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Contract

Senior Leadership Development Programme and Digital Content Access

The British Broadcasting Corporation (BBC)

F03: Contract award notice

Notice identifier: 2023/S 000-035037

Procurement identifier (OCID): ocids-h6vhtk-03d054

Published 28 November 2023, 11:30am

Section I: Contracting authority

I.1) Name and addresses

The British Broadcasting Corporation (BBC)

Broadcasting House, Portland Place

London

W1A 1AA

Contact

Kevin Waters

Email

kevin.waters@bbc.co.uk

Telephone

+44 1234567890

Fax

+44 1234567890

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<http://www.bbc.co.uk/supplying/>

Buyer's address

<https://bbc.bravosolution.co.uk/>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Other activity

Broadcasting

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Senior Leadership Development Programme and Digital Content Access

Reference number

PROC 2023 14 KWLM Senior Leadership Development Programme

II.1.2) Main CPV code

- 80570000 - Personal development training services

II.1.3) Type of contract

Services

II.1.4) Short description

The BBC looked for an external provider to build the effectiveness of its senior leaders.

There were two requirements:

1. A development programme for new and prioritised senior leaders from all divisions and functional areas of the BBC, including staff from public service and commercial areas, based across the UK and throughout the world. The previous programme targeted at BBC Senior Leaders was predominantly internally designed and delivered. We are now seeking a trusted external partner to design and deliver this new blended learning solution. We intend to offer places to a minimum of 25 senior leaders per year.

2. The BBC also want to make sure that every senior leader (around 300 in total) has easy access to focused digital learning which is directly relevant to their role and responsibilities and the challenges they face. The suite of digital learning from our chosen external supplier will sit alongside and add value to BBC content. The digital content will set out to explore and embed the knowledge, know-how and behaviours to support and enable our senior leaders confidently to deliver sustainable high performance through their teams. Additionally, we want the digital content for senior leaders to be available where relevant to organisational leaders (around 700). That's a maximum audience for the digital learning content of around 1000.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £390,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

The BBC looked for an external provider to build the effectiveness of its senior leaders.

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II.2.5) Award criteria

Quality criterion - Name: Merit / Weighting: 60

Cost criterion - Name: Cost / Weighting: 40

II.2.11) Information about options

Options: Yes

Description of options

The initial term of the contract will be 24 months with an additional extension period of 12 months

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-015295](#)

Section V. Award of contract

Contract No

1

Title

Senior Leadership Development Programme and Digital Content Access

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

30 September 2023

V.2.2) Information about tenders

Number of tenders received: 29

Number of tenders received by electronic means: 29

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

TOWARD Ltd

33 Massey Avenue

Belfast

BT4 2JT

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £390,000

Section VI. Complementary information

VI.3) Additional information

In the case of technology requirements, the BBC may involve its technology partner (Atos IT Solutions and Services Limited) to assist in the scoping and drafting of invitations to tender and/or the evaluation of tenders. However, the final decision as to which is the most economically advantageous (by reference to the award criteria) will be made by the BBC. The awarding authority reserves the right not to award a contract and to annul the procurement process at any stage. Tenders and all supporting documents must be priced in sterling and all payments will be made in sterling. The contract shall be subject to English law. The awarding authority does not bind itself to accept the lowest, or any tender and reserves the right to accept part of a tender unless the tenderer expressly stipulates otherwise in the tender document.

VI.4) Procedures for review

VI.4.1) Review body

Business and Property Courts of England and Wales - TCC

Rolls Building, 7 Rolls Building, 7 Fetter Lane

London

EC4A 1NL

Country

United Kingdom

VI.4.3) Review procedure

Precise information on deadline(s) for review procedures

As stated in the Public Contracts Regulations 2015. The applicable review time limits shall be as stated in Regulations 92 and 93 Public Contracts Regulations 2015.