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Award

## **WhatUni, Complete University Guide and Postgraduate Search advertising profiles**

University of Salford

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-034980

Procurement identifier (OCID): ocids-h6vhtk-055331

Published 25 June 2025, 10:52am

### **Scope**

### **Description**

We are purchasing annual advertising profiles on IDP's websites (WhatUni, Complete University Guide and Postgraduate Search),

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### **Contract 1**

### **Supplier**

- IDP Connect

**Contract value**

- £38,000 excluding VAT
- £45,600 including VAT

Below the relevant threshold

**Award decision date**

25 June 2025

**Earliest date the contract will be signed**

26 June 2025

**Contract dates (estimated)**

- 26 June 2025 to 26 June 2026
- 1 year, 1 day

**Main procurement category**

Services

**CPV classifications**

- 79341000 - Advertising services

**Contract locations**

- UKD3 - Greater Manchester

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## Procedure

### Procedure type

Below threshold - without competition

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## Supplier

### IDP Connect

First Floor Bedford House Fulham Green 69-79 Fulham High Street

London

SW6 3JW

United Kingdom

Email: [credit.control@hotcourses.com](mailto:credit.control@hotcourses.com)

Region: UKI33 - Kensington & Chelsea and Hammersmith & Fulham

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1

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## Contracting authority

### University of Salford

- Charity Commission (England and Wales): RC000666
- Public Procurement Organisation Number: PDHR-3751-QPQR

43 The Crescent

Salford

M5 4WT

United Kingdom

Email: [procurement-finance@salford.ac.uk](mailto:procurement-finance@salford.ac.uk)

Region: UKD34 - Greater Manchester South West

Organisation type: Public authority - sub-central government