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#### Contract

Concessionary and Commercial Customer Management Systems, Web and App Digital Retail (inc MaaS), ITSO PAYG E-Purse Systems, Business Intelligence Software, and Convenience Store Retail Development and Services for Transport Ticketing

SMART APPLICATIONS MANAGEMENT LIMITED

F03: Contract award notice

Notice identifier: 2024/S 000-035700

Procurement identifier (OCID): ocds-h6vhtk-0453c8

Published 4 November 2024, 4:42pm

# Section I: Contracting authority

## I.1) Name and addresses

SMART APPLICATIONS MANAGEMENT LIMITED

Floor 2 Cobourg House, 32 Mayflower Street

**PLYMOUTH** 

PL11QX

#### Contact

**Andrew Seedhouse** 

#### **Email**

andrew.seedhouse@talktosam.co.uk

#### **Telephone**

+44 7807043222

## Country

**United Kingdom** 

## Region code

UKK41 - Plymouth

## **Companies House**

SMART APPLICATIONS MANAGEMENT LIMITED

## Internet address(es)

Main address

www.talktosam.co.uk

Buyer's address

www.nationalmobilitiesprocurementhub.co.uk

# I.2) Information about joint procurement

The contract is awarded by a central purchasing body

# I.4) Type of the contracting authority

Body governed by public law

## I.5) Main activity

Other activity

Smart and ticketing solutions and wider applications for transportation networks

# **Section II: Object**

## II.1) Scope of the procurement

### II.1.1) Title

Concessionary and Commercial Customer Management Systems, Web and App Digital Retail (inc MaaS), ITSO PAYG E-Purse Systems, Business Intelligence Software, and Convenience Store Retail Development and Services for Transport Ticketing

Reference number

SAM 006: NMPH Framework 6

## II.1.2) Main CPV code

- 72200000 Software programming and consultancy services
  - MA03 For buses
  - MA08 For railway use
  - MA09 For transport
  - MA12 For urban transport
  - MA14 For boats
  - TA36 For transport tickets

#### II.1.3) Type of contract

Services

#### II.1.4) Short description

Smart Applications Management Limited (SAM) is the trading name of South West Smart Applications Limited, a Membership based central purchasing body, which owns and runs the National Mobilities Procurement Hub for its Members.

This Framework is seeking the provision of multiple Software as a Service Lots providing Concessionary Travel Customer

Management (CT-CMS), Commercial & Concessionary Travel Customer Management (CCT-CMS), Web and App Digital Retail (inc MaaS), ITSO PAYG E-Purse Systems, Business Intelligence Software, and Convenience Store Transport Ticketing Retail

Development and Services.

Framework Lot 1a is for the provision of a Concessionary Travel Customer Management System (CT- CMS), which is the core customer management software delivering high quality

management of sensitive customer information and acting as the key conduit between SAM or a SAM Member and all other elements of a Concessionary Travel System. There is a great

importance on the ability of the CT-CMS to interact reliably with other non-ITSO and ITSO components to ensure full transparency of the customer activities. The CT-CMS Lot also provides the opportunity to provide optional elements desired by SAM Members, to complement the CT-CMS including a third party Web Interface, and a Reimbursement Module for apportioning concessionary reimbursement payments to Operators.

Framework Lot 1b is for the provision of a Commercial & Concessionary Travel Customer Management System (CCT-CMS), replicating all of the Lot 1a requirements but with enhanced functionality to support commercial ticketing.

Framework Lot 2a is for Web Retailing for transport ticketing. The requirement is for passenger facing, outcome focussed concessionary and commercial Web Portals retailing products and services for transport ticketing. It is expected that Tenderer's solutions are available now, modular based, and do not require significant new development other than configuration to meet a Customer's business rules.

Framework Lot 2b is for Digital Retail Mobile Apps, including Mobility as a Service (MaaS) Apps. The requirement is for passenger facing, outcome focussed App retailing products and

services for transport ticketing. It is expected that Tenderer's solutions are available now and do not require significant new development other than configuration to meet a Customer's business rules. It is designed to support as many solutions as possible from a small-scale Barcode App for scholars travel - to a full MaaS App integrating with multiple third party systems.

Framework Lot 3 is for ITSO Pay As You Go (PAYG) E-Purse Services with associated Transit Settlement System (TSS) to provide an FCA regulated payment system for an ITSO Stored

Travel Rights (STR) product. The PAYG-TSS will deliver an end to end payment system for multiple operators who make use of a scheme STR or a single operator who chooses to have their own STR.

Framework Lot 4 is for the provision of Business Intelligence Software bringing together travel and customer data, to support detailed data analytics and reporting for a SAM Member. The BIS platform is required to take daily data feeds from multiple software sources including, but not limited to an ITSO AMS-HOPS; Customer Manager System(s), Concessionary and Commercial Web Portals, as well as additional 3rd Party systems such as Transit Settlement Schemes, and hosts the data on a dedicated secure platform for multisystem analysis and reporting.

Framework Lot 5 is for Convenience Store Retailing of Smart Ticketing Products, providing passengers with an ability to purchase and top up ticketing and related products on to their

smart media within a local store environment.

#### II.1.6) Information about lots

This contract is divided into lots: Yes

## II.1.7) Total value of the procurement (excluding VAT)

Lowest offer: £1 / Highest offer: £50,000,000 taken into consideration

## II.2) Description

#### II.2.1) Title

Framework 6 Lot 1a Concessionary Travel Customer Management System

Lot No

1a

### II.2.2) Additional CPV code(s)

- 48000000 Software package and information systems
- 60140000 Non-scheduled passenger transport
- 60210000 Public transport services by railways
- 72200000 Software programming and consultancy services

#### II.2.3) Place of performance

**NUTS** codes

• UK - United Kingdom

### II.2.4) Description of the procurement

Framework Lot 1a is for the provision of a Concessionary Travel Customer Management System (CT- CMS), which is the core customer management software delivering high quality

management of sensitive customer information and acting as the key conduit between SAM or a SAM Member and all other elements of a Concessionary Travel System.

There is a great importance on the ability of the CT-CMS to interact reliably with other non ITSO and ITSO components to ensure full transparency of the customer activities. The CT-CMS Lot also provides the opportunity to provide optional elements desired by SAM Members, to complement the CT-CMS including a Web Interface for Online Concessionary Travel Applications & Product Management, and a Reimbursement Module for apportioning concessionary reimbursement payments to Operators.

The CT-CMS will act as a management tool to issue smart media and associated products, maintain the smart media while in use and finally take them out of use; The CT-CMS will be capable of the administration of ITSO Shells and Products which are not

on a card but on an alternative media such as a mobile phone;

The CT-CMS will be capable of providing information on:

- Products owned or managed by the SAM Member but hosted in a third party ITSO Shell.
- Third party products hosted in an ITSO Shell owned or managed by the SAM Member

The CT-CMS will be able to be partitioned to allow multiple Shell owners, retailers and Product owners to co-exist and be managed within partitions according to data protection and sharing parameters defined by the SAM Member and the shell owner, retailer or Product owner.

The CT-CMS will allow the SAM Member to own shells, product and the retailing functions for third parties who do not wish to own their own.

The CT-CMS will interface with a number of third party systems using an industry standard format, including but not limited to AMS-HOPS, Card Bureaus, Remote Fulfilment Server, Web Portals, Transit Settlement Systems, Data Analysis Packages and Payment Services.

The CT-CMS must have a GUI to enable governance and management of the data stored.

The CT-CMS must be scalable and capable of adding further partitions as required.

In addition, the CT-CMS may be further complemented through the provision of optional support services as defined, including an Operator Reimbursement Module.

#### II.2.5) Award criteria

Quality criterion - Name: Lot 1a Part 1 Technical Compliance Confirmation / Weighting: 15

Quality criterion - Name: Lot 1a Part 2 Experience Essay 1 of 2 / Weighting: 30

Quality criterion - Name: Lot 1a Part 3 Experience Essay 2 of 2 / Weighting: 15

Quality criterion - Name: Lot 1a Social Value Response / Weighting: 10

Cost criterion - Name: Lot 1a - Price Per Customer Order / Weighting: 30

### II.2.11) Information about options

Options: Yes

Description of options

An agreement term may be extended from a standard 48 month term, by up to  $2 \times 12$  month periods, making the maximum agreement term available 72 months.

## II.2) Description

### II.2.1) Title

Commercial & Concessionary Travel Customer Management System (CCT-CMS)

Lot No

1b

#### II.2.2) Additional CPV code(s)

- 48000000 Software package and information systems
  - o MA03 For buses

- MA08 For railway use
- MA09 For transport
- MA12 For urban transport
- MA14 For boats
- 60140000 Non-scheduled passenger transport
- 60210000 Public transport services by railways
- 72200000 Software programming and consultancy services

### II.2.3) Place of performance

**NUTS** codes

• UK - United Kingdom

## II.2.4) Description of the procurement

Framework Lot 1b is for the provision of a Commercial & Concessionary Travel Customer Management System (CCT-CMS), which is the core customer management software delivering high quality management of sensitive customer information and acting as the key conduit between SAM or a SAM Member and all other elements of both a Concessionary and Commercial Travel System.

There is a great importance on the ability of the CCT-CMS to interact reliably with other nonITSO and ITSO components to ensure full transparency of the customer activities. The CCT-CMS Lot also provides the opportunity to provide optional elements desired by SAM Members, to complement the CCT-CMS including a Web Interface for Online Concessionary and Commercial Travel Applications and Product Management, and a Reimbursement

Module for apportioning concessionary and commercial reimbursement payments to Operators.

The CCT-CMS will act as a management tool to issue smart media and associated products, maintain the smart media while in use and finally take them out of use;

The CCT-CMS will be capable of the administration of ITSO Shells and Products which are not on a card but on an alternative media such as a mobile phone;

The CCT-CMS will be capable of providing information on:

Products owned or managed by the SAM Member but hosted in a third party ITSO

Shell.

• Third party products hosted in an ITSO Shell owned or managed by the SAM Member.

The CCT-CMS will be able to be partitioned to allow multiple Shell owners, retailers and Product owners to co-exist and be managed within partitions according to data protection and sharing parameters defined by the SAM Member and the shell owner, retailer or Product owner.

The CCT-CMS will allow the SAM Member to own shells, product and the retailing functions for third parties who do not wish to own their own.

The CCT-CMS will interface with a number of third party systems using an industry standard format, including but not limited to AMS-HOPS, Card Bureaus, Remote Fulfilment Server, Web Portals, Transit Settlement Systems, Data Analysis Packages and Payment Services.

The CCT-CMS must have a GUI to enable governance and management of the data stored.

The CCT-CMS must be scalable and capable of adding further partitions as required.

In addition, the CCT-CMS may be further complemented through the provision of Optional support services as defined.

#### II.2.5) Award criteria

Quality criterion - Name: Lot 1b Part 1 Technical Compliance Confirmation / Weighting: 15

Quality criterion - Name: Lot 1b Part 2 Experience Essay 1 of 2 / Weighting: 30

Quality criterion - Name: Lot 1b Part 3 Experience Essay 2 of 2 / Weighting: 15

Quality criterion - Name: Lot 1b Social Value Response / Weighting: 10

Cost criterion - Name: Lot 1b - Price Per Customer Order / Weighting: 30

#### II.2.11) Information about options

Options: Yes

Description of options

An agreement term may be extended from a standard 48 month term, by up to 2 x 12

month periods, making the maximum agreement term available 72 months.

## II.2) Description

### II.2.1) Title

Framework 6 Lot 2a Web Portal Digital Retail for Transport Tickets

Lot No

2a

### II.2.2) Additional CPV code(s)

- 48000000 Software package and information systems
  - MA03 For buses
  - MA08 For railway use
  - MA09 For transport
  - MA12 For urban transport
  - o MA14 For boats
  - TA36 For transport tickets
- 60140000 Non-scheduled passenger transport
- 60210000 Public transport services by railways
- 72200000 Software programming and consultancy services

#### II.2.3) Place of performance

**NUTS** codes

UK - United Kingdom

### II.2.4) Description of the procurement

Framework Lot 2a Web Portal Digital Retail for Transport Ticketing is for the provision of a Commercial & Concessionary Web Portals for the public transport sector.

Covering all core elements of a passenger fronting service, the requirement is for a range of high quality modular options, depending on the customer, with a need to integrate with a

range of third party systems through open APIs, including other Portals and Apps as appropriate.

### II.2.5) Award criteria

Quality criterion - Name: Lot 2a Part 1 Technical Compliance Confirmation / Weighting: 15

Quality criterion - Name: Lot 2a Part 2 Experience Essay 1 of 2 / Weighting: 30

Quality criterion - Name: Lot 2a Part 2 Experience Essay 2 of 2 / Weighting: 15

Quality criterion - Name: Social Value Response / Weighting: 10

Cost criterion - Name: Lot 2a - Price Per Customer Order / Weighting: 30

### II.2.11) Information about options

Options: Yes

Description of options

An agreement term may be extended from a standard 48 month term, by up to 2 x 12 month periods, making the maximum agreement term available 72 months.

## II.2) Description

### II.2.1) Title

Framework 6 Lot 2b Mobile App Digital Retail including MaaS

Lot No

2b

### II.2.2) Additional CPV code(s)

- 48000000 Software package and information systems
  - MA03 For buses
  - MA08 For railway use
  - MA09 For transport
  - MA12 For urban transport

- MA14 For boats
- 60140000 Non-scheduled passenger transport
- 60210000 Public transport services by railways
- 72200000 Software programming and consultancy services

### II.2.3) Place of performance

**NUTS** codes

• UK - United Kingdom

### II.2.4) Description of the procurement

The Digital Retail Mobile Apps Lot is focussed on Apps as used by the Passenger.

In the wider context in which this requirement is to be read, a Passenger may be considered to be the user of traditional forms of public transport as well as a user of a car club, car parking, bike hire, taxi hire, and other less traditional public transport/passenger transit modes as embodied by the Mobility as a Service (MaaS) approach.

The requirement is outcome based and aims to offer a wide canvas under which Suppliers existing products can be hosted, subject to a number of core requirements for which Tenders

are required to support.

It is expected that Tenderer's solutions are available now and do not require significant new development other than configuration to meet a Customer's business rules.

During the duration of the Framework, it will be possible for Tenderers to update their response as new products are introduced.

For the purpose of this requirement, a 'Ticket' is defined as a token which is purchased by a Passenger providing them with a right to travel. Other rights to travel may be derived from

Entitlements due to Passengers age/class or other right to benefits.

There is a minimum requirement to be provided by all solutions which supports a lower specification QR based entitlement product which could be used for travel such as school

services.

Further options are then selectable by the Tenderer to be able to provide:

- Mobile Wallets and Retail Functions;
- Barcode/QR Based Tickets;
- Host Card Emulation (HCE) of ITSO Smartcards and Products;
- Non-ITSO Host Card Emulation (HCE) of ITSO Smartcards and Products;
- Yotra ITSO on Mobile;
- HCE or Other Integration with Mobile Wallets for NFC Acceptance;
- Digital Entitlements and Discounts;
- Enhanced App Functionality;
- Back Office Enhancements;
- Alternative Tickets/Media/Communications;
- Integration with Journey Planners;
- Post-Pay and Account Based Solutions;
- Mobility as a Service (MaaS) Functionality.

### II.2.5) Award criteria

Quality criterion - Name: Lot 2b Part 1 Technical Compliance Confirmation / Weighting: 15

Quality criterion - Name: Lot 2b Part 2 Experience Essay 1 of 2 / Weighting: 30

Quality criterion - Name: Lot 2b Part 3 Experience Essay 2 of 2 / Weighting: 15

Quality criterion - Name: Lot 2b Social Value Response / Weighting: 10

Cost criterion - Name: Lot 2b - Price Per Customer Order / Weighting: 30

#### II.2.11) Information about options

Options: Yes

#### Description of options

An agreement term may be extended from a standard 48 month term, by up to 2 x 12 month periods, making the maximum agreement term available 72 months.

## II.2) Description

#### II.2.1) Title

Framework 6 Lot 5: Business Intelligence Software

Lot No

4

### II.2.2) Additional CPV code(s)

- 48000000 Software package and information systems
  - o MA03 For buses
  - MA08 For railway use
  - MA09 For transport
  - MA12 For urban transport
  - MA14 For boats
- 60140000 Non-scheduled passenger transport
- 60210000 Public transport services by railways
- 72200000 Software programming and consultancy services

### II.2.3) Place of performance

**NUTS** codes

• UK - United Kingdom

#### II.2.4) Description of the procurement

Framework 6 Lot 4 is for the provision of Business Intelligence Software bringing together travel and customer data, to support detailed data analytics and reporting for a SAM Member.

The Business Intelligence Software (BIS) is a Data Visualisation Service for Data

Analytics.

The BIS platform is required to take daily data feeds from multiple software sources including, but not limited to an ITSO AMS-HOPS; Customer Manager System(s), Concessionary and Commercial Web Portals, as well as additional 3rd Party systems such as Transit Settlement Schemes, and hosts the data on a dedicated secure platform for multisystem analysis and reporting.

### II.2.5) Award criteria

Quality criterion - Name: Lot 4 Part 1 Technical Compliance Confirmation / Weighting: 15

Quality criterion - Name: Lot 4 Part 2 Experience Essay 1 of 2 / Weighting: 30

Quality criterion - Name: Lot 4 Part 3 Experience Essay 2 of 2 / Weighting: 15

Quality criterion - Name: Lot 4 Social Value Response / Weighting: 10

Cost criterion - Name: Lot 4 - Price Per Customer Order / Weighting: 30

### II.2.11) Information about options

Options: Yes

Description of options

An agreement term may be extended from a standard 48 month term, by up to 2 x 12 month periods, making the maximum agreement term available 72 months.

# II.2) Description

### II.2.1) Title

Framework 6 Lot 5: Convenience Store Retail Services for Smart Ticketing

Lot No

5

#### II.2.2) Additional CPV code(s)

- 48000000 Software package and information systems
  - o MA03 For buses

- MA08 For railway use
- MA09 For transport
- MA12 For urban transport
- MA14 For boats
- 60140000 Non-scheduled passenger transport
- 60210000 Public transport services by railways
- 72200000 Software programming and consultancy services

#### II.2.3) Place of performance

**NUTS** codes

• UK - United Kingdom

## II.2.4) Description of the procurement

This Lot covers the functional requirements and outputs of a solution that will permit all aspects of face-to-face retail of smart tickets and products at locations within an authority or scheme's operating area.

The Lot has been designed to support a 'menu of requirements' approach that will allow SAM members to pick and choose elements to suit their own specific retailing need.

It may not be the case that a single organisation will want to implement all the ticketing products shown in the Specification, which will support products that can be used on bus, coach, ferry and rail including seat reservations.

#### II.2.5) Award criteria

Quality criterion - Name: Lot 5 Part 1 Technical Compliance Confirmation / Weighting: 15

Quality criterion - Name: Lot 5 Part 2 Experience Essay 1 of 2 / Weighting: 30

Quality criterion - Name: Lot 5 Part 3 Experience Essay 2 of 2 / Weighting: 15

Quality criterion - Name: Lot 5 Social Value Response / Weighting: 10

Cost criterion - Name: Lot 5 - Price Per Customer Order / Weighting: 30

#### II.2.11) Information about options

Options: Yes

Description of options

An agreement term may be extended from a standard 48 month term, by up to 2 x 12 month periods, making the maximum agreement term available 72 months.

## Section IV. Procedure

# **IV.1) Description**

## IV.1.1) Type of procedure

Open procedure

## IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

# IV.2) Administrative information

## IV.2.1) Previous publication concerning this procedure

Notice number: 2024/S 000-013807

## Section V. Award of contract

### **Contract No**

Framework 6

### Lot No

1a, 1b, 2a, 2b, 4

## **Title**

Customer Management Systems, Web and App Digital Retail (inc MaaS), Business Intelligence Software, Services for Transport Ticketing

A contract/lot is awarded: Yes

## V.2) Award of contract

## V.2.1) Date of conclusion of the contract

18 September 2024

## V.2.2) Information about tenders

Number of tenders received: 12

The contract has been awarded to a group of economic operators: No

## V.2.3) Name and address of the contractor

**Beep Limited** 

Loxmore House, Bedford Street

Bere Alson

**PL20 7DF** 

Email

edmund@beepltd.com

Telephone

+44 7975751270

Country

**United Kingdom** 

**NUTS** code

• UK - United Kingdom

Companies House

09202235

The contractor is an SME

Yes

## V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £50,000,000 taken into consideration

## Section V. Award of contract

### **Contract No**

Framework 6

### Lot No

1a, 1b, 2a

### **Title**

Concessionary and Commercial Customer Management Systems, Web and App Digital Retail (inc MaaS), Services for Transport Ticketing

A contract/lot is awarded: Yes

## V.2) Award of contract

### V.2.1) Date of conclusion of the contract

## 19 September 2024

## V.2.2) Information about tenders

Number of tenders received: 9

The contract has been awarded to a group of economic operators: No

## V.2.3) Name and address of the contractor

**ESP Systex Limited** 

Witham House, 45 Spyvee Street

Kingston Upon Hull

HU8 7JJ

Telephone

+44 1241730300

Country

**United Kingdom** 

**NUTS** code

• UK - United Kingdom

Companies House

01599791

Internet address

## www.the-espgroup.com

The contractor is an SME

No

## V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £45,000,000 taken into consideration

## Section V. Award of contract

#### **Contract No**

Framework 6

### Lot No

1a, 4

### **Title**

Concessionary and Commercial Customer Management Systems, Business Intelligence Software Services for Transport Ticketing

A contract/lot is awarded: Yes

## V.2) Award of contract

## V.2.1) Date of conclusion of the contract

18 September 2024

### V.2.2) Information about tenders

Number of tenders received: 8

The contract has been awarded to a group of economic operators: No

## V.2.3) Name and address of the contractor

**Euclid Limited** 

Euclid House, Parklands Business Park, Forest Road

Denmead

PO7 6XP

Telephone

+44 2392266333

C	οι	ın	tr	'n
U	υı	<i>1</i>	u	у

**United Kingdom** 

**NUTS** code

• UK - United Kingdom

Companies House

02248713

Internet address

#### www.euclid.co.uk

The contractor is an SME

Yes

## V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £30,000,000 taken into consideration

## Section V. Award of contract

## **Contract No**

Framework 6

### Lot No

1b

## **Title**

Concessionary and Commercial Customer Management Systems

A contract/lot is awarded: Yes

## V.2) Award of contract

## V.2.1) Date of conclusion of the contract

## 22 August 2024

## V.2.2) Information about tenders

Number of tenders received: 7

The contract has been awarded to a group of economic operators: No

## V.2.3) Name and address of the contractor

Fujitsu Services Ltd

Fujitsu Services, Lovelace Road

Bracknell

**RG128SN** 

Country

**United Kingdom** 

NUTS code

• UK - United Kingdom

Companies House

00096056

Internet address

https://global.fujitsu/en-uk

The contractor is an SME

No

## V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £15,000,000 taken into consideration

## Section V. Award of contract

## **Contract No**

Framework 6

### Lot No

2a

### **Title**

Web and App Digital Retail (inc MaaS)

A contract/lot is awarded: Yes

## V.2) Award of contract

## V.2.1) Date of conclusion of the contract

5 September 2024

## V.2.2) Information about tenders

Number of tenders received: 5

The contract has been awarded to a group of economic operators: No

## V.2.3) Name and address of the contractor

**Imaginet Limited** 

Suite 5, 9th Floor, Brunel House, 2 Fitzalen Road

Cardiff

CF24 0EB

Email

contact@imaginet.co.uk

Telephone

+44 2920574500

Country

**United Kingdom** 

NUTS code

• UK - United Kingdom

Companies House

3042421

Internet address

www.imaginet.co.uk

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £15,000,000 taken into consideration

# Section V. Award of contract

### **Contract No**

Framework 6

### Lot No

2b

### **Title**

App Digital Retail (inc MaaS)

A contract/lot is awarded: Yes

## V.2) Award of contract

## V.2.1) Date of conclusion of the contract

9 October 2024

## V.2.2) Information about tenders

Number of tenders received: 5

The contract has been awarded to a group of economic operators: No

## V.2.3) Name and address of the contractor

Passenger Technology Group Ltd

18 Albert Road

Bournemouth

BH1 1BZ

Telephone

+44 3304609998

Country

### **United Kingdom**

**NUTS** code

• UK - United Kingdom

Companies House

09807101

Internet address

https://passenger.tech/

The contractor is an SME

Yes

## V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £15,000,000 taken into consideration

## Section V. Award of contract

### **Contract No**

Framework 6

### Lot No

1a, 1b, 2a, 2b

### **Title**

Concessionary and Commercial Customer Management Systems, Web and App Digital Retail (inc MaaS)

A contract/lot is awarded: Yes

# V.2) Award of contract

### V.2.1) Date of conclusion of the contract

## 12 September 2024

## V.2.2) Information about tenders

Number of tenders received: 11

The contract has been awarded to a group of economic operators: No

## V.2.3) Name and address of the contractor

Bemrose Booth Paragon Limited

Stockholm Road, Sutton Fields

Hull

HU7 0XY

Telephone

+44 1482826343

Country

**United Kingdom** 

**NUTS** code

• UK - United Kingdom

Companies House

04891375

Internet address

https://www.paragon-id.com

The contractor is an SME

No

## V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £50,000,000 taken into consideration

# Section V. Award of contract

## **Contract No**

Framework 6

### Lot No

4

## **Title**

Business Intelligence Software

A contract/lot is awarded: Yes

## V.2) Award of contract

## V.2.1) Date of conclusion of the contract

18 September 2024

## V.2.2) Information about tenders

Number of tenders received: 4

The contract has been awarded to a group of economic operators: No

### V.2.3) Name and address of the contractor

Smarter Technologies Group Limited

1 Austin Park, Yeoman Road

Ringwood

**BH24 3FG** 

Email

enquiries@smartertechnologies.com

Telephone

+44 3302235000

Country

**United Kingdom** 

NUTS code

• UK - United Kingdom

Companies House

12075211

Internet address

https://smartertechnologies.com/

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £15,000,000 taken into consideration

## Section V. Award of contract

### **Contract No**

Framework 6

### Lot No

1a, 1b

### **Title**

Concessionary and Commercial Customer Management Systems

A contract/lot is awarded: Yes

## V.2) Award of contract

## V.2.1) Date of conclusion of the contract

17 September 2024

# V.2.2) Information about tenders

Number of tenders received: 8

The contract has been awarded to a group of economic operators: No

## V.2.3) Name and address of the contractor

SmartCitizen Ltd

Unit 3, Building B, Green Court

Truro

TR4 9LF

Email

enquiries@smartcitizen.net

Telephone

+44 1872250161

Country

**United Kingdom** 

NUTS code

• UK - United Kingdom

Companies House

4796316

Internet address

https://www.smartcitizen.net/

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £30,000,000 taken into consideration

## Section V. Award of contract

### **Contract No**

Framework 6

### Lot No

1a, 1b, 2a, 2b, 4, 5

### **Title**

Concessionary and Commercial Customer Management Systems, Web and App Digital Retail (inc MaaS), Business Intelligence Software, and Convenience Store Retail Development Services

A contract/lot is awarded: Yes

## V.2) Award of contract

### V.2.1) Date of conclusion of the contract

28 September 2024

## V.2.2) Information about tenders

Number of tenders received: 13

The contract has been awarded to a group of economic operators: No

## V.2.3) Name and address of the contractor

The Hub Company Limited

184 Shepherds Bush Road

London

**W67NL** 

**Email** 

info@thehub.co.uk

Country

**United Kingdom** 

**NUTS** code

• UK - United Kingdom

Companies House

3759347

Internet address

https://www.thehub.co.uk/

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £50,000,000 taken into consideration

## Section V. Award of contract

## **Contract No**

Framework 6

#### Lot No

1a, 1b

### **Title**

Concessionary and Commercial Customer Management Systems

A contract/lot is awarded: Yes

## V.2) Award of contract

## V.2.1) Date of conclusion of the contract

## 7 September 2024

### V.2.2) Information about tenders

Number of tenders received: 8

The contract has been awarded to a group of economic operators: No

## V.2.3) Name and address of the contractor

**Unicard Limited** 

Peartree Business Centre, Cobham Road, Ferndown Industrial Estate

Wimborne

**BH21 7PT** 

Telephone

+44 1202850810

Country

**United Kingdom** 

NUTS code

• UK - United Kingdom

Companies House

04817824

Internet address

https://www.unicard-uk.com/

The contractor is an SME

Yes

## V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £30,000,000 taken into consideration

# **Section VI. Complementary information**

## VI.3) Additional information

The National Mobilities Procurement Hub (NMPH) is a national resource for all UK based Public Sector Bodies, with a Transport responsibility or interest; as well as for all bus and rail operators in the UK.

For the avoidance of doubt, the Framework has been developed for the following public

sector organisations as a minimum: Scottish Local Authorities: Aberdeen City Council Aberdeenshire Council **Angus Council** Argyll and Bute Council City of Edinburgh Council Clackmannanshire Council Comhairle nan Eilean Siar **Dumfries and Galloway Council Dundee City Council** East Ayrshire Council East Dunbartonshire Council East Lothian Council East Renfrewshire Council

Falkirk Council

Fife Council

Glasgow City Council Inverclyde Council Midlothian Council North Ayrshire Council North Lanarkshire Council Orkney Islands Council Perth and Kinross Council Renfrewshire Council Scottish Borders Council Shetland Islands Council South Ayrshire Council South Lanarkshire Council Stirling Council The Highland Council The Moray Council West Dunbartonshire Council West Lothian Council Scottish Government & Executive Agencies: Scottish Government Transport Scotland Scottish Regional Transport Partnerships Shetland Transport Partnership (ZetTrans)

Highlands and Islands Transport Partnership (HITRANS)

North-East of Scotland Transport Partnership (NESTRANS)

Tayside and Central Scotland Transport Partnership (TACTRAN)

South-East of Scotland Transport Partnership (SESTRAN)

Strathclyde Partnership for Transport (SPT)

South-West of Scotland Transport Partnership (Swestrans)

Unitary Authorities in Wales:

Blaenau Gwent County Borough Council

**Bridgend County Borough Council** 

Caerphilly County Borough Council

Cardiff Council

Carmarthenshire County Council

Ceredigion County Council

Conwy County Borough Council

**Denbighshire County Council** 

Flintshire County Council

Gwynedd Council

Isle of Anglesey County Council

Merthyr Tydfil County Borough Council

Monmouthshire County Council

Neath Port Talbot County Borough Council

Newport City Council

Pembrokeshire County Council

Powys County Council

Rhondda Cynon Taf County Borough Council

City and County of Swansea

The Vale of Glamorgan County Borough Council

Torfaen County Borough Council

Wrexham County Borough Council

Welsh Government & Executive Agencies:

Welsh Government

Transport for Wales

Welsh Transport Partnerships:

South East Wales Transport Commission

North Wales Transport Commission

Metropolitan District Councils in England:

Barnsley Borough Council

Birmingham City Council

**Bolton Borough Council** 

**Bradford City Council** 

Bury Borough Council

Calderdale Borough Council

Coventry City Council

**Doncaster Borough Council** 

**Dudley Borough Council** 

Gateshead Borough Council

Kirklees Borough Council

**Knowsley Borough Council** 

Leeds City Council

Liverpool City Council

Manchester City Council

North Tyneside Borough Council

Newcastle Upon Tyne City Council

Oldham Borough Council

Rochdale Borough Council

Rotherham Borough Council

South Tyneside Borough Council

Salford City Council

Sandwell Borough Council

Sefton Borough Council

Sheffield City Council

Solihull Borough Council

St Helens Borough Council

Stockport Borough Council

Sunderland City Council

Tameside Borough Council

Trafford Borough Council
Wakefield City Council

Wigan Borough Council

Walsall Borough Council

Wirral Borough Council

Wolverhampton City Council

Unitary Authorities in England:

Bath and North East Somerset Council

**Bedford Borough Council** 

Blackburn with Darwen Borough Council

Blackpool Council

Bournemouth, Christchurch and Poole Council

Bracknell Forest Borough Council

Brighton and Hove City Council

Bristol City Council

**Buckinghamshire Council** 

Central Bedfordshire Council

Cheshire East Council

Cheshire West and Chester Council

Cornwall Council

**Durham County Council** 

**Darlington Borough Council** 

**Derby City Council** 

**Dorset Council** 

East Riding of Yorkshire Council

Halton Borough Council

Hartlepool Borough Council

Herefordshire Council

Isle of Wight Council

**Hull City Council** 

Leicester City Council

Luton Borough Council

Medway Council

Middlesbrough Borough Council

Milton Keynes Council

North East Lincolnshire Council

North Lincolnshire Council

North Northamptonshire Council

North Somerset Council

Northumberland County Council

Nottingham City Council

Peterborough City Council

Plymouth City Council

Portsmouth City Council

Reading Borough Council

Redcar and Cleveland Borough Council

**Rutland County Council** 

Shropshire Council

Slough Borough Council

Southampton City Council

Southend-on-Sea Borough Council

South Gloucestershire Council

Stockton-on-Tees Borough Council

Stoke-on-Trent City Council

Swindon Borough Council

Telford and Wrekin Borough Council

Thurrock Council

**Torbay Council** 

Warrington Borough Council

West Berkshire Council

West Northamptonshire Council

Wiltshire Council

Windsor and Maidenhead Borough Council

Wokingham Borough Council

City of York Council

County Councils in England:

Cambridgeshire County Council

**Cumbria County Council** 

**Derbyshire County Council** 

**Devon County Council** 

East Sussex County Council

Essex County Council

Gloucestershire County Council

Hampshire County Council

Hertfordshire County Council

Kent County Council

Lancashire County Council

Leicestershire County Council

Lincolnshire County Council

Norfolk County Council

North Yorkshire County Council

Nottinghamshire County Council

Oxfordshire County Council

Somerset County Council

Staffordshire County Council

Suffolk County Council

Surrey County Council

Warwickshire County Council

West Sussex County Council
Worcestershire County Council
Combined Authorities in England:
Cambridgeshire and Peterborough Combined Authority
Greater Manchester Combined Authority
Liverpool City Region Combined Authority
North East Combined Authority
North of Tyne Combined Authority
South Yorkshire Combined Authority
Tees Valley Combined Authority
West Midlands Combined Authority
West of England Combined Authority
West Yorkshire Combined Authority
Transport for the West Midlands
Nexus
Transport for Greater Manchester
London Borough Councils:
Barking and Dagenham
Barnet
Bexley
Brent
Bromley

Camden
Croydon
Ealing
Enfield
Greenwich
Hackney
Hammersmith and Fulham
Haringey
Harrow
Havering
Hillingdon
Hounslow
Islington
Kensington and Chelsea
Kingston upon Thames
Lambeth
Lewisham
Merton
Newham
Redbridge
Richmond upon Thames
Southwark

Sutton
Tower Hamlets
Waltham Forest
Wandsworth
Westminster
Other Transport Bodies:
Transport for London
Department for Transport
District, Borough and City Councils in England:
Adur
Allerdale
Amber Valley
Arun
Ashfield
Ashford
Babergh
Barrow-in-Furness
Basildon
Basingstoke & Deane
Bassetlaw
Blaby
Bolsover

Boston
Braintree
Breckland
Brentwood
Broadland
Bromsgrove
Broxbourne
Broxtowe
Burnley
Cambridge
Cannock Chase
Canterbury
Carlisle
Castle Point
Charnwood
Chelmsford
Cheltenham
Cherwell
Chesterfield
Chichester
Chorley
Colchester

Copeland
Cotswold
Craven
Crawley
Dacorum
Dartford
Derbyshire Dales
Dover
East Cambridgeshire
East Devon
East Hampshire
East Hertfordshire
East Lindsey
East Staffordshire
East Suffolk
Eastbourne
Eastleigh
Eden
Elmbridge
Epping Forest
Epsom & Ewell
Erewash

Fareham
Fenland
Folkestone and Hythe
Forest of Dean
Fylde
Gedling
Gloucester
Gosport
Gravesham
Great Yarmouth
Guildford
Hambleton
Harborough
Harlow
Harrogate
Hart
Hastings
Havant
Hertsmere
High Peak
Hinckley and Bosworth

Exeter

Horsham
Huntingdonshire
Hyndburn
lpswich
Kings Lynn & West Norfolk
Lancaster
Lewes
Lichfield
Lincoln
Maidstone
Maldon
Malvern Hills
Mansfield
Melton
Mendip
Mid Devon
Mid Suffolk
Mid Sussex
Mole Valley
North Devon
North East Derbyshire
North Hertfordshire

North Kesteven
North Norfolk
North West Leicestershire
North Warwickshire
New Forest
Newark & Sherwood
Newcastle-Under-Lyme
Norwich
Nuneaton & Bedworth
Oadby & Wigston
Oxford
Pendle
Preston
Redditch
Reigate & Banstead
Ribble Valley
Richmondshire
Rochford
Rossendale
Rother
Rugby
Runnymede

Rushcliffe
Rushmoor
Ryedale
Somerset West and Taunton
South Cambridgeshire
South Derbyshire
South Hams
South Holland
South Kesteven
South Lakeland
South Norfolk
South Oxfordshire
South Ribble
South Somerset
South Staffordshire
Scarborough
Sedgemoor
Selby
Sevenoaks
Spelthorne
St Albans
Stafford

Staffordshire Moorlands
Stevenage
Stratford on Avon
Stroud
Surrey Heath
Swale
Tamworth
Tandridge
Teignbridge
Tendring
Test Valley
Tewkesbury
Thanet
Three Rivers
Tonbridge & Malling
Torridge
Tunbridge Wells
Uttlesford
Vale of White Horse
Warwick
Watford
Waverley

Wealden
Welwyn Hatfield
West Devon
West Lancashire
West Lindsey
West Oxfordshire
West Suffolk
Winchester
Woking
Worcester
Worthing
Wychavon
Wyre
Wyre Forest
Councils in Northern Ireland:
Antrim and Newtownabbey Borough Council
Ards and North Down Borough Council
Armagh City, Banbridge and Craigavon Borough Council
Belfast City Council
Causeway Coast and Glens Borough Council
Derry City and Strabane District Council
Fermanagh and Omagh District Council - Enniskillen Office

Lisburn and Castlereagh City Council

Mid and East Antrim Borough Council

Mid Ulster District Council - Dungannon

Newry, Mourne and Down District Council

Transport Bodies in Northern Ireland:

**Translink** 

And any other Public Sector body in the UK with an interest in Transport, or any UK transport operator.

Any organisation must be a Member of SAM at the time that their Order from the Framework is signed.

## VI.4) Procedures for review

## VI.4.1) Review body

**Smart Applications Management Limited** 

Floor 2 Cobourg House, 32 Mayflower Street

Plymouth

PL11QX

Country

**United Kingdom**