the required foundations including liaising with the DNO to provide connectivity. These and the costs for

the removal of the existing Tourist Information Points (where applicable) should be included

in the overall price provided by the potential contractor.

- It will be the responsibility of the successful bidder to also provide specific and relevant risk

assessments and method statements for the installation of each device.

- It will be the responsibility of the successful bidder to consider and ensure that the installation of the devices, including the groundworks, complies with Construction design Management (CDM) regulations where it may apply. Health and safety in construction HSG150 ([hse.gov.uk](https://www.hse.gov.uk)).

The Contractor will provide;

- A programme to include each individual element of the works i.e. civils works, power, sign

installation works etc. The information provided in the programme should include working hours and accurate duration and must abide by the constraints below with return of the tender.

- ECDC require a lead in time of no more than 4 weeks, followed by an installation period of

around 4 weeks to allow for unforeseen issues.

- Vehicular and Pedestrian access to all premises in the area of the works shall be maintained

unless written agreement is obtained from ECDC.

- The contractor will be required to comply with the standard working conditions and application timescales of the Streetworks. The contractor is required to obtain this information if needed to allow this price to be submitted.

- The contractor will be permitted to place Traffic Management 'off peak' only, unless agreed

in writing by East Cambridgeshire District Council. This is to be reflected in the returned price

- The normal working hours will be 8am – 6pm on weekdays. No working permitted outside

of this without agreement in writing from ECDC.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 60

Price - Weighting: 40

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2022/S 000-011757](#)

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

30 August 2022

V.2.2) Information about tenders

Number of tenders received: 5

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Vix Technology UK Ltd

Unit 8, The Irwin Business Centre, Dry Drayton,

Cambridge

CB23 8AR

Country

United Kingdom

NUTS code

- UKH12 - Cambridgeshire CC

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £147,275.78

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

East Cambridgeshire District Council

The Grange, Nutholt Lane

Ely

CB7 4EE

Country

United Kingdom