This is a published notice on the Find a Tender service: <a href="https://www.find-tender.service.gov.uk/Notice/035331-2025">https://www.find-tender.service.gov.uk/Notice/035331-2025</a>

**Planning** 

# **Pre-Market Engagement : Creative and Production Framework**

The Crown Estate

UK2: Preliminary market engagement notice - Procurement Act 2023 - <u>view information</u> <u>about notice types</u>

Notice identifier: 2025/S 000-035331

Procurement identifier (OCID): ocds-h6vhtk-0553b6

Published 26 June 2025, 11:14am

#### Changes to notice

This notice has been edited. The <u>previous version</u> is still available.

The SME option has been selected, indicating that this opportunity is suitable for small and medium-sized enterprises (SMEs).

#### Scope

## **Description**

The Crown Estate is conducting preliminary market engagement ahead of a planned procurement for a Creative and Production Framework.

We are seeking input from the market to inform the development of a new framework agreement that will cover creative services across three lots:

Lot 1: Corporate Design Agencies

Lot 2: Creative Agencies for Strategy, Content, Campaigns, and Production

Lot 3: Photography and Videography

## **Contract dates (estimated)**

- 8 September 2025 to 7 September 2029
- 4 years

#### Main procurement category

Services

#### **CPV** classifications

79342000 - Marketing services

#### **Contract locations**

• UK - United Kingdom

## **Engagement**

Engagement deadline	En	gac	iem	ent	dea	dli	ne
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14 July 2025

#### **Engagement process description**

Information is available on The Crown Estate e-tendering portal via the link below:

https://secure.sourcedogg.com/profile/676e86f0-50b5-4563-b7b6-529dcfeb28b7/requests/68908

# **Participation**

## Particular suitability

Small and medium-sized enterprises (SME)

# **Contracting authority**

#### The Crown Estate

- Public Procurement Organisation Number: PYYN-4743-GYVQ
- 1 St James Market

London

SW1Y 4AH

# United Kingdom

Email: tenders@thecrownestate.co.uk

Region: UKI32 - Westminster

Organisation type: Public authority - central government