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Contract

## **QUB/2743/25 Graphic Design Services**

Queen's University Belfast

F03: Contract award notice

Notice identifier: 2025/S 000-034673

Procurement identifier (OCID): ocds-h6vhtk-04e1cb

Published 24 June 2025, 11:46am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Queen's University Belfast

Purchasing Office, University Road

Belfast

BT7 1NN

#### **Email**

[j.glackin@qub.ac.uk](mailto:j.glackin@qub.ac.uk)

#### **Telephone**

+44 2890973026

#### **Country**

United Kingdom

#### **NUTS code**

UKN06 - Belfast

**Internet address(es)**

Main address

[www.qub.ac.uk](http://www.qub.ac.uk)

Buyer's address

[www.qub.ac.uk/po](http://www.qub.ac.uk/po)

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

QUB/2743/25 Graphic Design Services

Reference number

QUB/2743/25

#### **II.1.2) Main CPV code**

- 79822500 - Graphic design services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The University wishes to appoint an agency for the provision of Graphic design services to provide operational support to the Queen's Global creative design team, and Faculty student recruitment hubs delivering creative design solutions aimed at a wide range of audiences including prospective and current students, staff and industry partners, for use across multiple platforms.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £500,000

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79822500 - Graphic design services

#### **II.2.3) Place of performance**

NUTS codes

- UKN06 - Belfast

Main site or place of performance

Belfast

#### **II.2.4) Description of the procurement**

The University wishes to appoint an agency for the provision of Graphic design services to provide operational support to the Queen's Global creative design team, and Faculty student recruitment hubs delivering creative design solutions aimed at a wide range of audiences including prospective and current students, staff and industry partners, for use across multiple platforms. Design requirements will include, but are not limited to:

Powerpoint and presentations – the supplier must demonstrate experience with PowerPoint for professional presentations, and integrating university brand principles into design • Ability to create high-resolution, print-ready files for – Business cards , postcards (A5), and booklets (210mm square, A4, A5) • Posters & pop-up banners (pull-up banners, outdoor vinyl designs). • Event menus, programs, and exhibition signage • Social Media & Web Ads – including but not limited to Google display, ability to create carousel posts, static posts for platforms including Instagram, LinkedIn, Facebook, X to a high standard • Experience designing high quality campaign outputs for OOH media

#### **II.2.5) Award criteria**

Quality criterion - Name: Technical / Weighting: 60

Price - Weighting: 40

#### **II.2.11) Information about options**

Options: Yes

Description of options

The contract is for an initial period of 1 year with options to extend by up to a further 48 months

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2025/S 000-005106](#)

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## **Section V. Award of contract**

### **Contract No**

QUB/2743/25

### **Title**

Graphic Design Services

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

24 June 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 8

Number of tenders received from SMEs: 8

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 8

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

Darragh Neely Ltd

2 May Avenue

Bangor

Email

[info@darraghneely.com](mailto:info@darraghneely.com)

Telephone

+44 2891857755

Country

United Kingdom

NUTS code

- UKN - Northern Ireland

Internet address

<https://darraghneely.com/>

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £500,000

Total value of the contract/lot: £500,000

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Queen's University Belfast

University Road

Belfast

Bt7 1NN

Country

United Kingdom