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#### Award

# WhatUni, Complete University Guide and Postgraduate Search advertising profiles

University of Salford

UK6: Contract award notice - Procurement Act 2023 - <u>view information about notice types</u> Notice identifier: 2025/S 000-034980 Procurement identifier (OCID): ocds-h6vhtk-055331 Published 25 June 2025, 10:52am

### Scope

#### Description

We are purchasing annual advertising profiles on IDP's websites (WhatUni, Complete University Guide and Postgraduate Search),

Contract 1

# Supplier

• IDP Connect

# **Contract value**

- £38,000 excluding VAT
- £45,600 including VAT

Below the relevant threshold

#### Award decision date

25 June 2025

## Earliest date the contract will be signed

26 June 2025

# Contract dates (estimated)

- 26 June 2025 to 26 June 2026
- 1 year, 1 day

#### Main procurement category

Services

#### **CPV** classifications

• 79341000 - Advertising services

#### **Contract locations**

• UKD3 - Greater Manchester

# Procedure

#### **Procedure type**

Below threshold - without competition

# Supplier

## **IDP** Connect

First Floor Bedford House Fulham Green 69-79 Fulham High Street

London

SW6 3JW

United Kingdom

Email: <a href="mailto:credit.control@hotcourses.com">credit.control@hotcourses.com</a>

Region: UKI33 - Kensington & Chelsea and Hammersmith & Fulham

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1

# **Contracting authority**

#### **University of Salford**

- Charity Commission (England and Wales): RC000666
- Public Procurement Organisation Number: PDHR-3751-QPQR

43 The Crescent

Salford

M5 4WT

United Kingdom

Email: procurement-finance@salford.ac.uk

Region: UKD34 - Greater Manchester South West

#### Organisation type: Public authority - sub-central government