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Planning

Bus Shelters and Advertising

ESSEX COUNTY COUNCIL

F01: Prior information notice

Prior information only

Notice identifier: 2022/S 000-034987

Procurement identifier (OCID): ocids-h6vhtk-038c6a

Published 9 December 2022, 4:50pm

Section I: Contracting authority

I.1) Name and addresses

ESSEX COUNTY COUNCIL

NEW BRIDGE HOUSE

CHELMSFORD

CM20PD

Contact

Stacey Sitton

Email

stacey.sitton@essex.gov.uk

Telephone

+44 3330131671

Country

United Kingdom

Region code

UKH36 - Heart of Essex

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

<https://www.essex.gov.uk/>

I.3) Communication

Additional information can be obtained from the above-mentioned address

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Bus Shelters and Advertising

II.1.2) Main CPV code

- 79340000 - Advertising and marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

Essex County Council are planning a bidder's day for suppliers who are able to provide bus stop advertising, including the infrastructure across all 12 of its districts. The planned date for this bidder's day will be 12th January 2023. To register an interest in this event, please email stacey.sitton@essex.gov.uk and you will be contacted to confirm your attendance.

The purpose of this procurement activity is to secure an Essex-wide Bus Shelter contract that provides the maintenance of 1117 shelters in-scope, increasing to 1829 over the lifetime of the contract. Also included will be the build, maintenance and installation of new or replacement shelters and the selling of advertising space at agreed bus shelter locations. The Contract will have an initial term of 10 Years with an estimated value between £10 million and £30 million. An option to extend by a further 5 years will be included.

A market engagement day was held in 2019 for the project, where we were able to gain insight from suppliers in the market which has helped us to create the scope for this Procurement. We would now like to invite any providers who may be interested in submitting a bid, to a bidder's day. This will be an opportunity for you to ask any questions you might have and in turn we will provide you with the information you need to form a decision on whether you have the capacity and expertise to provide these services . Any questions will be captured and the responses shared and made available to all bidders as part of the clarification process.

To register as a supplier on ProContract before the tender goes live, please use the following link <https://procontract.due-north.com/Register>

The estimated release date for this tender is 16th January 2023

II.1.5) Estimated total value

Value excluding VAT: £10,000,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 22462000 - Advertising material
- 34928440 - Bus-stop posts
- 44212321 - Bus shelters
- 45213315 - Bus-stop shelter construction work
- 45233139 - Highway maintenance work
- 71311300 - Infrastructure works consultancy services
- 79340000 - Advertising and marketing services

II.2.3) Place of performance

NUTS codes

- UKH - East of England

II.2.4) Description of the procurement

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The purpose of this procurement activity is to secure an Essex-wide Bus Shelter contract that provides the maintenance of 1117 shelters in-scope, increasing to 1829 over the lifetime of the contract, also including the build, maintenance and installation of new or replacement shelters and to the selling of advertising space at agreed bus shelter locations. The expected value of the 10-year contract is estimated to be between £10

million and £30 million, with an option to extend by a further 5 years.

A market engagement day was held in 2019 for the project, where we were able to gain insight from suppliers in the market which has helped us to create the scope for this Procurement. We would now like to invite any providers who may be interested in submitting a bid, to a bidder's day. This will be an opportunity for you to ask any questions you might have for us and in turn we will provide you with the information you need to form your decision on whether or not you are able to support us. Any questions will be captured and the responses shared and made available to all bidders as part of the clarification process.

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We estimate that this tender will be released on the week commencing 16th January, although this could be subject to change.

II.3) Estimated date of publication of contract notice

16 January 2023

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes