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Tender

Public Awareness Campaigns for Bowel, Lung, Oesophageal Cancers

Guy's and St Thomas' NHS Foundation Trust

F02: Contract notice

Notice identifier: 2024/S 000-035316

Procurement identifier (OCID): ocds-h6vhtk-04b2e8

Published 31 October 2024, 11:52am

Section I: Contracting authority

I.1) Name and addresses

Guy's and St Thomas' NHS Foundation Trust

Great Maze Pond

London

SE1 9RT

Contact

Busayo Omoyajowo

Email

busayo.omoyajowo@gstt.nhs.uk

Country

United Kingdom

Region code

UKI44 - Lewisham and Southwark

Internet address(es)

Main address

<https://www.guysandstthomas.nhs.uk>

Buyer's address

<https://www.guysandstthomas.nhs.uk>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://health-family.force.com/s/Welcome>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://health-family.force.com/s/Welcome>

Tenders or requests to participate must be submitted to the above-mentioned address

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at

<https://health-family.force.com/s/Welcome>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Health

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Public Awareness Campaigns for Bowel, Lung, Oesophageal Cancers

Reference number

ST24-P135

II.1.2) Main CPV code

- 79342000 - Marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

Public Awareness Campaign for Cancer and Targeted Lung Health Check Programme. This requirement is split into 2 lots i.e., Lot 1 (Cancer Campaigns) and Lot 2 (Lung Screening Campaign)

The Authority has a requirement for Media Planning Strategy development to support 3 Public Awareness Campaigns

- Lot 1 (Cancer Campaigns) includes 2 separate Campaigns for Bowel Cancer and Oesophageal Cancer.
- Lot 2 (Lung Screening Campaign) includes a media planning strategy to support the roll out of the Lung Screening Programme.

II.1.5) Estimated total value

Value excluding VAT: £600,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 79341400 - Advertising campaign services

II.2.3) Place of performance

NUTS codes

- UKI - London

II.2.4) Description of the procurement

Public Awareness Campaign for Cancer and Targeted Lung Health Check Programme. This requirement is split into 2 lots i.e., Lot 1 (Cancer Campaigns) and Lot 2 (Lung Screening Campaign)

The Authority has a requirement for Media Planning Strategy development to support 3 Public Awareness Campaigns

- Lot 1 (Cancer Campaigns) includes 2 separate Campaigns for Bowel Cancer and Oesophageal Cancer.
- Lot 2 (Lung Screening Campaign) includes a media planning strategy to support the roll out of the Lung Screening Programme.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £600,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

13 January 2025

End date

12 January 2026

This contract is subject to renewal

Yes

Description of renewals

2+

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

2 December 2024

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Duration in months: 4 (from the date stated for receipt of tender)

IV.2.7) Conditions for opening of tenders

Date

2 December 2024

Local time

5:00pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: Yes

VI.4) Procedures for review

VI.4.1) Review body

Royal Courts of Justice

Strand

London

WC2A 2LL,

Country

United Kingdom

Internet address

<https://www.theroyalcourtsofjustice.com>

VI.4.2) Body responsible for mediation procedures

Royal Courts of Justice

Strand

London

WC2A 2LL,

Country

United Kingdom

Internet address

<https://www.theroyalcourtsofjustice.com>