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Contract

## **SC240053.1 -Place Based Local Stop Smoking Service**

Kent County Council

F03: Contract award notice

Notice identifier: 2024/S 000-035024

Procurement identifier (OCID): ocds-h6vhtk-049be5

Published 29 October 2024, 2:02pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Kent County Council

Sessions House

Maidstone

ME14 1XQ

#### **Contact**

Mr Matt Wellard

#### **Email**

[Matthew.Wellard@kent.gov.uk](mailto:Matthew.Wellard@kent.gov.uk)

#### **Telephone**

+44 3000413221

#### **Country**

United Kingdom

**Region code**

UKJ4 - Kent

**Internet address(es)**

Main address

<http://www.kent.gov.uk>

Buyer's address

<http://www.kent.gov.uk>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

Health

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

SC240053.1 -Place Based Local Stop Smoking Service

Reference number

DN742925

**II.1.2) Main CPV code**

- 85323000 - Community health services

**II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

It is the intent of The Kent County Council to award a contract as detailed within this notice under a competitive process.

This is a procurement carried out under the Provider Selection Regime 2023 - Route 3 Competitive Procedure

The Council is seeking to procure a single provider to complement the existing Local Stop Smoking Service, focusing solely on those that don't typically engage with the core service. The aim is to reduce the amount of people smoking through increasing engagement with smokers from priority groups (identified by The Council's Tobacco Control Needs Assessment), in line with the conditions of the Local Stop Smoking Services and Support Grant 2024-2025.

List of priority groups this service will target:

- Routine and manual workers
- Long term sick and unemployed
- Social housing tenants
- People in the community with mental health issues
- Ethnic minority groups
- LGBTQ+ community
- People experiencing homelessness
- People supported by the Criminal Justice System
- Smokers in substance misuse treatment services
- Young people who smoke and vape (aged 12-25)

The overall aim of the Service is to increase the number of people quitting smoking in Kent by engaging and motivating individuals from priority groups to stop smoking.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £4,946,050.34

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 85323000 - Community health services

### **II.2.3) Place of performance**

NUTS codes

- UKJ4 - Kent

### **II.2.4) Description of the procurement**

This is a procurement carried out under the Provider Selection Regime 2023 - Route 3 Competitive Procedure

The Evaluation Panel consisted of 3 representatives from KCC Public Health, as below:

- Public Health Specialist – Deborah Smith
- Commissioner – Chris Beale
- Senior Commissioner – Luke Edwards

Moderator;

- Commercial and Procurement Manager – Matthew Wellard

Notes taken by:

- Senior Commercial and Procurement Officer – Alison Newman

The Director of Public Health Anjan Ghosh took the decision to intend to award the contract.

Brief statement explaining reasons for selecting the chosen provider, making reference to the Key Criteria.

The evaluation panel independently scored the providers against the 5 key criteria using a set scoring criteria between 0 – 4, which is detailed below;

0-unacceptable

1-poor

2-acceptable

3-good

4-excellent

A weighting was applied to each question which impacted how the score for the question contributed to the overall score. This created the Key Criteria Score. See table below:

Question No. Key Criteria Question Minimum Score Weighting (%)

1 Quality and Innovation Please describe how you will ensure the new service will be mobilised quickly and effectively following contract award? 2 20

2 Improving access, reducing health inequalities, and facilitating choice Please describe how you will engage, motivate and support people from the priority groups to quit smoking? 2 30

3 Quality and Innovation Please describe how you will ensure a high-quality service is delivered that is able to meet the targets outlined? 2 25

4 Integration, collaboration and service sustainability, Improving access, reducing health inequalities, and facilitating choice Please describe how you will work with the system stakeholders to ensure this new service complements the existing stop smoking services available in Kent? 2 15

5 Social Value Please describe how social value will be achieved through the life of this contract? 2 10

Value per Other Key Criteria point was calculated from the following calculation. The lowest score that met the minimum quality score was ranked highest.

Value Per Other Key Criteria Point=(Price (£))/(Key Criteria Score)

This cost was divided by the key criteria score to calculate the Value per Other Key Criteria Point.

The contract was also assessed against the Basic Selection Criteria and passed all required elements of the Basic Selection Criteria.

The tenderer that scored the lowest Value per Other Key Criteria point was Everyone Health Limited.

Based on the evaluation criteria outlined above and in the ITT documents and having achieved the lowest Value Per Other Key Criteria Score, Everyone Health Limited were the chosen Provider.

Provider Total Contract Price Submitted (£) Weighted Score(max 100) Value Per Other Key Criteria Point

Everyone Health £1,566,814.25 88.75 £17,654.25

There were no declared conflicts of interest.

#### **II.2.5) Award criteria**

Price

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## Section IV. Procedure

### IV.1) Description

#### IV.1.1) Type of procedure

Open procedure

#### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

### IV.2) Administrative information

#### IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-029854](#)

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## Section V. Award of contract

### Contract No

SC240053.1

### Title

SC240053.1 -Place Based Local Stop Smoking Service

A contract/lot is awarded: Yes

### V.2) Award of contract

#### V.2.1) Date of conclusion of the contract

29 October 2024

#### V.2.2) Information about tenders

Number of tenders received: 2

The contract has been awarded to a group of economic operators: No

#### V.2.3) Name and address of the contractor

Everyone Health Ltd

3 Watling Drive

Hinckley

LE10 3EY

Country

United Kingdom

NUTS code

- UKJ4 - Kent

The contractor is an SME

No

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £4,946,050.34

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Kent County Council

Maidstone

Country

United Kingdom