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Tender

Office for Students: Framework for Polling and Opinion Research Services

Office for Students

F02: Contract notice

Notice identifier: 2024/S 000-035098

Procurement identifier (OCID): ocds-h6vhtk-04b263

Published 29 October 2024, 7:05pm

Section I: Contracting authority

I.1) Name and addresses

Office for Students

Westward House, Lime Kiln Close, Stoke Gifford

Bristol

BS34 8SR

Email

procurement@officeforstudents.org.uk

Telephone

+44 1179317317

Country

United Kingdom

Region code

UKK1 - Gloucestershire, Wiltshire and Bristol/Bath area

Internet address(es)

Main address

<https://www.officeforstudents.org.uk>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.delta-esourcing.com/tenders/UK-UK-Bristol:-Survey-services./HV9935T4F5>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://www.delta-esourcing.com/tenders/UK-title/HV9935T4F5>

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Office for Students: Framework for Polling and Opinion Research Services

Reference number

PRN2241

II.1.2) Main CPV code

- 79311000 - Survey services

II.1.3) Type of contract

Services

II.1.4) Short description

This tender sets out the specification requirements for Contractor(s) to join a framework for delivering the Office for Students (OfS) polling and opinion research requirements. The tender is divided into 3 Lots. Lots 1&2 have been constructed by ability to reach certain populations: Lot 1- Students and Lot 2 -Education Sector and other stakeholders. Lot 3 is for evaluation projects.

II.1.5) Estimated total value

Value excluding VAT: £1,500,000

II.1.6) Information about lots

This contract is divided into lots: Yes

Tenders may be submitted for all lots

II.2) Description

II.2.1) Title

Framework for Polling and Opinion Research Services - Lot 1

Lot No

1 - Students

II.2.2) Additional CPV code(s)

- 79311000 - Survey services

II.2.3) Place of performance

NUTS codes

- UKK1 - Gloucestershire, Wiltshire and Bristol/Bath area

Main site or place of performance

Gloucestershire, Wiltshire and Bristol/Bath area

II.2.4) Description of the procurement

Lot 1 - Students. The OfS is seeking to procure capacity to undertake the following activities with our stakeholders:

-Opinion polling

-Other forms of opinion research (e.g., qualitative interviews, focus groups, cognitive interviewing)

Suppliers bidding for Lot 1 must be able to demonstrate their ability to reach the following populations:

Students including: applicants, undergraduates, postgraduates and recent graduates (within the last 3 years)

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £1,000,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

To respond to this opportunity please click here: <https://www.delta-sourcing.com/respond/HV9935T4F5>

II.2) Description

II.2.1) Title

Lot No

2 - Education sector and other stakeholders

II.2.2) Additional CPV code(s)

- 79311000 - Survey services

II.2.3) Place of performance

NUTS codes

- UKK1 - Gloucestershire, Wiltshire and Bristol/Bath area

Main site or place of performance

Gloucestershire, Wiltshire and Bristol/Bath area

II.2.4) Description of the procurement

Lot 2 - Education Sector and other stakeholders. The OfS is seeking to procure capacity

to undertake the following activities with our stakeholders:

- Opinion polling

- Other forms of opinion research (e.g., qualitative interviews, focus groups, cognitive interviewing)

Suppliers bidding for Lot 2 must be able to demonstrate their ability to reach the following populations:

- oUniversity and college leaders and staff

- oRepresentative bodies

- oTeachers

- oCareers advisors

- oParents of applicants and current students

- oEmployers

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £200,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

48

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

To apply for Lot 2 please respond via this link: <https://www.delta-esourcing.com/respond/XJJ93T66JR>

II.2) Description

II.2.1) Title

3

Lot No

3 - Evaluation Services

II.2.2) Additional CPV code(s)

- 79419000 - Evaluation consultancy services

II.2.3) Place of performance

NUTS codes

- UKK1 - Gloucestershire, Wiltshire and Bristol/Bath area

Main site or place of performance

Gloucestershire, Wiltshire and Bristol/Bath area

II.2.4) Description of the procurement

Lot 3 will be used to commission services to support the OfS's evaluation work. The OfS uses Evaluation work to understand the delivery and impact of its regulations and programmes, to be able to assess, learn from and improve the effectiveness of its work. For these types of evaluation commissions, the OfS will usually lead on the development of overarching evaluation questions, a plan and theory of change, and suppliers will co-develop the interview/survey questions. For this, suppliers need to have good

understanding and experience of evaluation work to enable them to tailor their research accordingly, conduct analysis against evaluation questions, and form evaluative judgements as appropriate.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £300,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

48

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

To apply for Lot 3 please respond via this link

:<https://www.delta-esourcing.com/respond/R387M6A5N3>

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with several operators

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

29 November 2024

Local time

10:00am

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.7) Conditions for opening of tenders

Date

29 November 2024

Local time

10:00am

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.3) Additional information

The contracting authority considers that this contract may be suitable for economic operators that are small or medium enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement.

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://www.delta-esourcing.com/tenders/UK-UK-Bristol:-Survey-services./HV9935T4F5>

To respond to this opportunity, please click here:

<https://www.delta-esourcing.com/respond/HV9935T4F5>

GO Reference: GO-20241029-PRO-28326970

VI.4) Procedures for review

VI.4.1) Review body

Office for Students

Westward House, Lime Kiln Close, Stoke Gifford

Bristol

BS34 8SR

Telephone

+44 1179317137

Country

United Kingdom

VI.4.2) Body responsible for mediation procedures

Office for Students

Westward House, Lime Kiln Close, Stoke Gifford

Bristol

BS34 8SR

Telephone

+44 1179317317

Country

United Kingdom

VI.4.4) Service from which information about the review procedure may be obtained

Office for Students

Westward House, Lime Kiln Close, Stoke Gifford

Bristol

BS34 8SR

Telephone

+44 1179317317

Country

United Kingdom