

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/035202-2024>

Contract

## **CCSW - Marketing Out of Home (OOH) Framework - ITT**

Cheshire College South and West

F03: Contract award notice

Notice identifier: 2024/S 000-035202

Procurement identifier (OCID): ocds-h6vhtk-0489cd

Published 30 October 2024, 3:00pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Cheshire College South and West

Ellesmere Port Campus

Ellesmere Port

CH65 7BF

#### **Email**

[andrew.hubert@ccsw.ac.uk](mailto:andrew.hubert@ccsw.ac.uk)

#### **Telephone**

+44 1270654654

#### **Country**

United Kingdom

#### **NUTS code**

UKD6 - Cheshire

**Internet address(es)**

Main address

<http://www.ccs.ac.uk/>

Buyer's address

<http://www.ccs.ac.uk/>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

---

## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

CCSW - Marketing Out of Home (OOH) Framework - ITT

Reference number

CA14543 -

#### **II.1.2) Main CPV code**

- 79340000 - Advertising and marketing services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Cheshire College South & West - Marketing Out of Home Framework for a maximum for 4 suppliers for a 4 year framework.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £3,000,000

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79341100 - Advertising consultancy services
- 79341400 - Advertising campaign services

#### **II.2.3) Place of performance**

NUTS codes

- UKD63 - Cheshire West and Chester

- UKD34 - Greater Manchester South West

Main site or place of performance

cheshire

#### **II.2.4) Description of the procurement**

Cheshire College South & West - Marketing Out of Home Framework for a maximum for 4 suppliers for a 4 year framework.

#### **II.2.5) Award criteria**

Quality criterion - Name: Experience & Methodology / Weighting: 45.00%

Price - Weighting: 55.00%

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

---

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2024/S 000-025393](#)

---

## **Section V. Award of contract**

### **Contract No**

CA14543

### **Title**

CCSW - Marketing Out of Home (OOH) Framework - ITT

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

30 October 2024

#### **V.2.2) Information about tenders**

Number of tenders received: 3

The contract has been awarded to a group of economic operators: Yes

#### **V.2.3) Name and address of the contractor**

Bluestorm Design & Marketing Ltd

1 Redcliff Road, Melton, Melton

Melton

HU14 3RS

Email

[miria@bluestormdesign.co.uk](mailto:miria@bluestormdesign.co.uk)

Telephone

+44 1482649343

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

[www.bluestormdesign.co.uk](http://www.bluestormdesign.co.uk)

The contractor is an SME

Yes

### **V.2.3) Name and address of the contractor**

One Agency Media Limited

14, The School House, Third Avenue

Manchester

M17 1JE

Email

[vickie@oneagencyltd.com](mailto:vickie@oneagencyltd.com)

Telephone

+44 7984290760

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

[www.oneagencymedia.co.uk](http://www.oneagencymedia.co.uk)

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Ubiquity Group

Millgrove media centre , llanishen

cardiff

cf145u

Email

[info@ubiquitygroup.co.uk](mailto:info@ubiquitygroup.co.uk)

Telephone

+44 7464675512

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

[www.ubiquitygroup.co.uk](http://www.ubiquitygroup.co.uk)

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £3,000,000

---

## **Section VI. Complementary information**

### **VI.3) Additional information**

Section II.3) – dates refer to the initial contract period and do not include the options of any extensions.

Section IV.3.5) – any dates shown are an estimate.

In the first instance, candidates should register with [www.multiquote.com](http://www.multiquote.com) and express an interest in the contract, full details of the contract will be available.

The Contracting Authority shall not be under any obligation to accept any tender. The Contracting Authority reserves the right to cancel the entire or parts of the tender, without such an action conferring any right to compensation on the Tenderers.

The Contracting Authority has no liability to settle any cost incurred by the tenderer as a result of the tendering procedure.

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Tenet Education Services

North Lindsey College

Scunthorpe

DN17 1AJ

Email

[nigel.dexter@tenetservices.com](mailto:nigel.dexter@tenetservices.com)

Telephone

+44 7879190769

Country

United Kingdom

#### **VI.4.3) Review procedure**



Precise information on deadline(s) for review procedures

The authority will incorporate a minimum 10 calendar day standstill period at the point that information on the award of the contract is communicated to tenderers. If an appeal regarding the award of contract has not been successfully resolved then the Public Contracts Regulations 2015 provide for aggrieved parties who have been harmed or are at risk of harm by breach of the rules to take action in the High Court. Any such action must be brought promptly (generally within 3 months).