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Tender

## **Office for Students: Framework for Polling and Opinion Research Services**

Office for Students

F02: Contract notice

Notice identifier: 2024/S 000-035098

Procurement identifier (OCID): ocds-h6vhtk-04b263

Published 29 October 2024, 7:05pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Office for Students

Westward House, Lime Kiln Close, Stoke Gifford

Bristol

BS34 8SR

#### **Email**

[procurement@officeforstudents.org.uk](mailto:procurement@officeforstudents.org.uk)

#### **Telephone**

+44 1179317317

#### **Country**

United Kingdom

#### **Region code**

UKK1 - Gloucestershire, Wiltshire and Bristol/Bath area

**Internet address(es)**

Main address

<https://www.officeforstudents.org.uk>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.delta-esourcing.com/tenders/UK-UK-Bristol:-Survey-services./HV9935T4F5>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://www.delta-esourcing.com/tenders/UK-title/HV9935T4F5>

Tenders or requests to participate must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Office for Students: Framework for Polling and Opinion Research Services

Reference number

PRN2241

#### **II.1.2) Main CPV code**

- 79311000 - Survey services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

This tender sets out the specification requirements for Contractor(s) to join a framework for delivering the Office for Students (OfS) polling and opinion research requirements. The tender is divided into 3 Lots. Lots 1&2 have been constructed by ability to reach certain populations: Lot 1- Students and Lot 2 -Education Sector and other stakeholders. Lot 3 is for evaluation projects.

#### **II.1.5) Estimated total value**

Value excluding VAT: £1,500,000

#### **II.1.6) Information about lots**

This contract is divided into lots: Yes

Tenders may be submitted for all lots

### **II.2) Description**

#### **II.2.1) Title**

Framework for Polling and Opinion Research Services - Lot 1

Lot No

1 - Students

### **II.2.2) Additional CPV code(s)**

- 79311000 - Survey services

### **II.2.3) Place of performance**

NUTS codes

- UKK1 - Gloucestershire, Wiltshire and Bristol/Bath area

Main site or place of performance

Gloucestershire, Wiltshire and Bristol/Bath area

### **II.2.4) Description of the procurement**

Lot 1 - Students. The OfS is seeking to procure capacity to undertake the following activities with our stakeholders:

-Opinion polling

-Other forms of opinion research (e.g., qualitative interviews, focus groups, cognitive interviewing)

Suppliers bidding for Lot 1 must be able to demonstrate their ability to reach the following populations:

Students including: applicants, undergraduates, postgraduates and recent graduates (within the last 3 years)

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.6) Estimated value**

Value excluding VAT: £1,000,000

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

48

This contract is subject to renewal

No

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

### **II.2.14) Additional information**

To respond to this opportunity please click here: <https://www.delta-sourcing.com/respond/HV9935T4F5>

## **II.2) Description**

### **II.2.1) Title**

Lot No

2 - Education sector and other stakeholders

### **II.2.2) Additional CPV code(s)**

- 79311000 - Survey services

### **II.2.3) Place of performance**

NUTS codes

- UKK1 - Gloucestershire, Wiltshire and Bristol/Bath area

Main site or place of performance

Gloucestershire, Wiltshire and Bristol/Bath area

### **II.2.4) Description of the procurement**

Lot 2 - Education Sector and other stakeholders. The OfS is seeking to procure capacity

to undertake the following activities with our stakeholders:

-Opinion polling

-Other forms of opinion research (e.g., qualitative interviews, focus groups, cognitive interviewing)

Suppliers bidding for Lot 2 must be able to demonstrate their ability to reach the following populations:

oUniversity and college leaders and staff

oRepresentative bodies

oTeachers

oCareers advisors

oParents of applicants and current students

oEmployers

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6) Estimated value**

Value excluding VAT: £200,000

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

48

This contract is subject to renewal

No

#### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

### **II.2.14) Additional information**

To apply for Lot 2 please respond via this link: <https://www.delta-sourcing.com/respond/XJJ93T66JR>

## **II.2) Description**

### **II.2.1) Title**

3

Lot No

3 - Evaluation Services

### **II.2.2) Additional CPV code(s)**

- 79419000 - Evaluation consultancy services

### **II.2.3) Place of performance**

NUTS codes

- UKK1 - Gloucestershire, Wiltshire and Bristol/Bath area

Main site or place of performance

Gloucestershire, Wiltshire and Bristol/Bath area

### **II.2.4) Description of the procurement**

Lot 3 will be used to commission services to support the OfS's evaluation work. The OfS uses Evaluation work to understand the delivery and impact of its regulations and programmes, to be able to assess, learn from and improve the effectiveness of its work. For these types of evaluation commissions, the OfS will usually lead on the development of overarching evaluation questions, a plan and theory of change, and suppliers will co-develop the interview/survey questions. For this, suppliers need to have good

understanding and experience of evaluation work to enable them to tailor their research accordingly, conduct analysis against evaluation questions, and form evaluative judgements as appropriate.

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6) Estimated value**

Value excluding VAT: £300,000

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

48

This contract is subject to renewal

No

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

#### **II.2.14) Additional information**

To apply for Lot 3 please respond via this link

[:https://www.delta-esourcing.com/respond/R387M6A5N3](https://www.delta-esourcing.com/respond/R387M6A5N3)

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## **Section III. Legal, economic, financial and technical information**

### **III.1) Conditions for participation**

#### **III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

#### **III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

Framework agreement with several operators

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

29 November 2024

Local time

10:00am

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.7) Conditions for opening of tenders**

Date

29 November 2024

Local time

10:00am

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.3) Additional information**

The contracting authority considers that this contract may be suitable for economic operators that are small or medium enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement.

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://www.delta-esourcing.com/tenders/UK-UK-Bristol:-Survey-services./HV9935T4F5>

To respond to this opportunity, please click here:

<https://www.delta-esourcing.com/respond/HV9935T4F5>

GO Reference: GO-20241029-PRO-28326970

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Office for Students

Westward House, Lime Kiln Close, Stoke Gifford

Bristol

BS34 8SR

Telephone

+44 1179317137

Country

United Kingdom

#### **VI.4.2) Body responsible for mediation procedures**

Office for Students

Westward House, Lime Kiln Close, Stoke Gifford

Bristol

BS34 8SR

Telephone

+44 1179317317

Country

United Kingdom

**VI.4.4) Service from which information about the review procedure may be obtained**

Office for Students

Westward House, Lime Kiln Close, Stoke Gifford

Bristol

BS34 8SR

Telephone

+44 1179317317

Country

United Kingdom