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Contract

Media Monitoring and Management Service

Leeds Beckett University

F03: Contract award notice

Notice identifier: 2023/S 000-034731

Procurement identifier (OCID): ocds-h6vhtk-03a6b4

Published 23 November 2023, 4:05pm

Section I: Contracting authority

I.1) Name and addresses

Leeds Beckett University

C Building, Portland Way

Leeds

LS1 3HE

Contact

Russell Brewood

Email

r.brewood@leedsbeckett.ac.uk

Telephone

+44 1138125814

Country

United Kingdom

Region code

UKE42 - Leeds

Internet address(es)

Main address

www.leedsbeckett.ac.uk

Buyer's address

www.leedsbeckett.ac.uk

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Media Monitoring and Management Service

Reference number

RB684

II.1.2) Main CPV code

- 71700000 - Monitoring and control services

II.1.3) Type of contract

Services

II.1.4) Short description

Leeds Beckett University requires the provision of an integrated media monitoring and management service. This will include monitoring of print, broadcast and online media; a media database and functions to distribute content to media; systems to support the effective management of media enquiries; and a tracking and evaluation platform.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £50,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKE42 - Leeds

Main site or place of performance

Leeds

II.2.4) Description of the procurement

Leeds Beckett University requires the provision of an integrated media monitoring and management service. This will include monitoring of print, broadcast and online media; a media database and functions to distribute content to media; systems to support the effective management of media enquiries; and a tracking and evaluation platform.

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

To respond to this opportunity please click here: <https://neupc.delta-sourcing.com/respond/Y9FE8UW84T>

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-004980](#)

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

1 August 2023

V.2.2) Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 0

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Precise Media Monitoring Ltd

222 Gray's Inn Road

London

WC1X 8HB

Country

United Kingdom

NUTS code

- UKI - London

National registration number

03247942

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £50,000

Section VI. Complementary information

VI.3) Additional information

To view this notice, please click here:

<https://neupc.delta-esourcing.com/delta/viewNotice.html?noticeId=787809612>

GO Reference: GO-20231123-PRO-24577953

VI.4) Procedures for review

VI.4.1) Review body

Leeds Beckett University

C Building, Portland Way

Leeds

LS1 3HE

Telephone

+44 1138125814

Country

United Kingdom