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Award

Extension to Provision of Support and Maintenance for Exiting Content Management System

THE UNIVERSITY OF BIRMINGHAM

F15: Voluntary ex ante transparency notice

Notice identifier: 2024/S 000-034951

Procurement identifier (OCID): ocids-h6vhtk-04b213

Published 29 October 2024, 9:57am

Section I: Contracting authority/entity

I.1) Name and addresses

THE UNIVERSITY OF BIRMINGHAM

Edgbaston

BIRMINGHAM

B152TT

Contact

Christopher Morgan

Email

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Telephone

+44 1214151109

Country

United Kingdom

Region code

UKG31 - Birmingham

Companies House

RC00645

Internet address(es)

Main address

<https://www.birmingham.ac.uk/>

Buyer's address

<https://www.birmingham.ac.uk/>

I.4) Type of the contracting authority

Regional or local Agency/Office

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Extension to Provision of Support and Maintenance for Existing Content Management System

II.1.2) Main CPV code

- 48000000 - Software package and information systems

II.1.3) Type of contract

Supplies

II.1.4) Short description

Extension to provision and support and maintenance of existing Content Management System.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £240,000

II.2) Description

II.2.2) Additional CPV code(s)

- 48783000 - Content management software package

II.2.3) Place of performance

NUTS codes

- UKG - West Midlands (England)

II.2.4) Description of the procurement

Support and maintenance of existing Content Management System.

Contensis is the current CMS used for the provision of intranet services within the University of Birmingham. The current agreement is due to expire on 30/11/2024. Over the next 12 months the University will be in the process of restructuring our entire website - both in terms of the user experience but also in terms of how that data is structured. As part of migrating to a new version of our current CMS we are overhauling the way the information is stored which will give us flexibility around the portability of the data in the future. Completing this phase of work will put us in a much better position in terms of being able to migrate to another CMS following a competitive tender exercise.

We are in the process of carrying out a rebrand and rebrand of components across the website. While these will be built into Contensis, we are building them into a digital design system in a CMS-agnostic way so that they are portable. In the future these can be moved to other websites/CMS platforms as needed. Completing this work before any market exercise has the potential to reduce implementation times should another CMS provider be identified. A two year contract extension will enable the University to prepare for a new contract to be in place from 01/12/2026.

II.2.11) Information about options

Options: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

The University is in the process of carrying out a rebrand and rebrand of components across the website. While these will be built into Contensis, we are building them into a digital design system in a CMS-agnostic way so that they are portable. In the future these can be moved to other websites/CMS platforms as needed, which can be included as part of the competitive procurement exercise to be undertaken.

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

Section V. Award of contract/concession

A contract/lot is awarded: Yes

V.2) Award of contract/concession

V.2.1) Date of conclusion of the contract

29 October 2024

V.2.2) Information about tenders

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor/concessionaire

Zengenti Limited

The Old Pump House, Cleedownton, Ludlow

Shropshire

SY8 3EG

Country

United Kingdom

NUTS code

- UKG2 - Shropshire and Staffordshire

Companies House

04235317

The contractor/concessionaire is an SME

Yes

V.2.4) Information on value of contract/lot/concession (excluding VAT)

Initial estimated total value of the contract/lot/concession: £320,000

Total value of the contract/lot/concession: £240,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

University of Birmingham

Birmingham

Country

United Kingdom