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Contract

QUB/2743/25 Graphic Design Services

Queen's University Belfast

F03: Contract award notice

Notice identifier: 2025/S 000-034673

Procurement identifier (OCID): ocds-h6vhtk-04e1cb

Published 24 June 2025, 11:46am

Section I: Contracting authority

I.1) Name and addresses

Queen's University Belfast

Purchasing Office, University Road

Belfast

BT7 1NN

Email

j.glackin@qub.ac.uk

Telephone

+44 2890973026

Country

United Kingdom

NUTS code

UKN06 - Belfast

Internet address(es)

Main address

www.qub.ac.uk

Buyer's address

www.qub.ac.uk/po

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

QUB/2743/25 Graphic Design Services

Reference number

QUB/2743/25

II.1.2) Main CPV code

- 79822500 - Graphic design services

II.1.3) Type of contract

Services

II.1.4) Short description

The University wishes to appoint an agency for the provision of Graphic design services to provide operational support to the Queen's Global creative design team, and Faculty student recruitment hubs delivering creative design solutions aimed at a wide range of audiences including prospective and current students, staff and industry partners, for use across multiple platforms.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £500,000

II.2) Description

II.2.2) Additional CPV code(s)

- 79822500 - Graphic design services

II.2.3) Place of performance

NUTS codes

- UKN06 - Belfast

Main site or place of performance

Belfast

II.2.4) Description of the procurement

The University wishes to appoint an agency for the provision of Graphic design services to provide operational support to the Queen's Global creative design team, and Faculty student recruitment hubs delivering creative design solutions aimed at a wide range of audiences including prospective and current students, staff and industry partners, for use across multiple platforms. Design requirements will include, but are not limited to:

Powerpoint and presentations – the supplier must demonstrate experience with PowerPoint for professional presentations, and integrating university brand principles into design • Ability to create high-resolution, print-ready files for – Business cards , postcards (A5), and booklets (210mm square, A4, A5) • Posters & pop-up banners (pull-up banners, outdoor vinyl designs). • Event menus, programs, and exhibition signage • Social Media & Web Ads – including but not limited to Google display, ability to create carousel posts, static posts for platforms including Instagram, LinkedIn, Facebook, X to a high standard • Experience designing high quality campaign outputs for OOH media

II.2.5) Award criteria

Quality criterion - Name: Technical / Weighting: 60

Price - Weighting: 40

II.2.11) Information about options

Options: Yes

Description of options

The contract is for an initial period of 1 year with options to extend by up to a further 48 months

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2025/S 000-005106](#)

Section V. Award of contract

Contract No

QUB/2743/25

Title

Graphic Design Services

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

24 June 2025

V.2.2) Information about tenders

Number of tenders received: 8

Number of tenders received from SMEs: 8

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 8

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Darragh Neely Ltd

2 May Avenue

Bangor

Email

info@darraghneely.com

Telephone

+44 2891857755

Country

United Kingdom

NUTS code

- UKN - Northern Ireland

Internet address

<https://darraghneely.com/>

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £500,000

Total value of the contract/lot: £500,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Queen's University Belfast

University Road

Belfast

Bt7 1NN

Country

United Kingdom