This is a published notice on the Find a Tender service: <a href="https://www.find-tender.service.gov.uk/Notice/034987-2022">https://www.find-tender.service.gov.uk/Notice/034987-2022</a>

#### **Planning**

# **Bus Shelters and Advertising**

**ESSEX COUNTY COUNCIL** 

F01: Prior information notice

Prior information only

Notice identifier: 2022/S 000-034987

Procurement identifier (OCID): ocds-h6vhtk-038c6a

Published 9 December 2022, 4:50pm

# **Section I: Contracting authority**

## I.1) Name and addresses

**ESSEX COUNTY COUNCIL** 

**NEW BRIDGE HOUSE** 

**CHELMSFORD** 

CM20PD

#### Contact

Stacey Sitton

#### **Email**

stacey.sitton@essex.gov.uk

### **Telephone**

+44 3330131671

#### Country

**United Kingdom** 

## Region code

UKH36 - Heart of Essex

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

https://www.essex.gov.uk/

# I.3) Communication

Additional information can be obtained from the above-mentioned address

# I.4) Type of the contracting authority

Regional or local authority

# I.5) Main activity

General public services

# **Section II: Object**

## II.1) Scope of the procurement

#### II.1.1) Title

Bus Shelters and Advertising

#### II.1.2) Main CPV code

• 79340000 - Advertising and marketing services

### II.1.3) Type of contract

Services

## II.1.4) Short description

Essex County Council are planning a bidder's day for suppliers who are able to provide bus stop advertising, including the infrastructure across all 12 of its districts. The planned date for this bidder's day will be 12th January 2023. To register an interest in this event, please email <a href="mailto:stacey.sitton@essex.gov.uk">stacey.sitton@essex.gov.uk</a> and you will be contacted to confirm your attendance.

The purpose of this procurement activity is to secure an Essex-wide Bus Shelter contract that provides the maintenance of 1117 shelters in-scope, increasing to 1829 over the lifetime of the contract. Also included will be the build, maintenance and installation of new or replacement shelters and the selling of advertising space at agreed bus shelter locations. The Contract will have an initial term of 10 Years with an estimated value between  $\mathfrak{L}10$  million and  $\mathfrak{L}30$  million. An option to extend by a further 5 years will be included.

A market engagement day was held in 2019 for the project, where we were able to gain insight from suppliers in the market which has helped us to create the scope for this Procurement. We would now like to invite any providers who may be interested in submitting a bid, to a bidder's day. This will be an opportunity for you to ask any questions you might have and in turn we will provide you with the information you need to form a decision on whether you have the capacity and expertise to provide these services . Any questions will be captured and the responses shared and made available to all bidders as part of the clarification process.

To register as a supplier on ProContract before the tender goes live, please use the following link <a href="https://procontract.due-north.com/Register">https://procontract.due-north.com/Register</a>

The estimated release date for this tender is 16th January 2023

### II.1.5) Estimated total value

Value excluding VAT: £10,000,000

#### II.1.6) Information about lots

This contract is divided into lots: No

### II.2) Description

### II.2.2) Additional CPV code(s)

- 22462000 Advertising material
- 34928440 Bus-stop posts
- 44212321 Bus shelters
- 45213315 Bus-stop shelter construction work
- 45233139 Highway maintenance work
- 71311300 Infrastructure works consultancy services
- 79340000 Advertising and marketing services

#### II.2.3) Place of performance

**NUTS** codes

• UKH - East of England

#### II.2.4) Description of the procurement

Essex County Council are planning a bidder's day for suppliers who are able to provide bus stop advertising, including the infrastructure across all 12 of its districts. The planned date for this bidder's day will be 12th January 2023. To register an interest in this event, please email <a href="mailto:stacey.sitton@essex.gov.uk">stacey.sitton@essex.gov.uk</a> and you will be contacted to confirm your attendance.

The purpose of this procurement activity is to secure an Essex-wide Bus Shelter contract that provides the maintenance of 1117 shelters in-scope, increasing to 1829 over the lifetime of the contract, also including the build, maintenance and installation of new or replacement shelters and to the selling of advertising space at agreed bus shelter locations. The expected value of the 10-year contract is estimated to be between £10

million and £30 million, with an option to extend by a further 5 years.

A market engagement day was held in 2019 for the project, where we were able to gain insight from suppliers in the market which has helped us to create the scope for this Procurement. We would now like to invite any providers who may be interested in submitting a bid, to a bidder's day. This will be an opportunity for you to ask any questions you might have for us and in turn we will provide you with the information you need to form your decision on whether or not you are able to support us. Any questions will be captured and the responses shared and made available to all bidders as part of the clarification process.

To register as a supplier on ProContract before the tender goes live, please use the following link <a href="https://procontract.due-north.com/Register">https://procontract.due-north.com/Register</a>

We estimate that this tender will be released on the week commencing 16th January, although this could be subject to change.

## II.3) Estimated date of publication of contract notice

16 January 2023

# Section IV. Procedure

# IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes