

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/035350-2023>

Tender

## **T1042 - Understanding Society Wave 17-22**

University of Essex

F02: Contract notice

Notice identifier: 2023/S 000-035350

Procurement identifier (OCID): ocds-h6vhtk-041e01

Published 30 November 2023, 1:54pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

University of Essex

Wivenhoe Park

Colchester

CO4 3SQ

#### **Email**

[procure@essex.ac.uk](mailto:procure@essex.ac.uk)

#### **Country**

United Kingdom

#### **Region code**

UKH3 - Essex

#### **Internet address(es)**

Main address

[www.essex.ac.uk](http://www.essex.ac.uk)

### **I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://supplierlive.proactisp2p.com/Account/Login>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://supplierlive.proactisp2p.com/Account/Login>

### **I.4) Type of the contracting authority**

Body governed by public law

### **I.5) Main activity**

Education

---

## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

T1042 - Understanding Society Wave 17-22

Reference number

DN2576

#### **II.1.2) Main CPV code**

- 79311000 - Survey services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Understanding Society: The UK Household Longitudinal Study (UKHLS) is a major household panel survey funded by the Economic and Social Research Council with co-funding from some government departments. This phase includes six waves of the core annual survey – approximately 21,000 households issued continuously throughout the year - and six waves of the Innovation Panel (IP) – approximately 1,500 households interviewed summer/autumn each year. Both surveys have a sequential mixed mode design using a combination of web, CAPI and to a smaller extent CATI, to maximise participation. We also enhance the annual data collection with more detailed information from participants, including biomeasures, or collecting information on a wider set of participants connected to sample members. In addition, we have a programme of continuous innovation both to improve the quality of data on the core surveys and to enhance the Study.

The requirement to provide high quality, household longitudinal social survey data is critical for the success of Understanding Society. In evaluating bids we will be particularly looking for evidence of a commitment to a cycle of continuous improvement by monitoring activities, identifying problems and improving processes to ensure high quality data collection and data delivery. We will also be looking for evidence of a commitment to open communication and transparency with us about monitoring, problems, and improvement processes. Achieving high response rates across modes and samples, minimising attrition and response bias, and the timely delivery of quality-assured questionnaire scripts and data will be of the highest priority.

This invitation to tender covers core activities associated with data collection for (1) Waves 17 to 22 of the main survey, and (2) Waves 18 to 23 of the IP and a number of additional elements scheduled for 2025-2030. These additional elements are listed below:

1. An experimental general population refreshment sample of Great Britain, to add around 500 productive households to the Innovation Panel at IP18 (2025). This would experiment with the use of a 'recruitment phase' to engage participants and collect contact information prior to the household's first main survey. This would test recruitment approaches for the Wave 20 boosts (see items 3 and 4, below);
2. A general population boost of Great Britain to add around 500 households to the IP20 (2027);
3. Wave 20 (2028-29): An ethnic minority boost of 3000 households, designed to sample the areas of the UK with a relatively high proportion of ethnic minority people, with the great majority of sample points being in England.
4. Wave 20 (2028-29): A Celtic boost of 2,500 households, to increase the number of participants in Wales (1000 households), Scotland (1000 households), and Northern Ireland (500 households).
5. Wave 22 (2030-31) will include biomarker data collection and will also need a pilot to run in early 2029.
6. IP23 (2030): a general population boost of Great Britain to add around 500 households to the IP.

#### **II.1.5) Estimated total value**

Value excluding VAT: £70,000,000

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79311200 - Survey conduction services

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

#### **II.2.4) Description of the procurement**

Understanding Society: The UK Household Longitudinal Study (UKHLS) is a major household panel survey funded by the Economic and Social Research Council with co-funding from some government departments. This phase includes six waves of the core annual survey – approximately 21,000 households issued continuously throughout the year - and six waves of the Innovation Panel (IP) – approximately 1,500 households interviewed summer/autumn each year. Both surveys have a sequential mixed mode design using a combination of web, CAPI and to a smaller extent CATI, to maximise participation. We also enhance the annual data collection with more detailed information from participants, including biomeasures, or collecting information on a wider set of participants connected to sample members. In addition, we have a programme of continuous innovation both to improve the quality of data on the core surveys and to enhance the Study.

The requirement to provide high quality, household longitudinal social survey data is critical for the success of Understanding Society. In evaluating bids we will be particularly looking for evidence of a commitment to a cycle of continuous improvement by monitoring activities, identifying problems and improving processes to ensure high quality data collection and data delivery. We will also be looking for evidence of a commitment to open communication and transparency with us about monitoring, problems, and improvement processes. Achieving high response rates across modes and samples, minimising attrition and response bias, and the timely delivery of quality-assured questionnaire scripts and data will be of the highest priority.

This invitation to tender covers core activities associated with data collection for (1) Waves 17 to 22 of the main survey, and (2) Waves 18 to 23 of the IP and a number of additional elements scheduled for 2025-2030. These additional elements are listed below:

1. An experimental general population refreshment sample of Great Britain, to add around 500 productive households to the Innovation Panel at IP18 (2025). This would experiment with the use of a 'recruitment phase' to engage participants and collect contact information prior to the household's first main survey. This would test recruitment approaches for the Wave 20 boosts (see items 3 and 4, below);
2. A general population boost of Great Britain to add around 500 households to the IP20 (2027);
3. Wave 20 (2028-29): An ethnic minority boost of 3000 households, designed to sample the areas of the UK with a relatively high proportion of ethnic minority people, with the great majority of sample points being in England.

4. Wave 20 (2028-29): A Celtic boost of 2,500 households, to increase the number of participants in Wales (1000 households), Scotland (1000 households), and Northern Ireland (500 households).
5. Wave 22 (2030-31) will include biomarker data collection and will also need a pilot to run in early 2029.
6. IP23 (2030): a general population boost of Great Britain to add around 500 households to the IP.

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6) Estimated value**

Value excluding VAT: £70,000,000

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

72

This contract is subject to renewal

No

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

---

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

5 February 2024

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.7) Conditions for opening of tenders**

Date

5 February 2024

Local time

12:00pm

---

## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Royal Courts of Justice

The Strand

London

WC2A 2LL

Country

United Kingdom