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Planning

Hammersmith & Fulham Public Health Healthy Lifestyle Navigation Service

London Borough of Hammersmith and Fulham

F01: Prior information notice

Prior information only

Notice identifier: 2024/S 000-034828

Procurement identifier (OCID): ocids-h6vhtk-04b1c7

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Section I: Contracting authority

I.1) Name and addresses

London Borough of Hammersmith and Fulham

London

London

W6 9JU

Email

procurement@lbhf.gov.uk

Country

United Kingdom

Region code

UKI33 - Kensington & Chelsea and Hammersmith & Fulham

Internet address(es)

Main address

www.capitalesourcing.com

I.3) Communication

Additional information can be obtained from the above-mentioned address

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Hammersmith & Fulham Public Health Healthy Lifestyle Navigation Service

II.1.2) Main CPV code

- 85323000 - Community health services

II.1.3) Type of contract

Services

II.1.4) Short description

Hammersmith & Fulham (H&F) Council are commissioning a provider to deliver a Public Health Navigation Service in Hammersmith and Fulham from Summer 2025. This will be a new service for the borough, and therefore there are no workforce considerations.

The service will fall within the Provider Selection Regime under the Health Services (PSR's) Regulations 2023, and we are seeking market engagement to help identify all suitable providers and to assist with development of the service specification.

II.1.5) Estimated total value

Value excluding VAT: £1,875,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 85323000 - Community health services

II.2.3) Place of performance

NUTS codes

- UKI33 - Kensington & Chelsea and Hammersmith & Fulham

II.2.4) Description of the procurement

H&F would like to ensure that residents receive the right support at the right time and that this is delivered through a compassionate and holistic approach.

As there are already several public, private and community services provided in H&F supporting residents in achieving a healthy lifestyle, the provider will build upon the current provision and partner with our communities and services to deliver a multi-component, whole systems approach model that delivers a Universal, non-clinical, healthy lifestyle navigation service that is offered to all adults in the borough. This will be a universal service, however there will be a focus on targeting residents with the greatest risk of poor healthy life expectancy, for example those with long-term conditions and/or with one or more behavioural risk factor (e.g., smoker, poor diet, inactive, overweight, poor mental health), as well as any further priority groups identified by local data.

The Proposed Service:

The core element of this offer will be delivery of a user-friendly navigation service that comprises of navigators/coordinators who can help residents develop and maintain healthy lifestyle habits, support the prevention and management of long-term conditions, and reduce health inequalities.

The service will sit alongside a new Tier 2 adult weight management service and enhanced mental health support, with health coach, nutritionist, and psychologist support in-reaching to the navigation service where clinical support is required. The provider will need to establish clear pathways between service elements and ensure a seamless transition across elements that are delivered by different providers. They will lead on engagement, outreach and partnership working, directly recruit service users and generate referrals. This will be universal but also targeted towards identified, at-risk groups as agreed within H&F.

The other elements required of this service are:

- The single point of access which aims to unify and provide a smooth pathway for residents. This will be able to be accessed both in-person in H&F and virtually through a dedicated website.
- Triaging referrals from individuals, health and social care and other professionals.
- Completing lifestyle assessments to ensure onward relevant onward referrals to other public health services.
- Provision of a Support Club, offering continuous group support for those who have attended the service to ensure sustained behaviour change, encourage peer support and

provide a touchpoint for referrals to other community services/support that help tackle the wider determinants of health.

- Provision and reasonable adjustments for service users with physical or learning disabilities and for individuals with mental ill health.
- Marketing and promotion of the service to the eligible service user population and to potential referrers (such as primary care providers).
- Developing and maintaining a dedicated website for the service, which includes healthy lifestyle advice and signposting to other local support services.

The successful provider will need to demonstrate that they can deliver services of a continuously high quality and will be responsive to the needs of the diverse local population (as described in the H&F Joint Strategic Needs Assessment). The service will be monitored on an on-going basis to ensure they deliver the quality required.

It is important that appropriate professionals are used to deliver the service and that staff with expertise in monitoring and evaluation are used to ensure consistent and impactful collection and reporting of data.

Where possible, providers will be colocated within existing buildings and services to ensure seamless integration and enhanced collaboration, utilising H&F's 3 new Family Hubs.

The provider(s) will be required to be involved in partnership working with the Council and other local providers to support delivery of our Early Intervention Strategy and our Health & Wellbeing Strategy.

II.3) Estimated date of publication of contract notice

3 February 2025

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section VI. Complementary information

VI.3) Additional information

Bidders will be required to register on the Social Value Portal to enter social value commitments from H&F Themes Outcomes and Measures (TOMs) framework. The Successful Bidder is responsible for paying the Social Value Portal for Management Fee for the term of the contract.

Description of the geographical coverage: London Borough of Hammersmith & Fulham

The initial contract period is likely to be 3 years, with the option of a 2-year extension.

The range of contract value will be: £320,000 to £375,000 per year, up to a total contract value of £1,875,000 if all options to extend are taken up.

Services are currently funded from the ringfenced Public Health Grant and will continue to be fully funded from this grant once procured. Any potential reductions in funding will be in line with reductions in the Public Health Grant percentage reductions or within the conditions of the contract.

We would like to invite interested providers to attend a virtual market engagement event on Wednesday 27th November 15:00-16:00 pm. This session will provide an overview of the proposed service model and procurement timetable. The aim of the event is to help identify all suitable providers and to assist with development of the service specification.

If you are interested in joining the event via Microsoft Teams please register your interest at this Eventbrite link:

<https://www.eventbrite.co.uk/e/engagement-event-for-hf-public-health-healthy-lifestyle-navigation-service-tickets-1057194440029?aff=oddtcreator>

An invite to the event will be sent to you via email following this registration of interest.